

Zero Mercury Mission

“Get on the batteries with batteries”



ZERO POLLUTION ALLIANCE
PANAMA, REP. OF PANAMA
MARCH 8TH. , 2010
TOKYO, JAPAN

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Introduction



- The Zero Mercury Mission and “Get on the batteries with the batteries” pilot program were approved last year in the first face to face meeting of the Management of product with mercury waste area of the Global Mercury Partnership of the UNEP.
- The Zero Mercury Mission is a civil/Private/public sectors initiative to inform and create conscience about products containing mercury, mercury and health issues and implement ways to manage mercury containing waste.
- The “Get on the batteries with the batteries” campaign started in June 5th, 2009 and will be initially run until June 5th. 2010.
- Include activities at schools, universities, private sector, local and national governments , general public, traditional and new media at national and regional levels.



Objectives accomplished (March 2009-2010)



- Recognition from national media, the national environmental agency (ANAM), local governments, the U.N. Global Compact Initiative represented in Panama, the UNEP/ORLAC office, the part of the private sector and some part of the general population.
- 300 + kids and 600 + visitors, 500,000 readers informed about the mercury in consumer products and ways to managed batteries.
- 60+ business executives, 4 national interviews (3 radio & 1 TV), 5 published articles at both newspapers and magazines about the Zero Mercury Alliance and the “Get on the batteries with batteries” programs.
- Internet blog www.mercuriocero.blogspot.com up & running.





https://www.yunbaogao.cn/report/index/report?reportId=5_14239

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Objectives accomplished



batteries's segregation units installed at 2 private part of their Corporate social and environmental programs and 1 at the UNEP/ORLAC offices.

anal Authority handled us a contract for 2 more and nies signed to received both the segregation units and workshop on mercury and mercury related effects on vironmental health.

-15 segregation units will add up to the initial gregation system. Representing 25% of the initial

atlets are preparing stories about our programs and a t mercury and products containing it will be film in or national broadcasting.

atemala and Costa Rica private, university & health spectively, are interest it in run the program.