UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT

VOLUNTARY PEER REVIEW OF COMPETITION LAW AND POLICY: SERBIA

FULL REPORT



NOTE

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PREFACE

Serbia is a country in transition towards a market economy. It has been deeply affected by the events in the Balkans and is now in a decisive process of recovery and of accession to the European Union (EU). Serbia has substantially liberalized external trade and is about to accede to the WTO. It has liberalized most industry sectors, but some major enterprises still remain under state control. Regulatory systems have improved significantly and are being harmonized with the EU. Procurement systems are still incipient.

Serbia has a competition law since 2005 and a competition authority since 2006. With respect to the enforcement of its competition law, Serbia has made progress by adopting several decisions on anticompetitive practices and by exercising merger control. Some of the major decisions received substantial media coverage and contributed to increase awareness of competition law among the business community and consumer organizations. However, most of the decisions of the Serbian Commission for the Protection of Competition have been annulled by the Supreme Court and one fine was levied in January 2011. A new competition law was adopted in November 2009 giving more powers to the Commission and moving judicial control to the Administrative Court. The first important competition case was confirmed in November 2010 and a criminal investigation was announced by the Public Prosecutor's office in an abuse of dominance case in the milk market. Increasing the resources of the Commission for the Protection of Competition, improving its methodologies in procedural issues, reinforcing its investigatory powers and strengthen the capacity of the judiciary in the field of competition law remain the highest priorities in order to strengthen Serbia's competition law enforcement.

International competition led to a restructuring of industry sectors in Serbia with reallocation of factors. Trade with the EU has intensified and barriers to trade in Serbia have been substantially reduced, although some impediments remain that will have to be eliminated when Serbia becomes a member of the WTO which is expected to take place in 2011. Serbia is also part of the Central European Free Trade Agreement (CEFTA) that created a free trade union. Barriers to trade have also been eliminated between Serbia and Russia, which is another major trading partner for Serbia. However, barriers to entry still persist in major wholesale and retail markets.

In the first years of the past decade, the Government undertook a large privatization program, with particular relevance for medium and small-sized enterprises. Following this program, and before Serbia had established a system of merger control, large concentration waves took place in several markets that led to high concentration levels, in particular in the food retail and milk markets, as well as to the formation of several conglomerates. Private monopolies characterize certain sectors, like the oil industry. Public monopolies still dominate the energy sector and some telecommunication markets. Privatization of some major enterprises is still a priority of the present Government, a process that was interrupted by the financial crisis. Competition issues will need to be taken into consideration during any future privatization process in order to avoid high concentration levels in the sectors concerned which would be detrimental to the competitiveness of the economy and to consumers.

In particular in the health sector, where past methods of procurement and regulation have facilitated collusion among suppliers, procurement issues need to be addressed. The recently established Agency for Anti-corruption has started its work and a major case has already attracted attention.

Serbia was a fairly developed country (as a part of Yugoslavia) until the 1980s and had a tradition of a market economy until World War II, so it should be possible to (re-)establish a solid base of small and medium-sized enterprises. Physical infrastructure has been upgraded and the legal framework

for doing business has been improved with the help of programs supporting Serbia during the EU accession process.

Competition policy is a major instrument for building a modern and competitive market economy. Competition law and its enforcement form one pillar of competition policy. In a country in transition like Serbia, other aspects of a competition policy, such as external trade and investment policies, sector regulation, privatization policies, public procurement policies, licensing and concessions, as well as reducing barriers to entry and exit of firms, are essential to build an efficient economy with a strong level of innovation. For example, opening the economy to international competition is an important policy that shall increase efficiency. Privatization can contribute to establishing a competitive market or to creating monopolies and dominant market players. Procurement policies can substantially raise the State's and ultimately the taxpayers' cost of provision of goods and services; if cartelization is allowed among bidders and competitive bidding does not take place. These areas are addressed in this report.

Serbia has already built a good level of infrastructure, although economic growth requires the modernization and expansion of the existing infrastructure in several sectors, like transportation and energy. Having an efficient infrastructure is crucial for a modern competitive economy, since a country's infrastructure constitutes the backbone of its entire economy. As in other sectors, competition plays a major role in promoting efficiency and reducing costs. Since infrastructure sectors are often characterized by the presence of natural monopolies, like in network industries, regulation needs to correct market failures. Vertically integrated dominant companies may have to be unbundled in order to promote competition and natural monopolies have to be regulated, mainly in terms of maintaining an open and non-discriminatory access. In this respect, Serbia has undertaken the first steps, but the infrastructure sectors remain of the highest priority to be addressed in the country's competition policy. Serbian sector regulation has been improved substantially and will be further aligned to EU standards.

Electricity prices in Serbia are among the lowest in Europe, but the industry remains in the hands of state enterprises, much in need of modernization. Maintaining low prices for political reasons will undermine an increase in efficiency and will not facilitate the process of opening the sector to new independent power producers. Priority should be given to fully unbundle production from operating the high-voltage transportation network system. Gas prices are comparable to those in other countries in the region, but high considering the purchasing power parity of the country. Gas supplies are monopolized by Srbijagas, but there is very little the country can do before there is a diversification in suppliers, which depends on the realization of international pipelines projects. District heating systems in major cities are quite inefficient.

Telecommunication prices in Serbia are among the lowest in the region, and telecommunications operators offer some of the best services in the region, but competition still remains an issue in

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