



# Green Economy

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# Components

- I. Green Economy
- II. Green Economy in a Blue World
- III. What next



## Green Economy

### Definition:

“one that results in improved human well-being and social equity, while significantly reducing environmental risks and ecological scarcities”

*We are proposing a shift from business as usual towards a more sustainable economic pattern*

*We talk about a transition*



## Green Economy

- A big part of that transition involves policies and investments that decouple growth from the current intensive consumption of materials and energy use.
- While there has been some decoupling over the past 30 years, the gains have been far too modest to put the planet on a sustainable path and conserve finite resources.



## Green Economy Policies

- Innovative policies to generate enabling conditions to unleash markets and direct private sector investments into a Green Economic transition.
- Sound regulatory frameworks, a prioritizing of government spending and procurement in areas that stimulate green economic sectors and limits on spending that deplete natural capital.
- Taxation and smart market mechanisms that shift consumer spending and promote green innovation.



## Green Economy Policies

- Innovative policies to generate enabling conditions to unleash markets and direct private sector investments into a Green Economic transition.
- Public investments in capacity building and training, alongside a strengthening of international governance (IFSD).



# Green Economy

*How Two Per Cent of Global GDP can Trigger Greener,  
Smarter Growth While Fighting Poverty  
(USD 1.3 trillion)*





## Green Economy Sectors

Sectors key to greening the global economy  
agriculture, buildings, energy supply, fisheries,  
industry including energy efficiency,  
transport, waste management and water.

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_14599](https://www.yunbaogao.cn/report/index/report?reportId=5_14599)

