

Harnessing Market Forces: Global Demand for Environmentally-Sound Gold

- Demand greater than supply
- 2010, First Standards and Labelling for Fairtrade, Fairmined Gold: Alliance for Responsible Mining and Fairtrade Labelling Organizations International
- Based on work of ARM and Corporation Oro Verde
- Now open to mining organizations in Latin America, later to African and Asian organizations

Goals of Standards

- Simultaneously reduce poverty and environmental impacts of ASGM
- 3rd party independent certification and mark – attractive to consumers, miners get better and more direct access to markets, earn a better price
- Guaranteed minimum price, social premium, ecological premium
- Standards include economic, social, labor, and **environmental** provisions

National and Regional Action Plans

- Nationwide, multi-stakeholder approach to mercury management in ASGM
- Integrate into broader ASM management frameworks
- Governments create enabling environment for organizing and delivering technical assistance

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预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_14403

