



CBi snapshot



Crisis response and recovery

The CBI Member Network in Madagascar responded to two cyclones, a health emergency, drought and a fire in 2019. Read more about CBI Member Networks crisis response and recovery activities on p. 9-11

Photo: World Bank / Sarah Farhat



Engaging Companies in Manmade Disasters

The CBI Member Networks in Côte d'Ivoire, Kenya and Turkey analysed how to strengthen local private sector engagement before, during and after complex emergencies and manmade disasters. Read more about addressing knowledge gaps on p. 12 Photo: UN Women



Internetwork learning

CBI business networks from Asia and the Pacific visited two emergency operations centres in the Philippines. Read more on p. 8.

Photo: Jason Gutierrez/IRIN



Cbi Annual Event

CBI brought together its networks and partners to share experiences, learn from one another and discuss opportunities for collaboration. Read more about CBI events on p. 13. Photo: OCHA

What our partners say

"The Connecting Business Initiative is driven by a collaboration between the people most affected and those most accountable for progress. It has helped reimagine partnerships in a way that we have started to see traction across public, private and government sectors alike."



Shaheen Kassim-Lakha
Director of Strategic Partnerships,
Conrad N. Hilton Foundation



Eduardo Martinez
President of The UPS Foundation,
UPS Chief Diversity & Inclusion Officer

"The UPS Foundation and UPS have a deep commitment and extensive experience in helping communities prepare, respond, and recover from sudden onset and prolonged crises. This expertise enables UPS to provide critical support to the UN Connecting Business Initiative (CBI) and help connect the capacities of the business community to strengthen local preparedness and mitigation efforts in high risk countries to reduce the human impacts of devastating typhoons, earthquakes and other disasters."

Foreword

"The Connecting Business initiative (CBI) was set up to encourage private sector engagement before, during and after natural or man-made crises, or disease outbreaks."



Marcos Neto

Director, Finance Sector
Hub, United Nations
Development Programme



Ramesh Rajasingham

Director, Coordination
Division, United Nations
Office for the Coordination
of Humanitarian Affairs

We are confronting some of the greatest challenges of our time. In 2019, 167.6 million people needed humanitarian assistance. This represented one in about 45 people in the world, and is the highest figure in decades.¹ As a consequence of climate change, natural disasters occur more frequently and are more intense and destructive. In 2018 alone, they affected 68 million people.²

Countries around the world have committed themselves to the 2030 Agenda for Sustainable Development including Sustainable Development Goals (SDGs) pledged to "Leave No One Behind". However, 2030 Agenda Global Goals cannot be achieved if communities are not well-prepared for disasters that threaten to reverse hard-won development gains. Every year, an estimated 26 million people are pushed into poverty by disasters.³

Disasters also have a profound effect on economic welfare. Between 1998 and 2017, affected countries by disasters reported direct losses of US\$2.908 trillion.⁴ Several Post Disaster Needs Assessments have shown that most of the losses are experienced by the private sector. In addition to material losses, business disruption puts further pressure onto businesses, and many may not recover from disasters. There is a clear business case not only for companies to ensure their own operations can withstand shocks but also for them to contribute to the resilience of their sector and society at large.

The Connecting Business initiative (CBI) was set up to encourage private sector engagement before, during and after natural or man-made crises, or disease outbreaks. It works with the private sector at the intersection of the humanitarian, development and peace agendas.

In 2019, CBI supported 19 business networks. Nine CBI Member Networks, along with their partners, addressed a total of 31 crises. These included cyclones and a measles epidemic in Madagascar, earthquakes and typhoons in the Philippines, and the Easter Sunday attack in Sri Lanka. CBI Member Networks, including those that did not experience disasters in 2019, also engaged in preparedness and

resilience activities. They organised simulation exercises, engaged in advocacy, contributed to national dialogues, built information and communication systems, and provided business continuity planning trainings, especially to micro-, small- and medium-sized enterprises (MSMEs). More CBI achievements and examples of the business networks' activities are presented in the report.

Partnerships are not easy in crisis setting; they require sustained commitment and investment. We are impressed by the successful examples of coordination emerging from the work of these networks. As humanitarian needs keep rising, collective action is critical: We need to build on each other's expertise and experience to better anticipate, prepare for, respond to and recover from crises.

The enormous success of CBI would not have been possible without the support of our global and local partners – Boston Consulting Group, Conrad N. Hilton Foundation, European Civil Protection and Humanitarian Aid Operations, International Federation of Red Cross and Red Crescent Societies, United Nations Global Compact, The UPS Foundation and United States Agency for International Development. These partners provided much-needed financial and in-kind contributions, expertise and guidance to the initiative. Furthermore, the activities would not have materialised without the business networks and their members in the 19 countries that CBI supported in 2019.

With the support of Boston Consulting Group (BCG), we completed a strategy refresh process in 2019 that allowed us to take stock of what has or has not worked. While feedback from our stakeholders has been overwhelmingly positive, we have identified areas that need to be further explored, such as addressing complex emergencies, minimizing the impact of climate change-related hazards, and providing further support for the business networks to innovate. CBI will focus more on these areas in the future.

The complex and multidimensional nature of today's crises requires collective action. We look forward to continuing our fruitful collaboration in 2020 and beyond.

¹ OCHA, Global Humanitarian Overview 2020 www.unocha.org/sites/unocha/files/GHO-2020_v9.1.pdf

² Natural disasters 2018, www.reliefweb.int/sites/reliefweb.int/files/resources/CREDNaturalDisaster2018.pdf

³ The World Bank www.worldbank.org/en/results/2017/12/01/climate-insurance

⁴ Economic losses, poverty and Disasters 1998-2017, UNISDR and Centre for Research on the Epidemiology of Disasters www.unisdr.org/files/61119_credeconomiclosses.pdf

At a glance

CBI is a demand-driven, multi-stakeholder initiative that is transforming the way the private sector engages before, during and after crises. Launched at the World Humanitarian Summit in May 2016, it aims to increase local capacity, build resilience and alleviate human suffering.



31 crises

Nine CBI Member Networks and their partners addressed a total of 31 crises

CBI Member Networks played a critical role in disaster response to a range of crises, including storms, floods, volcanic eruptions and disease outbreaks. They served as local entry points to link industries, coordinate private sector contributions to crisis relief efforts, and liaise with national and international disaster management structures.

[More on pp. 9-11](#)



19 networks

Nineteen business networks were engaged and supported by the CBI Secretariat

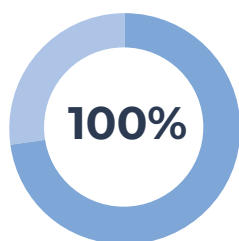
CBI engaged with business networks, helping them build their foundations and strengthening their contribution to disaster risk reduction, preparedness, response and recovery. These networks are based in the Bahamas, Colombia, Côte d'Ivoire, Ecuador, Fiji, Haiti, Indonesia, Kenya, Madagascar, Mexico, Myanmar, Nigeria, Pacific Islands, Philippines, Sri Lanka, Turkey, Vanuatu, Viet Nam and Yemen.

[More on pp. 6-7, 12](#)

Survey results

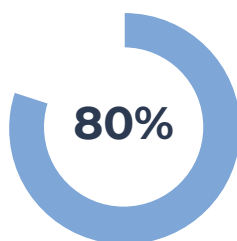


To assess the initiative's value proposition, collect feedback on performance and solicit suggestions on priority areas, CBI conducts an annual survey among its Member Networks. In 2019 again, the results were encouraging across all areas, indicating that CBI is valued by its key stakeholders and provides much-needed humanitarian support.



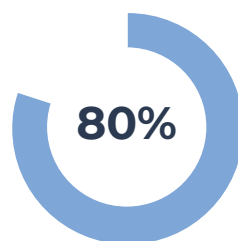
Influence

CBI is positively influencing its Member Networks' efforts to address disaster management (73% strongly influenced, 27% moderately influenced)



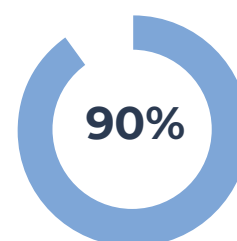
Coordination

Over 80% of the Member Networks find that CBI helps them connect and coordinate well or very well with actors in disaster management.



Peer-to-Peer learning

Over 80% of the Member Networks find that CBI is very successful at providing opportunities for peer-to-peer learning.



Advocacy

Over 90% of the Member Networks said CBI successfully raised awareness of and advocated for the role of the private sector in disaster management.



50,000 members

Around 50,000 member companies are part of the 11 established CBI Member Networks.

Member companies represent a vast range of industries including Information and Communications Technology (ICT), Media and Entertainment, Financial Services and Insurance, Transport and Logistics and Housing and Construction.

More on pp. 13–14

93 events

CBI Member Networks organized 93 local events and trainings in 2019

CBI Member Networks continued to strengthen the capacity of local businesses in disaster management. Workshops and trainings covered a vast range of topics ranging from business continuity planning to rapid earthquake damage assessments.

More on pp. 8, 13–14

35 million people reached

Over 35 million people were reached through media coverage

CBI-related media coverage reached 35.4 million people. In addition, the CBI global online portal welcomed over 60,000 visitors, and social media posts on CBI's channels reached more than 150,000 people. Social media outlets like Twitter and Facebook allow CBI to spur awareness and share information about the role of the private sector in disaster management.

www.connectingbusiness.org



Top three reasons why Member Networks partner with CBI

To exchange expertise and best practices

To network with other organizations

To enhance visibility and credibility



Top three CBI services to Member Networks partners

CBI Annual Event

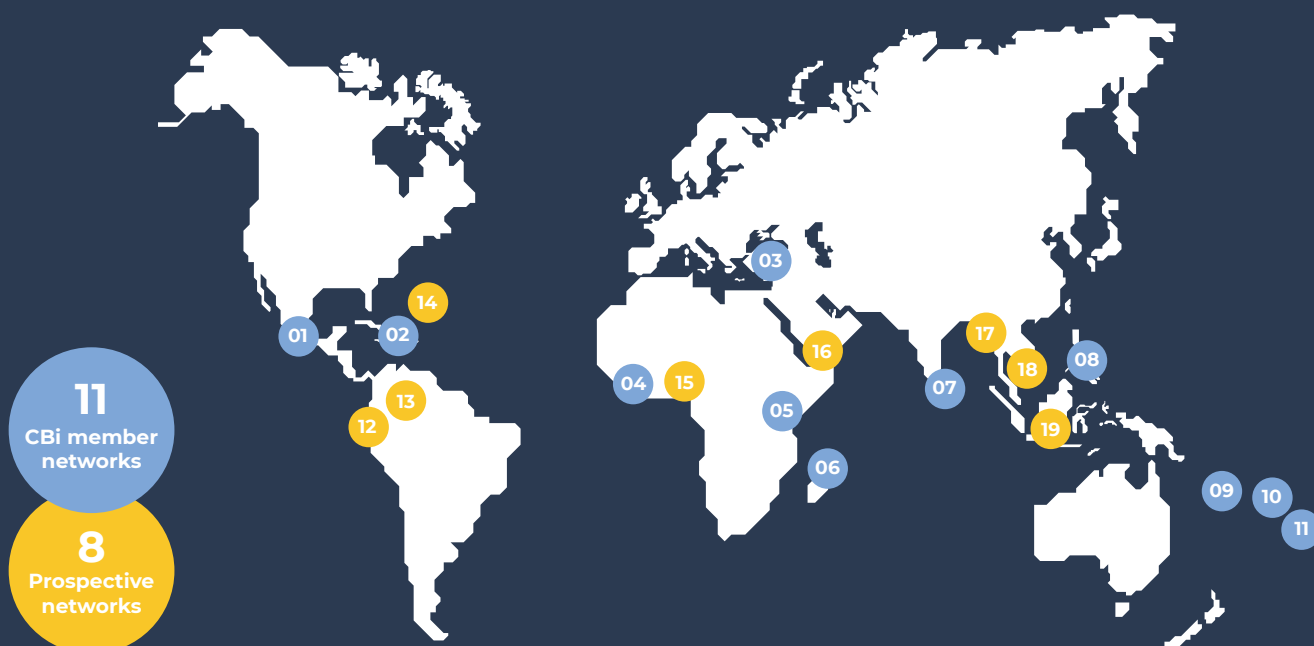
Technical support from the CBI Secretariat

CBI trainings and workshops



100% of the respondents find the CBI Guidance Toolkits useful

Strengthening Business Networks



CBI's main target group includes business networks and organisations, who, after meeting certain criteria, can become CBI Member Networks. In 2019, CBI worked with 19 business networks by helping them build their foundation and strengthening their engagement in disaster risk reduction, preparedness, response and recovery.

01 Mexico

Centro Nacional de Apoyo para Contingencias Epidemiológicas y Desastres (CENACED)

54 members

The CENACED is the representative of private sector organizations on the National Council of Civil Protection in Mexico, which brings together companies, civil society, government institutions and others to support disaster prevention and emergency response. CENACED engages the private sector in disaster risk reduction, emergency preparedness, response and recovery.

02 Haiti

Alliance pour la Gestion des Risques et la Continuité des Activités (AGERCA)

19 members

AGERCA, launched in 2008, encourages businesses and civil society to identify

the risks to which they are exposed and to seek solutions. AGERCA raises awareness about risk prevention and helps connect the private sector to national disaster management structures in Haiti.

03 Turkey

Business for Goals (B4G) platform
40,000 members

The Business for Goals (B4G) platform, launched in 2018, is a strategic partnership between UNDP Turkey, Turkish industry and Business Association (TÜRK SANAYİCİLERİ VE İŞİNSANLARI DERNEĞİ (TÜSİAD)) and Turkish Enterprise and Business Confederation (Türk Girişim ve İş Dünyası Konfederasyonu (TÜRKONFED)). The platform, as a formal member of the CBI Global Network, aims to build business resilience through an approach based on shared responsibility and building partnerships within the networks of TÜSİAD, the umbrella business

association for large enterprises, and TÜRKONFED, the umbrella business association for SMEs. As an emerging entity, the platform's focus is on strategic positioning, fundraising, trainings and disaster mobilization.

04 Côte d'Ivoire

Plateforme Humanitaire du Secteur Privé de Côte d'Ivoire (PHSP Côte d'Ivoire)

100 members

The PHSP Côte d'Ivoire, launched in 2017 and hosted by the Confédération Générale des Entreprises de Côte d'Ivoire (CGECI), brings together private sector actors willing to engage in humanitarian action in a strategic and coordinated manner. CGECI works together with the private sector, the government, UNDP and the Red Cross of Côte d'Ivoire.

05 Kenya and East Africa

East Africa Humanitarian Private Sector Partnership Network (HPPPP)

22 members

Launched in 2016, the East Africa HPPPP promotes the inclusion of the private sector as an integral participant in government-led preparedness planning and coordination of offers for disaster management or humanitarian action.

06 Madagascar

Plateforme Humanitaire du Secteur Privé de Madagascar (PSHP Madagascar)

43 members

The PSHP Madagascar was created in 2014 and structured as an association in 2017. Its mission is to bring together its members and facilitate and coordinate their actions with those of the so-called traditional humanitarian actors and the Bureau of National Risk and Disaster Management (BNGRM).

07 Sri Lanka

Asia Pacific Alliance for Disaster Management - Sri Lanka (A-PAD SL)

300 members

Launched in 2014, the A-PAD Sri Lanka aims to coordinate and support disaster preparedness and risk reduction, mitigation, capacity building and relief activities across Sri Lanka. A-PAD Sri Lanka also facilitates other alliances in the Asia-Pacific region and supports global frameworks and advocacy in disaster management, linking civil society and private sector organizations in humanitarian and development activities.

08 Philippines

Philippine Disaster Resilience Foundation (PDRF)

86 members

After the devastating typhoons in 2009, the Philippine government tapped the private sector to channel more support for its reconstruction programs. Business leaders and non-governmental organizations (NGOs) established the Philippine Disaster Recovery Foundation (PDRF) in 2009 and signed a cooperation agreement with the government. After successive large-scale disasters in 2013, PDRF was reorganized as the umbrella organization of the private sector for disaster preparedness, relief, and recovery. Two years later, its name was formally changed to the Philippine Disaster Resilience Foundation, encompassing the entire disaster risk reduction and management framework.

09 Vanuatu

Vanuatu Business Resilience Council (VBRC)

2,300 members

The VBRC, launched in 2017, provides a coordination mechanism for the private sector to engage with the government and other partners on resilience building, response and recovery activities.

10 Fiji

Fiji Business Disaster Resilience Council (FBDRC)

410 members

The FBDRC, launched in 2016 and hosted by the Fiji Commerce and Employers Federation, provides a coordination mechanism for the private sector to engage with the government and other partners on building resilience as well as response and recovery activities.

11 Pacific

Pacific Islands Private Sector Organisation (PIPSO)

22 members

In 2016, CBI supported the establishment of the Fiji Business Disaster Resilience Council as part of the Fiji Commerce & Employers Federation. In 2017, a Pacific regional private sector network for resilience was launched to build on the work already undertaken in Fiji and to replicate regional best practices, led by the Pacific Islands Private Sector Organisation (PIPSO).

Prospective networks

12 Ecuador

13 Colombia

14 Bahamas

15 Nigeria

16 Yemen

17 Myanmar

18 Viet Nam

19 Indonesia

Inter-network learning



Clark, Philippines

The Philippine
Disaster Resilience
Foundation (PDRF)
emergency center
Photo: PDRF

During the Humanitarian Networks and Partnerships Week in February, CBI brought together its networks to share experiences, learn from one another and discuss opportunities for collaboration.

In March, CBI invited its business networks from Asia and the Pacific to visit two emergency operations centres in the Philippines, one run by PDRF in Clark and another run by the government in Makati. It allowed participants from Fiji, Indonesia and Vanuatu to discuss information management and potential regional inter-operability in disaster preparedness, response and recovery.

CBI also continued to host quarterly webinars for the business networks to share updates, exchange lessons learned and provide input to the CBI

"The support from the Connecting Business initiative has allowed the private sector in Vanuatu to upscale its disaster management practices at a rate that would not otherwise be possible in a small island developing state. Readiness and resilience are the "new norm" in terms of business planning."



Glen Craig

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_11666

