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The **Connecting Business initiative (CBI)** is a partnership between the United Nations Office for the Coordination of Humanitarian Affairs (OCHA) and the United Nations Development Programme (UNDP) that is dedicated to supporting the private sector in preparing for, responding to, and recovering from disasters. Learn more at connectingbusiness.org, follow us on Twitter @connecting_biz or email us at connectingbusiness@un.org.

UNDP is the leading United Nations organization fighting to end the injustice of poverty, inequality, and climate change. Working with our broad network of experts and partners in 170 countries, we help nations to build integrated, lasting solutions for people and planet. Learn more at undp.org or @UNDP on Twitter.

OCHA coordinates the global emergency response to save lives and protect people in humanitarian crises. Our vision is a world that comes together to help crisis-affected people rapidly get the humanitarian assistance and protection they need. We advocate for effective and principled humanitarian action by all, for all. Learn more at unocha.org or @UNOCHA on Twitter.

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Cover photo

UNDP Kenya

What our partners say



CBI has enabled AGERCA to learn about emergency response best practices that we can adapt to our reality in Haiti in order to achieve better results."



Fania Joseph
Executive Director, Alliance pour la Gestion des Risques et la Continuite des Activites (AGERCA)



USAID's Bureau for Humanitarian Assistance is proud to be a major supporter of the critical work CBI is doing to connect the private sector to the international humanitarian response system."

Elizabeth Bellardo
Division Deputy Director, Office of Global Policy, Partnerships, Programs and Communication, Bureau for Humanitarian Assistance, USAID



CBI is reimagining how partnerships can work more effectively by putting local voices first. CBI Member Networks are designing and implementing solutions for their own communities."



Shaheen Kassim-Lakha
Director, Strategic Partnerships, Conrad N. Hilton Foundation

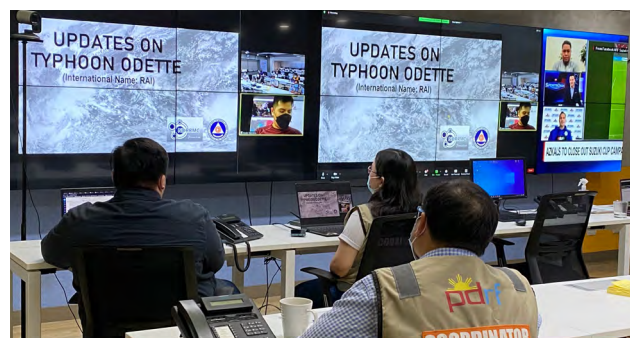
At a glance



Celebrating five years of CBI

In May 2021, the Connecting Business initiative (CBI) celebrated its fifth anniversary. Since CBI's launch at the World Humanitarian Summit in 2016, CBI Member Networks have responded to over 100 crises and helped more than 18 million people.

[Read more on pages 6–7](#)



Raising awareness of private sector contributions to disaster management

CBI and its Member Networks published dozens of articles, reports, and other content highlighting the crucial role of the private sector in making humanitarian aid more effective, efficient, local, and responsive to the needs of affected people.

[Read more on pages 10–14](#)



Mobilizing local businesses during humanitarian emergencies

In 2021, CBI Member Networks mobilized and coordinated local businesses responding to flooding in Sri Lanka, an earthquake in Haiti, drought in Madagascar, a typhoon in the Philippines, and other emergencies.

[Read the CBI Member Network profiles on pages 15–23](#)



Expanding to new countries and regions

CBI welcomed two new Member Networks in 2021: the Indonesia Chamber of Commerce and Industry and the Viet Nam Chamber of Commerce and Industry. CBI expert consultants prepared private sector landscape assessment reports for Latin America and sub-Saharan Africa, paving the way for future expansion in both regions.

[Read more on page 24](#)



An Thuy, Viet Nam

A woman carries her son on a bicycle in Viet Nam. In late 2020, the central part of the country experienced a succession of storms and typhoons which caused widespread flooding. Viet Nam joined CBI in November 2021. *UNICEF/Limn Pham*

Foreword



Marcos Athias Neto
Director, Finance Sector Hub,
UNDP



Edem Wosornu
Chief, Response Support
Branch, OCHA

Five years after the launch of the Connecting Business initiative, 2021 was a year to take stock of accomplishments and lessons learned as well as to reflect on the way forward in an ever-more challenging context for disaster risk management and crisis response.

As the [2021 Global Humanitarian Overview](#) made clear, decades of development are at risk as the world is faced with unparalleled humanitarian crises ranging from hunger to conflict, forced displacement, gender inequality, inadequate health services, all compounded by the ongoing COVID-19 pandemic and the growing climate crisis. With 274 million people in need—up from 235 million in 2020, already the highest number in decades—the cost of inaction is high.

We believe that empowering local businesses to work hand-in-hand with governments, civil society, humanitarian organizations, and affected people can help to alleviate human suffering while building more resilient societies. CBI and its local Member Networks have helped to save lives and improve disaster management around the world. Since its inception, CBI and its Member Networks have responded to more than 100 disasters, including earthquakes, conflicts, typhoons, volcanic eruptions and more, reaching 18 million people in need. In 2021 alone, CBI Member Networks responded to six national emergencies in addition to the ongoing COVID-19 pandemic. CBI Member Networks are also focused on preparing for crises and supporting early recovery activities in the aftermath of disasters to mitigate their impact.

UNDP, in its [Strategic Plan for 2022-2025](#), highlights the ‘signature solution’ of supporting countries and communities in building resilience to shocks and crises, including conflict, climate change, disasters and epidemics. Similarly, OCHA’s [Strategic Plan for 2018-2021](#) as well as its focus for 2022 and beyond includes a commitment to transform humanitarian coordination, including through partnerships with the private sector, for a more local, efficient, and effective humanitarian response. CBI’s objectives are closely related to both strategic plans.

The recent addition of Indonesia and Viet Nam to the CBI family at the end of the year represents just the first step of CBI’s new expansion strategy. In 2022, the CBI family aims to grow further through local and regional activities in Latin America, sub-Saharan Africa, and Asia and the Pacific.

As natural hazards and extreme weather events become increasingly severe and frequent, integrating climate adaptation and mitigation measures in our approach is a must, and will become a major focus of our work going forward.

As we look forward to 2022 and beyond, OCHA and UNDP stand ready to work hand-in-hand to harness the power of the private sector for better disaster management, making a difference in people’s lives through a sustainable, accountable, and localized approach.

Looking back on five years of CBI

Since its launch on 24 May 2016 during the World Humanitarian Summit, CBI has helped the private sector respond to more than 100 disasters ranging from tropical cyclones, major earthquakes and volcanic eruptions to situations involving conflict, violence and displacement. CBI Member Networks have helped over 18 million people and mobilized more than US\$84 million of cash and in-kind support.

100+

disasters

responded to by CBI members

18

million people

assisted with response activities

84

million US\$

in cash and in-kind donations

The results reflect CBI Annual Survey results from 2017 to 2021. All data is self-reported by CBI Member Networks.

Working with the UN, government authorities and thousands of local businesses, CBI Member Networks have prepared for emergencies through business continuity training sessions, mobilized and coordinated local private sector relief efforts, and contributed to community resilience and reconstruction projects.

To date, 70% of CBI Member Networks have been formally recognized as private sector representatives by their national disaster management offices, emergency operations centres and/or international humanitarian coordination structures. These achievements are making the case for collective private sector action in disaster management and have spurred on similar initiatives around the world.





2021

FACTS AND FIGURES

CBi is dedicated to the idea that the private sector has a critical role to play in preparing for, responding to, and recovering from disasters. CBI Member Networks— independent chambers of commerce, trade federations, business associations and private foundations—are ready, willing and able to lead private sector disaster management in their countries. CBI empowers local businesses to work hand-in-hand with governments, civil society, humanitarian organizations and affected people to alleviate human suffering while building more resilient societies.

Mananjary, Madagascar

Children enjoy hot meals provided by humanitarian partners in the aftermath of Cyclone Batsirai. Local businesses contributed to the humanitarian response to the cyclone with the support from the Private Sector Humanitarian Platform (PSHP), the CBI Member Network in Madagascar. *OCHA/Viviane Rakotoarivony.*

At least 1 million people assisted in humanitarian emergencies

CBI Member Networks supported humanitarian response activities relating to the COVID-19 pandemic, the earthquake in Haiti, Typhoon Rai in the Philippines and more. CBI Member Networks collected and distributed more than US\$7.2 million in cash and in-kind assistance, including ready-to-eat meals, water, petrol, mobile phone credits, cargo transportation and much more.

65,000 people reached through disaster preparedness activities

CBI Member Networks coordinated with the media and mobile network operators to send out early warning messages, conducted business continuity and other training sessions for businesses of all sizes to help them prepare for disasters, organized simulation exercises and mapped private sector resources and capacities.

Over 8,000 individual members globally

Over 50,000 beneficiaries of early recovery programmes

Activities implemented by CBI Member Networks to foster a sustainable recovery from the COVID-19 pandemic included climate resilience projects, business skills development, training programmes and direct cash transfers. Several projects focused on women and girls because of the [disproportionately gendered impact of the COVID-19 crisis](#).

CBI brand and visibility strengthened

In 2021, CBI published [19 publications](#), ranging from a major report on gender, disaster management, and the private sector to multiple case studies, guidance notes and business briefs. The CBI Secretariat also hosted [18 online events](#), including an [Introduction to the Humanitarian System for the Private Sector](#) and a panel examining [Private Sector Engagement in Disease Outbreaks and Multi-Hazard Scenario Planning](#).

13 local business networks supported

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_31022

