

Youth Entrepreneurship in Asia and the Pacific 2019



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ASIA AND THE PACIFIC

The Asia and Pacific region varies in area depending on which context, but it typically includes much of East Asia, South Asia, Southeast Asia, and Oceania.

The term 'Asia and the Pacific' used in this report comprises nine countries: from South Asia, India; from Southeast Asia, Indonesia, Malaysia, Philippines, Thailand and Viet Nam; from East Asia, China and the Republic of Korea; and from Oceania, Australia. These countries were selected by Youth Co:Lab and GEM as they cover a broad range of the region's nations, and have datasets that are available as part of the GEM process.

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ABOUT YOUTH CO:LAB



Project Co-Leads



Empowered lives.
Resilient nations.

Citi Foundation



Co-created in 2017 by the United Nations Development Programme (UNDP) and the Citi Foundation, Youth Co:Lab aims to establish a common agenda for Asia-Pacific countries to empower youth and accelerate the implementation of the Sustainable Development Goals (SDGs) through youth leadership, social innovation and entrepreneurship. By developing 21st century skills, catalyzing and sustaining youth-led start-ups and social enterprises across the region, Youth Co:Lab aims to position young people front and center in order to solve the region's most pressing challenges. In addition to supporting youth entrepreneurship, Youth Co:Lab also works closely with multiple stakeholders across the region, including governments, civil society and the private sector, to strengthen the entrepreneurship ecosystem in order to better enable young people to take the lead on new solutions that will help meet the SDGs.

This Youth Co:Lab's research initiative is co-led by UNDP (USA) and Citi Foundation (USA).

ABOUT UNDP



Empowered lives.
Resilient nations.

UNDP partners with people at all levels of society to help build nations that can withstand crisis, and drive and sustain the kind of growth that improves the quality of life for everyone. On the ground in nearly 170 countries and territories, we offer global perspective and local insight to help empower lives and build resilient nations.

ABOUT GEM



GLOBAL ENTREPRENEURSHIP MONITOR

The Global Entrepreneurship Monitor (GEM) is a collaborative effort of research teams in more than 100 economies across the globe to study entrepreneurial phenomena worldwide. GEM partners with various international organizations to help leverage its publicly available knowledge, in order to equip policy makers with information that helps them to stimulate entrepreneurship for a better world.

GEM is supported by Babson College (USA), *Universidad del Desarrollo* (Chile), *Universiti Tun Abdul Razak* (Malaysia), the Korean Entrepreneurship Foundation (Republic of Korea), and *Tecnológico de Monterrey* (Mexico).

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Niels is currently Chair of the Board of Directors with GERA, the umbrella organization that hosts the Global Entrepreneurship Monitor (GEM). He has also been GEM's research director and has co-authored various GEM Global Reports between 2006 and 2013.



LIST OF ABBREVIATIONS

APS	Adult Population Survey	SDG	Sustainable Development Goals
EFC	Entrepreneurial Framework Conditions	TEA	Total Early-stage Entrepreneurial Activity
ISCED	International Standard Classification of Education System	UN	United Nations
GEM	Global Entrepreneurship Monitor	UNCDF	United Nations Capital Development Fund
MENA	Middle East and North Africa	UNCTAD	United Nations Conference on Trade and Development
MSME	Micro, Small and Medium-sized Enterprises	UNDESA	United Nations Department of Economic and Social Affairs
NEET	Not in Education, Employment or Training	UNDP	United Nations Development Programme
NES	National Expert Survey	UNESCO	United Nations Educational, Scientific and Cultural Organisation
SME	Small and Medium-sized Enterprise		

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EXECUTIVE SUMMARY

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