



WHAT WORKS IN WATER AND OCEAN GOVERNANCE

Impact Stories from the UNDP Water and Ocean Governance Programme

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WHAT WORKS IN WATER AND OCEAN GOVERNANCE. IMPACT STORIES FROM THE UNDP WATER AND OCEAN GOVERNANCE PROGRAMME

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FOREWORD

"Why does governance work take such a long time?" This was the question, from one of our financial partners, which incited us to prepare this report. The simple answer is that governance reform is a process; it is not the mere issuing of a statement or the signature of a document. Governance reform is about instituting and practicing new ways of operation and interaction. Governance reform is not like a linear production process but rather a whole-of-society transition that negotiates among varied interests and challenges towards changing entrenched practices.

Embarking on the present review, and in the interest of harvesting practical lessons from UNDP's Water & Ocean Governance portfolio, the exploration was focused on "What works in water/ocean governance?" Rather than looking at why governance reforms usually take time, the report aims to unveil the most critical steps or factors that made these generally successful water and/or ocean governance projects reach their objectives.

The report therefore puts a selected set of projects of the UNDP Water and Ocean Governance Programme (WOGP) under the spotlight. Whereas the achievements are often of a very different nature, they all tackle complex, cross-sectoral water or ocean issues that none of the actors involved could have managed on their own. This illustrates the important difference between management – addressing matters that are principally tackled by one actor, often within the purview of one organization – and governance, which relates to the broader relations and rules that regulate the way a whole sector or society acts jointly.

The unifying factor of the sixty plus active projects of the WOGP is bringing stakeholders together for the pursuit of collective interests like environmental protection or sustainable services provision. Beyond connecting them, the projects help stakeholders become more effective by way of knowledge and capacity development, and by helping to identify, mobilize and sequence finance to roll-out action. To catalyze finance through creation of appropriate enabling policy environments has always been an important part of WOGP's support to stakeholders; in this review it is highlighted as an essential element of the WOGP's overall theory of change. It also emerges as one of several critical factors for 'what works in water and ocean governance.'

Whereas policy reform can indeed accelerate financing for sustainable use of water and ocean resources, for governance to "work" it also needs to move in a desirable direction for all societal actors – towards equitable and sustainable human development scenarios. This review highlights the importance of building trustful relations that help actors overcome differences and 'unbundle' complex situations. Trust and confidence emerge from enabling environments of transparency and 'interactive governance.'

Revisiting our theory of change and reviewing 'what works in water and ocean governance', we in the UNDP Water & Ocean Governance Programme have reaffirmed our stakeholder-oriented approach with additional emphasis on transparency, trust-building and catalyzing finance towards long-term and collective goals in the pursuit of sustainable development. We hope you will enjoy this review of 'what works'.

ANDREW HUDSON

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¹See, for example, UNDP (2012) Catalyzing Ocean Finance Volume I: Transforming Markets to Restore and Protect the Global Ocean and Volume II: Methodologies and Case Studies.



Introduction	7
Water and Ocean Governance	8
The UNDP Water and Ocean Governance Programme	12
Stories on What Works in Water and Ocean Governance	19
Transforming a Global Industry	20
Safeguarding Highly Migratory Tuna Fisheries in the Pacific Islands Region	28
Coordinating Marine Environment Development Efforts in the CLME+ Region	34
Implementing Integrated Water Resources Management in the Atlantic and Indian Ocean SIDS	42
Building the First Large Marine Ecosystem Convention and Commission	48
Advancing Ecosystem-Based Management in the Humboldt Current Large Marine Ecosystem	56
Redefining Coastal Governance of the Seas of East Asia	64
Restoring the Danube and Bringing the Black Sea Back to Life	72
Managing the World's Largest Known Fossil Aquifer	80
Empowering Citizens and Communities Through Access to Sustainable and Safe Water and Sanitation Services	86
Applying the Human Rights-Based Approach to Water Supply Sustainability	94
Conclusion: What Works in Water and Ocean Governance	100
Sources and References	106
Acronyms and Abbreviations	109



INTRODUCTION

What works in water and ocean governance?

Governance is a complex and distributed process that fundamentally determines how resources are utilized and protected, and how the related services and benefits are distributed in society. The effects of governance reform take time to materialize, through the resulting actions that are stimulated or controlled by a revised governance framework.

This report reviews a selected set of projects under the umbrella of the Water and Ocean Governance Programme (WOGP), with a view to exploring what has worked on the ground in terms of assisting countries and stakeholders to reform their water and ocean governance frameworks. The analysis inserts the reported transformation into the steps of the WOGP theory of change, as a way of identifying the factors that helped stakeholders improve their way of interaction and realize governance reforms.

The conclusions highlight the importance of both horizontal and vertical integration—where stakeholders bring the interests of the varying actors involved

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