



# MARRAKECH COP22 2016

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## Key message for the map for the UNFCCC COP22, November 2016, Marrakech

Welcome to a voyage of discovery!

Climate change affects our ability to fix problems like poverty, hunger or the loss of natural resources. So do many of our individual daily choices. This map will make some of those choices a little easier while you discover the amazing city of Marrakech. As well as revealing some great places to visit, it will help you to find local organic food, hotels that meet Green Key standards and souvenirs that support Moroccan communities.

By 2050, half the world's population will live in cities, which create around 70% of all carbon emissions and consume around 70% of all resources. But cities are also vibrant hubs of knowledge that can launch innovative solutions and trends to help solve these problems, like clean energy or transport.

For example, Morocco aims to source more than half its energy from renewable sources by 2030. This will help cut the country's greenhouse gas emissions by a third. Hotels are among the many businesses that are proudly switching to clean energy. So, by making informed decisions about accommodation - or any other goods and services you spend money on - you can help Morocco to hit those targets.

With the right choices, the journey we are starting together in Marrakech can inspire even more sustainable voyages of discovery across Morocco, the African continent and the rest of the world; making sure the next generation can do the same.

The Michelin Group, the Ministry of Tourism of Morocco, UN Environment and local partners are sharing this map to help you get the most out of your visit to Marrakech. We hope you will help someone else to do the same by sharing the map with them and by sharing your experiences on #GreenPassport.

Thank you.

Lahcen Haddad, Minister of Tourism, Morocco

Erik Solheim, Head of UN Environment

Claire Dorland-Clauzel, Member of the Michelin  
Group Executive Committee



Michelin Travel Partner  
Société par actions simplifiées au capital de 11 288 880 EUR  
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SPECIAL EDITION  
NOT FOR RESALE

# #GreenPassport

Read this map and travel slowly: Enjoy a walk, rent a bike, share a car or take public transport



## DID YOU KNOW?

By using buses instead of cars in the city, you can halve your carbon emissions

Transport accounts for approximately 25% of global energy consumption!

Keep your waste until you can recycle it



## DID YOU KNOW?

The average time needed for waste to disappear:

**Paper:** 2 to 4 weeks

**Tin cans:** Up to 100 years

**Plastic lid:** Over 450 years!

Turn the air-con down or off and switch to low energy settings on your devices



## DID YOU KNOW?

By 2030, 13% of greenhouse gas emissions will come from refrigeration!

A cell phone charger consumes energy even when not in use and 1 to 5 watts when connected to a fully charged device! Saving 1 watt a day adds up to tons of CO<sub>2</sub> emissions every year!

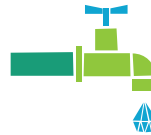


Buy locally made crafts and support local businesses



# #PasseportVert

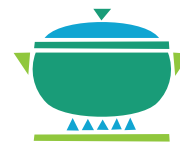
Report leaking taps and avoid replacing towels or sheets every day



## DID YOU KNOW?

Tourists use nearly 3 times more water than an average resident!






Support the local economy by trying authentic food. Try to order only what you will eat to reduce food waste



## DID YOU KNOW?

A third of all food produced is wasted. In the hospitality sector that includes 65% during preparation, 30% from leftovers and 5% from spoiled stock!

Food loss and waste is responsible for about 8% of global greenhouse gas emissions!

-  **Accommodation: hotels and bed & breakfasts** that have international 'Green Key' sustainability certification or the "Moroccan Sustainable Tourism" award
-  **Moroccan handicrafts:** sellers of handicrafts meeting national quality standards
-  **Restaurants:** restaurants using local or organic food or with social inclusivity initiatives
-  **Hang-outs:** popular local cafes and bars
-  **Beauty & wellness:** spas using organic or locally produced products
- Blue Flag beaches:** beaches with "Blue Flag" certification showing their high water quality and environmental standards

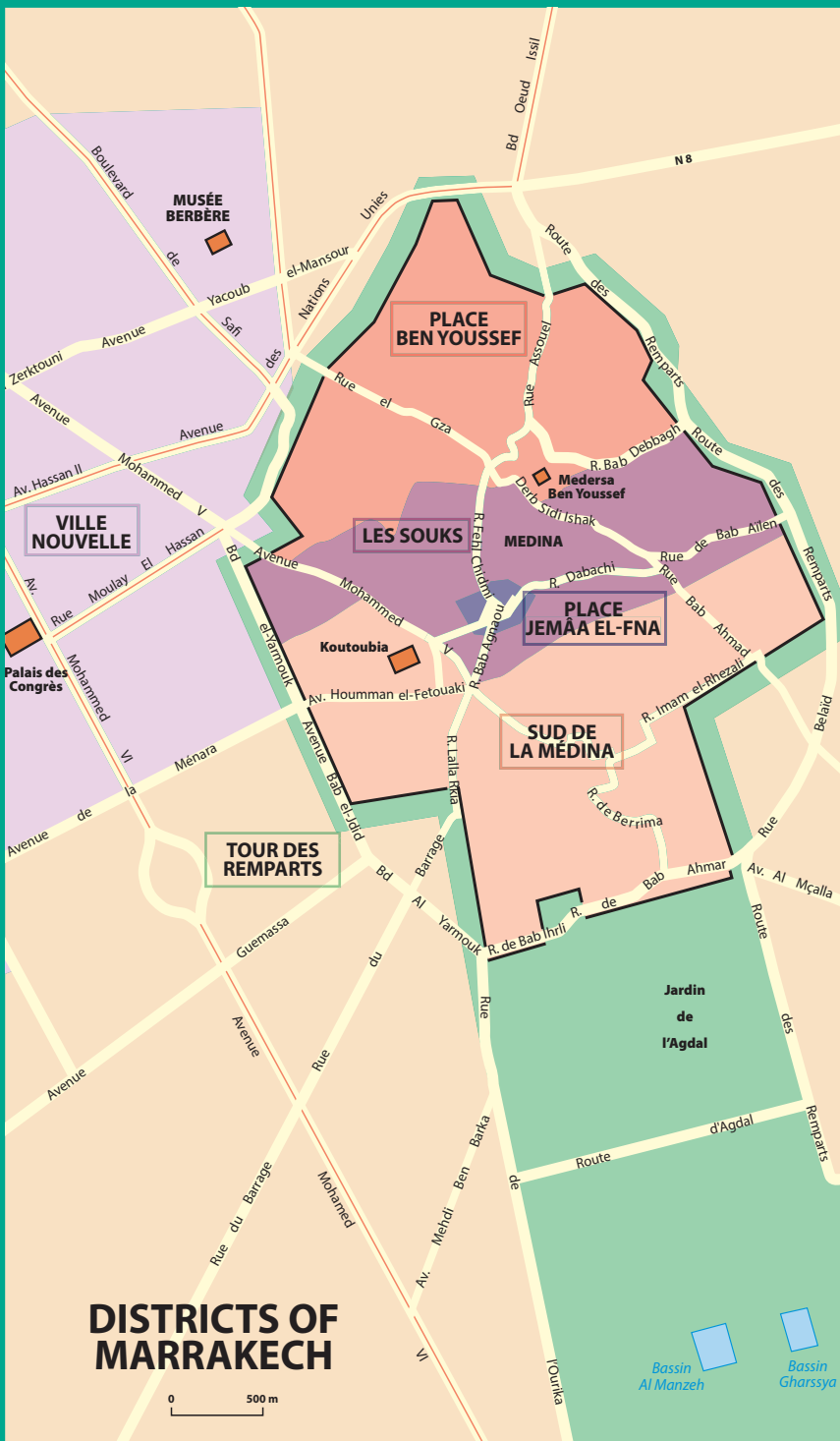
**Pre-sessional meetings:** Palais des Congrès de Marrakech, Bd Mohammed VI, 40000 Marrakech, Morocco – [MAP: A3](#)

This information was collected thanks to the support of UN Environment, the Moroccan Ministry of Tourism and "Association Mawarid Pour l'Environnement et l'Energie".

It is a contribution to the Sustainable Lifestyles & Tourism Programmes of the 10YFP, a 10-year framework of programmes to enhance international cooperation and accelerate the worldwide shift towards sustainable consumption and production.

**The COP22 village site:** Bab Ighli, avenue Mohammed VI, Marrakech.







★ La Palmeraie 10

MUSÉE BERBÈRE ★★★

Jardin Majorelle ★★

SOUK EL-KHEMIS

SIDI BEL ABBÈS

Bab el-Khemis

Bab Kechich

Zaouïa de Sidi bel Abbès

Gare routière

Bab Doukkala

Echrob ou Chouf

★ ★ Medresa ben Youssef

★ QUARTIER DES TANNEURS

Musée de Marrakech ★

Jardin secret

KISSARIA

★ ★ ★ Koubba ba'Adiyn

★ ★ ★ MÉDINA

★ ★ ★ PLACE JEMAA EL-FNA

KOUTOUBIA ★ ★ ★

Maison Tiskiwin

Zaouïa de Sidi Youssef ben Ali

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3

4

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4

N 8





## MUST-SEE SITES

- 1 Michelin selection of Must-see sites
- 1 National parks and green spaces

### 1 Koutoubia\*\*\*

**MAP: D4** - The Koutoubia is a masterpiece of Almoravid art whose emblematic minaret is topped by a superb 70m/230ft-high square tower. The Koutoubia acquired its current look under the reign of Yacoub el-Mansour. Entry is forbidden to non-Muslims.

### 2 Marrakech Souks\*\*\*

**MAP: E3** - Here you can see Moroccan craftsmanship in all its diversity, organised by profession. Stroll through the crowds under a roof of reeds, passing craftsmen and tradesmen hawking leather goods, fabrics, kettles and pottery.

### 3 Jemâa el Fna Square\*\*\*

**MAP: E3** - In the heart of the medina, the square waits for the sun to go down before offering up its street shows, multiple stalls, crowds, noise and shouting, music and improvised food stalls. The highlight of the evening is the street art of "halka", recognised and protected by the UNESCO.

### 4 Saadian Tombs\*\*\*

**MAP: E5** - The sumptuous mausoleums of the Saadian dynasty were built in the late 16C by Ahmed "the Golden". A century later Moulay Ismail sealed them up behind a high wall. A passageway for non-Muslims was built in 1917.

### 5 Marrakech Ramparts\*\*

**MAP: C3** - Sultan Ali ben Youssef endowed Marrakech with its famous surrounding walls in 1132. Later extended, these 19km/12mi of adobe fortifications are flanked by 202 square towers and boast nine gates.

### 6 Bahia Palace and Gardens\*\*

### 9 Dar Si Saïd and Moroccan Arts Museum\*\*

**MAP: EF4** - Dar Si Saïd was the brother of vizier Ba Ahmed and this was his (19C) residence. It contains many treasures including the wooden doors visible in the corridor. The beauty of the setting, a luxurious riad, highlights the collections.

### 10 Marrakech Palm Grove\*

**OFF MAP** - The country's northernmost palm grove is planted with almost 100 000 trees today. A lot of planting and irrigation work is still going on, despite the high-end land development.

### 11 Tanners' Quarter\*

**MAP: F3** - The Tanners' Quarter near Oued Issil stretches out within the ramparts. If you don't mind the mud and smell, feel free to go down for a close-up view of the tanning process and the hides drying in the sun near the vats.

### 12 M'Nebhi Palace and Marrakech Museum\*

**MAP: E3** - Art lover, collector and patron Omar Benjelloun created a foundation which has enabled, among other things, the restoration of the 19C M'Nebhi Palace home to the Marrakech Museum. Temporary exhibitions are staged here.

### 13 Dar Tiskiwin\*

**MAP: E4** - Bert Flint, a Dutchman and adopted Moroccan, has always known how to share his passion for Moroccan folk art. The Hispano-Moorish house provides a superb setting for his collections.

### 14 Menara Pavilion\*

**OFF MAP** - Built in 1866, this pavilion, set in magnificent gardens, was once a favourite spot for sultans to bring their companions. An ingenious irrigation system was constructed in this exceptional and emblematic setting, with the Atlas mountains in the background.

### 15 El-Badi Palace and Gardens\*

**MAP: E4-5** - Its extraordinary dimensions allow you a glimpse into the former splendour of this 16C

### 19 20 El Harti Park and Avenue Mohammed VI Gardens

**MAP: B2-D3** - These extensive public gardens, very popular with families, are planted with palm and orange trees and offer welcome shade right in the heart of the city.

## HOTELS AND BED & BREAKFAST

- 1 Michelin selection of Hotels

1 Labeled Hotels ("Green Key" or "Moroccan Sustainable Tourism Award")

### 1 Jnane Mogador Hôtel

116 Derb Sidi Bouloukat, r. Riad Zitoun el-Kédim - **MAP: E4**  
☎ 05 24 42 63 23/24 - [www.jnaneogador.com](http://www.jnaneogador.com) - 38/48€.  
*The magnificent 19C doors open onto a charming hotel. The rooms, decorated with wrought-iron furniture, are laid out around a lovely patio.*

### 2 Hôtel du Trésor

77 Derb Sidi Boulouka, r. Riad Zitoun el-Kédim - **MAP: E4**  
☎ 05 24 37 51 13 - [www.hotel-du-tresor.com](http://www.hotel-du-tresor.com) - 37/60€, suites.  
*A quality hotel, next to Jemâa el-Fna square. Charming and tasteful at a very affordable price.*

### 3 Riad Alisma

50 Rue de la Bahia, Riad Zitoun el-Jdid - **MAP: F4**  
☎ 05 24 37 89 35 - [www.riadalisma.com](http://www.riadalisma.com) - 50/60€.  
*An authentic riad in terracotta colours, whose main appeals are a lovely patio and its exquisite interior decoration.*

### 4 Riad Al Mamoune

140 Derb Aarjane, Rahba Kedima - **MAP: E3** ☎ 05 24 39 19 58 - [www.riadalmamoune.com](http://www.riadalmamoune.com) - 46/80€.  
*This beautiful 18C riad right next to the Jemâa el-Fna square oozes charm and style! Relax on the flower-decked patio or luxuriate in the Jacuzzi.*

### 7 Riad d'Airain

8 Derb el Hammam Bab Doukkala - **MAP: C2** ☎ 05 24 38 38 20 - [www.riad-airain-marrakech.com](http://www.riad-airain-marrakech.com) - 65/95€. *Ideally located and elegantly decorated in warm colours with refined furniture, this riad is quite enchanting.*

### 8 Riad Mur Akush

Derb Zaouia 2, Bab Doukkala - **MAP: D3** ☎ 05 24 37 63 81 - [www.riadmurakush.com](http://www.riadmurakush.com) - around 79€. *One of best value for money ratios of any riad of this category in the city. Each of the delightful rooms is original, full of nooks and crannies, and adorned with Moroccan furniture.*

### 9 Les Jardins de la Médina

21 Derb Chtouka, Kasbah - **MAP: E5**  
☎ 05 24 38 18 51 - [www.lesjardinsdelamedina.com](http://www.lesjardinsdelamedina.com) - around 180€.  
*In the shadow of the ramparts and nestling in a tree-lined garden, this hotel offers all the modern comforts plus a lavish oriental setting. Hamman, fitness, etc.*

### 10 Ibis Marrakech Palmeraie

Avenue Abdelkrim Khattabi, route de Casablanca - **OFF MAP**  
☎ 05 25 07 25 33 - [www.accorhotels.com](http://www.accorhotels.com) - around 35€.  
*Comfortable hotel around 6km/3.5mi from the town centre (free shuttles).*

### 11 Riad Al Massarah

26 Derb Djedid, Bab Doukkala - **MAP: D2**  
☎ 05 24 38 32 06 - [www.riadalmassarah.com](http://www.riadalmassarah.com) - 124/200€.  
*This elegant riad represents a tasteful marriage between old and new and east and west.*

### 12 Riad El Mezouar

28 Derb el Hammam Issebtinne - **MAP: F3**  
☎ 05 24 38 09 49 - [www.mezouar.com](http://www.mezouar.com) - from 140€.  
*A genuine haven of peace and quiet right in the middle of the medina. This old riad will appeal with its excellent facilities, in particular breakfast on the*

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_13641](https://www.yunbaogao.cn/report/index/report?reportId=5_13641)

