

Year Two Highlights 2019



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Year Two: Good Growth Partnership Highlights

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www.goodgrowthpartnership.com

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“A total overhaul in the way we produce, demand and finance our agriculture system is urgently needed to prevent any further damage to our planet. It has never been more urgent to work with changemakers in government and major actors from across the supply chain on multi-stakeholder platforms like the Good Growth Partnership to achieve deeper collaboration, coordination and understanding on how to forge a sustainable path forward.

**– Naoko Ishii, CEO and Chairperson
Global Environment Facility**

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“The Good Growth Partnership has set an example where collaboration between different sectors and expertise plays a role in making sustainable commodity supply chains a reality.

–Aditya Bayunanda, Director of Policy, Sustainability, and Transformation at WWF-Indonesia

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FOREWORD

Collaborating for systemic change

As I near 30 years as a development practitioner, I have become increasingly determined to unravel the complex and significant challenges that threaten the sustainability of our planet. In this field of work we often come up against expectations for quick and easy fixes, for results tomorrow. However, when it comes to deforestation in commodity supply chains, I have learned that systemic change is required and this is elusive.

The need to recognize complexity and influence systemic change has long been understood by UNDP, GEF and partners. It is why the Good Growth Partnership's central approach to tackling deforestation pivots on integrating sustainable commodity production, demand and finance solutions.

We are now at the halfway point of the Good Growth Partnership's implementation phase, so it is important to reflect on its progress. Over the past two years, the GEF, UNDP, UN Environment, IFC, Conservation International, WWF and our executing partners have invested a lot of time and thought into dismantling institutional barriers. This has given way to a new culture of collaboration which in itself is a success.

The Partnership has taken its integrated approach to Brazil, Paraguay, Liberia and Indonesia where we continue to support sub-national and national government-led multi-stakeholder platforms, which are committed to implementing long-term action plans for the sustainable



Andrew Bovarnick opens the Good Growth Conference in Lima in May 2019. Photo: © Maria Paz Gonzáles/PNUD Perú

production of palm oil, beef and soy. These plans are not UNDP's or the GEF's, but are owned and driven by the countries and their stakeholders.

At a landscape level, the Good Growth Partnership has helped to identify, and is now working to protect more than half-a-million hectares of high conservation value forest. Through technical guidance on policy, effective land use planning, conservation agreements, private sector partnerships and the strengthening of farmer support services we are helping to catalyse the systemic transformation necessary to change the way commodities are produced.

Critically, efforts to harness the demand and influence of commodity traders, buyers, manufactures and the institutions that finance them are making significant headway.

Worldwide, knowledge and evidence of 'what works' is being collected and shared throughout the Partnership by UNDP's Green Commodities Community. At the Good Growth Conference, which was led by the President of Peru, we made a concerted effort to provide a setting where powerful cross-sector connections could be established. Through experiential learning in the heart of the Amazon, and a guided meditation session delivered by a Buddhist monk, our aim was to build the human connections needed to reduce conflict and inspire real change.

In 2017, we initiated this Partnership believing that the forces of sustainable demand, consumption and investment could contribute to systemic reform and reduce deforestation at the production end of the supply chain. Halfway through the four-year GEF funded Good Growth Partnership, we are seeing evidence

that this approach works. Yet, while our progress is promising, we cannot afford to lose sight of the bigger picture. The forest fires in the Amazon, and beyond, are a reminder of what is at stake. We must continue to collaborate and ensure that our impact contributes to the meaningful results needed to truly transform the world's food and agriculture systems.

Andrew Bovarnick
Global Head of the UNDP's Green Commodities Programme,
Director of the Good Growth Partnership

The Good Growth Partnership convenes a wide range of stakeholders and initiatives throughout soy, beef and palm oil supply chains to reduce deforestation and enable sustainable development.

Our efforts on the ground currently focus on several landscapes in four commodity producing nations: **Brazil's Matopiba region** in the country's tropical savannah ecoregion known as **the Cerrado**; important ecosystems in the Indonesian islands of **Sumatra and Kalimantan**; the biodiversity-rich northwest of **Liberia**; and the semi-arid **Chaco** region of **Paraguay**. These landscapes are prioritized by the

Partnership due to their high conservation value and proximity to agricultural production and deforestation.

Simultaneously we are working with **key buyer and consumer stakeholders** in regional and global commodity markets to influence responsible demand.

In the **United States, Europe, Asia and throughout our partner commodity producing nations**, the Partnership is focused on engaging major multinational corporations, financial institutions, global banks and public regulators to strengthen corporate policies and investment standards.

Since its inception in 2017, **the Good Growth Partnership** has brought together **a growing coalition of committed changemakers to achieve greater results** throughout its focal commodity supply chains and landscapes. This alliance has **enabled efficiency, avoided overlap** and allowed each partner to work to their strengths while simultaneously connecting the dots and layers that **influence sustainability** throughout the entire supply chain.



The Good Growth Partnership is funded by the **Global Environment Facility (GEF)**. The Partnership contributes to the GEF's commitment to assist developing countries in meeting the objectives of multilateral environmental agreements.



The United Nations Development Programme (UNDP) is leading the Partnership, with a specific focus on coordination and integration, knowledge sharing and sustainable production. The UNDP convenes key stakeholders to improve the legal and regulatory environment for commodity production. The UNDP also works directly with farmers to improve practices which help to protect high conservation value areas and enhance productivity.



Conservation International is working on the ground with producers, companies and policymakers to improve spatial mapping and land use planning, implement and validate legal requirements, and increase support for producers that improve practices and protect high conservation value areas in Brazil, Indonesia and Liberia.



The International Finance Corporation (IFC) is leading the Partnership's transactions project, which aims to develop and test models to enhance the sustainable flow of finance throughout the Partnership's focal commodity supply chains.



Alongside IFC, **UN Environment Finance Initiative** is contributing to the transactions project, working closely with banks and helping to make sustainable financing more accessible for businesses and farmers who require additional capital to invest in more environmentally sound practices.



World Wildlife Fund (WWF) is working to raise awareness and strengthen demand for sustainably produced beef, palm oil and soy among consumers, policymakers, companies and investors.

EXECUTING PARTNERS: PROVIDING SPECIALIZED, INNOVATIVE AND LOCAL SOLUTIONS



ISEAL Alliance is leading the implementation of Evidensia, an online knowledge hub which aims to synthesize and communicate available information about sustainable production and voluntary sourcing initiatives and commitments.



In coordination with WWF, **Proforest** is supporting companies' efforts to source responsible soy from Brazil and is leading a multi-stakeholder process in 10 African countries to ensure sustainable development of the palm oil sector.



Trase, a partnership between **Stockholm Environment Institute** and **Global Canopy**, is bringing unprecedented transparency to global supply chains. In partnership with WWF, Trase is transforming how data is used for decision-making by tracking the flows of commodities from production landscapes to consumer markets and highlighting the associated deforestation risks.



To reduce environmental threats in the agricultural frontier and to promote sustainable soy production in Brazil, **the Brazilian Foundation for Sustainable Development (FBDS)** is working on landscape planning to encourage soy cultivation in already deforested or degraded lands, through the creation of ecological corridors and zoning for soy expansion.

OTHER EXECUTING PARTNERS INCLUDE:

GlobeScan, Genderflection, Edelman Indonesia, Accenture, GreenPoint Group.

GOVERNMENT PARTNERS

JOINING FORCES WITH NATIONAL AND REGIONAL LEADERS IN THE TRANSITION TOWARD 'GOOD GROWTH'



Brazil

Ministry of Environment*, **Ministry of Agriculture***, Ministry of National Integration, Forestry Service, Secretariat for Biodiversity and Forests, Secretariat for Rural Development, Instituto Natureza do Tocantins, Secretary of Environment of the State of Bahia and the Institute of Environment and Water Resources of the State of Bahia.



Indonesia

Ministry of Agriculture*, Coordinating Ministry of Economic Affairs, Ministry of Environment and Forestry, Ministry of National Development Planning, Ministry of Agrarian Affairs and Spatial Planning, Ministry of Foreign Affairs, Ministry of Home Affairs, Ministry of Trade, the Indonesian Sustainable Palm Oil Standard, the Provincial Forest and Estate Crops Agencies in North Sumatra, West Kalimantan and Riau, District Heads and forest agencies of Pelalawan, South Tapanuli and Sintang.



Paraguay

Ministry of Environment and Sustainable Development*, Ministry of Agriculture and Livestock, the National Forestry Institute, the Public Ministry, regional government departments including Alto Paraguay and Boquerón and the municipal Chaco governments of Filadelfia, Mariscal Estigarribia and Loma Plata.



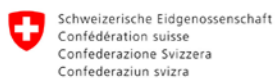
Liberia

Ministry of Agriculture*, Forestry Development Authority, Environmental Protection Agency, Liberia Land Authority and the National Bureau of Concessions.

Note: *Government project partners and lead government agencies

STRATEGIC PARTNERS: COLLABORATING TO ENHANCE IMPACT

Supported by the



Swiss Confederation

Federal Department of Economic Affairs,
Education and Research EAER
State Secretariat for Economic Affairs SECO

The German Federal Ministry of Economic Cooperation and Development (BMZ) via the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH and Switzerland's State Secretariat for Economic Affairs (SECO) support the sustainability efforts and multiplier effects of the work implemented by the Good Growth Partnership. This includes the biennial Good Growth Conference as well as the coordination of crucial multi-stakeholder and lesson learning processes at national and district levels.

The Good Growth Partnership continues to work closely with the New York Declaration on Forests (NYDF), the Partnership for Action on Green Economy (PAGE) and the Tropical Forest Alliance (TFA) in a greater effort to align key initiatives and networks. With the NYDF's support, in October last year, the Partnership facilitated a high-level multinational dialogue in Washington, D.C. With PAGE's support for the Good Growth Conference, the Green Commodities Community launched an international solutions journalism initiative. During a meeting in February 2019, the Partnership and the TFA agreed to conduct biannual check-in meetings to maintain collaboration, identify synergies and to share knowledge and lessons learned. In May, the Good Growth Partnership coordinated with the TFA to cross-promote respective events being held in Latin America. Good Growth partners also participated in TFA panels and dialogues throughout the year.

There is clear consensus for systemic-level change if we are to stop the spiralling deforestation trends. Everyone in the forest community needs to be held to account, and we are only going to accelerate progress by working better together. The Tropical Forest Alliance will continue to catalyse collective action and be a platform that amplifies our partners efforts to remove deforestation from their supply chains. The Good Growth Partnership plays a vital role in demonstrating the success of national and regional initiatives, highlighting #ForestPositive stories and inspiration to the wider forest community.

– Justin Adams, Executive Director,
Tropical Forest Alliance

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