A WORLD WHERE **ROADS** ARE **SAFE** FOR EVERY ROAD USER, **EVERYWHERE**



The UN Road Safety Fund was established in 2018 as a UN multi-partner trust fund pursuant to the General Assembly resolution 70/260 and with the support of the UN Secretary-General. It gathers ten participating UN organizations (UNDP, UNEP, UN-Habitat, UNICEF, WHO and the five regional commissions), governments, multilateral development banks, private sector, academia and civil society under one umbrella.



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VISION

To build a world where roads are safe for every road user, everywhere. All road users, regardless of where they live or what they earn, should be safe when they use the world's roads, whether they are working, or going to school, or using the roads for leisure.

MISSION

To finance – and leverage further funding for – high-impact projects based on established and internationally recognized best practices that increase road safety and minimize and eventually eliminate road crash trauma for all road users.

THE UNITED NATIONS ROAD SAFETY FUND

Mobility gives freedom; it connects people; and it creates economic opportunity. A world of safe roads and road networks is essential to development.

The UN Road Safety Fund is about saving lives and protecting the dreams and future of our and next generations.

We help low- and middle-income countries put in place the proven Safety System that can safeguard their citizens using the road from the risks of death and injury. We finance projects to help build the practices, policies, regulations and capacity needed to put this approach in place. As a United Nations trust fund, we have brought together a broad range of UN organizations for a common purpose with a coordinated approach, based on the best science and a common plan.

By providing initial financing that builds ability, triggers action and creates impact, we also help unlock additional, domestic and international funding. Together and over time, the projects we fund can save millions of lives. By reducing death and serious injury in road crashes, the Fund contributes to achieving the Sustainable Development Goals on health, cities and infrastructure, where road safety plays an important role.

We are a catalyst, an innovator and a source of inspiration for action in and by countries. Innovation and new technologies are an important part of the solutions we fund.



Innovation is also central to how we raise resources. Already, the private sector has stepped in to become a major source of funding, and its commitment to financing the Fund is driving innovation in resource mobilization. We aim to show that it is possible to build a large, successful fund with a true mix of public and private donors. We believe that ensuring safer roads is an investment in a better future for all and that everyone will benefit from contributing to the Fund. This is already reflected in the true partnership nature of the Fund: between the United Nations, governments, multilateral development banks, civil society, academia and the private sector.

WHY OUR WORK IS IMPORTANT

Rising populations, fast-paced urbanization and rapid transport motorization make road safety key to achieving a sustainable, inclusive and safe society for all. The 2030 Agenda for Sustainable Development sets a clear target: to halve the number of global deaths on the roads, which today are estimated at 1.35 million per year.

1 DEATH EVERY

24 SECONDS 1,000 YOUTH DEATHS DAILY

That is equivalent to 3,700 deaths daily Road traffic injuries are the leading cause of death for children and young adults aged 5-29 years More than 90% of road traffic deaths occur in low- and middle-income countries

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DEATHS





50 MILLION INJURIES 5%

OF GDP

\$1.85 TRILLION / YEAR

50 million are seriously injured globally each year

Road accidents cost developing countries up to 5 per cent of their GDP

\$1.85 trillion is the burden on the global economy annually

OUR STRATEGY THE SAFETY SYSTEM PRINCIPLES

By putting in place a national system for road safety that includes setting and enforcing speed limits and preventing drink driving, using helmets and safety belts, vehicle and infrastructure safety, post-crash care, and facilitating safer mobility environments, among other key elements, we can reduce and ultimately prevent death and serious injury in road crashes.

