



# THE STATE OF FOOD WASTE IN WEST ASIA



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### **FOREWORD:**



We are happy to introduce *The State of Food Waste in West Asia.* This report is aligned with international efforts to meet the Sustainable Development Goal 12 (SDG 12), which seeks to "ensure sustainable consumption and production patterns." Under this goal, the third target (Target 12.3) calls for halving per capita global food waste at the retail and consumer level, in addition to reducing food loss along the production and supply chains by 2030. Given the considerable amount of wasted food annually and its repercussions on food security, the environment, the economy, natural resources and livelihoods, our report sheds light on food waste in West Asia.

West Asia includes 12 countries with differences in income, industrialization and development levels. It is well documented that in developing or low-income countries, around two-thirds of the food produced is lost post-harvest and during processing, whereas in developed or medium- to high-income countries, a significant fraction of food waste is generated at the consumption level. This report considers the food waste issue at the household, food service, and retail levels, focusing on its ramifications for food security, given that the amount of food waste generated annually is enough to feed the 8 million undernourished people living in West Asia. Furthermore, the report summarizes the effects of the COVID-19 pandemic on food waste generation, as assessed in a cross-sectional study surveying perceptions of food waste generation, and provides recommendations to mitigate the pandemic's effect in this regard.

This report on the state of food waste in West Asia lists the existing private and public interventions to mitigate food waste. It builds on the current efforts to set targets, propose national strategies and develop policies to deliver SDG 12.3. Our report presents new methods to deal with food waste treatment and a sustainable framework to support this.

The report on the state of food waste in West Asia is commissioned by the UN Environment Programme's West Asia Office. We would like to thank all those who contributed to this report.

Sami Dimassi

Director and Regional Representative West Asia Office

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### LIST OF ABBREVIATIONS

CO2	Carbon dioxide
EU	European Union
FAO	Food and Agriculture Organization of the United Nations
NDC	Nationally Determined Contribution
SDG	Sustainable Development Goal
UK	United Kingdom
UN	United Nations
UNEP	United Nations Environment Programme
WRAP	Waste and Resources Action Programme
VAT	Value-added tax



# **EXECUTIVE SUMMARY**

The State of Food Waste in West Asia report was commissioned by the United Nations Environment Programme West Asia Office. It is timely coming after the publication of the Food Waste Index 2021 report (UNEP 2021) and dives into the challenges of the West Asia region. West Asia comprises 12 countries and territories: Kingdom of Bahrain, Republic of Iraq, The Hashemite Kingdom of Jordan, State of Kuwait, Republic of Lebanon, Sultanate of Oman, State of Palestine, State of Qatar, Kingdom of Saudi Arabia, Syrian Arab Republic, United Arab Emirates, Republic of Yemen.

The region has unique features related to its culture, religion and history that create substantial challenges related to food waste. Food loss and food waste are challenging ethical issues in a world where more than 1 billion people continue to suffer from undernourishment. Food loss occurs during the production and distribution of the food supply chain, whereas food waste occurs at the retail and consumer levels. This report focuses on the current state of food waste in West Asia and on existing efforts, gaps and opportunities. It advocates sustainable food waste management for West Asia, an area that is historically known for producing high amounts of food waste, so it complements the region's efforts to end poverty, reduce hunger and improve human health.

Food waste reduces the availability of food intended for human consumption and has ramifications for the environment, natural resources and the economy. Around one-third of global food production is lost or wasted every year along the supply chain from farm to fork. This loss or waste is enough to mitigate the global challenge of meeting the increased demand for food and feed more than 12 per cent of the global population, lifting them out of hunger and malnutrition.

In 2015, the United Nations General Assembly adopted a set of Sustainable Development Goals (SDGs), one of which is SDG 12, which aims to "ensure sustainable consumption and production patterns". Under this goal, the third target (Target 12.3) calls for halving per capita global food waste at the retail and household levels and reducing food loss along the supply chains by 2030. In addition, it is important to tackle food waste in West Asia as a means to reduce pressure on landfills and minimize methane emissions that contribute to climate change.

Food waste in West Asia is alarming as it represents an estimated 34% of the total food served. The region is also home to annual religious festivals, such as the Hajj and Ashoura, that generate significant amounts of food waste over short periods. During Ramadan, 30-50 per cent of the food prepared in Saudi Arabia is thrown away; these shares reach 25 per cent in Qatar and 40 per cent in the United Arab Emirates. The increase in food waste during Ramadan is attributed to the preparation of extravagant meals that far exceed families' needs, and leftovers are thrown away. Furthermore, food wasted at an average wedding in Mecca, Saudi Arabia can be sufficient to feed 250 hungry people.

Food waste is affected by different factors at the household, food service and retail levels:

• At the household level, factors that affect food

and consumers' tendency to avoid buying items with nearing "expiration" or "best by" dates. Improper handling and storage of food items, and errors in packaging and labelling or cross-contamination and adulteration also contribute to food waste.

There is a lack of general awareness coupled with a scarcity of data and information on food waste across West Asia. Although 10 countries have adopted related legislation, most countries still lack well-designed and enforceable policies and regulations on food waste reduction. In recognition of the problem of food waste in West Asia awareness campaigns (Food Forward UAE, I'M PERFECT campaign) and food banks in at least 10 countries have been put in place. At the governmental level, only two countries have committed to halving food loss and waste by 2030 (Saudi Arabia and the United Arab Emirates). Saudi Arabia is the only country in the region that has conducted a national quantitative assessment of food loss and waste.

To mitigate food waste in West Asia, efforts are needed to encourage the adoption of enhanced behavioural practices among food providers and consumers and enhance intra-regional trade and continued investments in the modernization of the food supply chain., Countries should measure their baselines, adopt national targets and strategies consistent with SDG 12.3, support supply chain collaboration to eliminate food loss and waste (through public-private partnerships where possible) and support innovative behaviour change approaches to shift norms on consumer food waste.

To assess the attitudes and behaviours that determine food waste generation among households in West

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