



Ministry of Environment



SCP National Strategy and Action Plan



NATIONAL STRATEGY AND ACTION PLAN FOR SUSTAINABLE CONSUMPTION AND PRODUCTION IN JORDAN | 2016 - 2025



switchmed



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SwitchMed Programme is implemented by the United Nations Industrial Development Organisation (UNIDO) and the United Nations Environment Programme (UNEP), through the Mediterranean Action Plan (MAP) and its Regional Activity Centre for Sustainable Consumption and Production (SCP/RAC) and the Division of Technology, Industry and Economics (DTIE). For details on the SwitchMed Programme please contact btuncer@scprac.org



**Regional Activity Centre
for Sustainable Consumption
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FOREWORD



Today it has become clear to all that in order to achieve sustainable development we must take into consideration all three dimensions: economic, social and environment in an integrated manner. It is also acknowledged that only by applying such an integrated approach we will be able to achieve social welfare in parallel with protecting and sustaining our environmental resources for future generations.

Jordan currently faces many challenges, with the Syrian conflict being the most urgent and demanding one. The ever increasing number of Syrian refugees entering Jordan and blending in to its social fabric has caused tremendous burdens on infrastructure and resulted in exploiting of our already scarce natural resources. Moreover, the influx of refugees is having a negative impact on national sustainable development plans and programmes which in turn is being reflected negatively on the performance of the economy and people livelihoods. According to Jordan's Response Plan to the Syrian crisis we need almost U.S 3 billion dollars annually to cope with the increasing demands resulting from this crisis.

In spite of this, Jordan is considered to be one of the pioneering developing countries in promoting sustainable development at the national, regional, and international level. Jordan has adopted new tools and initiatives created to achieve sustainability, including gradual and measured transition toward green economy, launching the Eco-Cities initiative, supporting the implementation of concepts of sustainable consumption and production patterns, in addition to many other tools that enhance green investments, create jobs and eradicate poverty.

The National Strategy and Action Plan for Mainstreaming Sustainable Consumption and Production targeted three sectors: Agriculture / Food Production, Transport, and Waste Management Sectors aiming to support the implementation of the agreed SCP strategic, operational objectives and actions at the national level.

In addition, the Ministry signed an agreement with the German Government to work closely with the Global Green Growth Institute (GGGI) to integrate Green Economy and Sustainable Consumption and Production sectors: (Energy, particularly Energy Efficiency and Renewable Energy, Water, Agriculture, Waste Management, Transport, and Sustainable Tourism) in order to have a comprehensive **National Green Growth Strategy and Work-plan**. Collectively the work plan will have potential to attract sustainable green investments amounting to U.S 1.3 billion dollars and creating 51 thousand new jobs in the coming 10 years.

The strategic partnership between the Ministry of Environment and the United Nations Environment Programme UNEP represents a model for the cooperation in addressing sustainable development agenda at all levels. The Ministry considers UNEP to be a key strategic partner, and we will always remain a strong supporter to UNEP.

Dr. Taher R. Shkhashir
Minister of Environment

ACKNOWLEDGMENTS

On behalf of H.E Dr. Taher Shakhashir Minister of Environment, I would like to take this opportunity to express our appreciation to everyone who supported developing this National Strategy and Action Plan for Sustainable Consumption and Production in Jordan. We are grateful to them for sharing their information and knowledge which enriched and helped consolidate this document.

This national strategy and action plan was prepared under the EU funded SwitchMed Programme and coordinated by the United Nations Environment Programme. We are sincerely grateful to all of them for their generous support and hard work, particularly our colleagues Mr. Luc Reuter and Dr. Fareed Bushehri who provided expertise that greatly assisted in preparing this document.

I would also like to thank all the institutions and individuals who participated in the preparation of this national strategy and action plan. Particular appreciation is given to the team of experts: Eng. Nidaa Maani, Eng. Noor Esoh, Eng. Suna abu Zahra, and Dr. Ahmad Abdel-Fattah for their great efforts and dedication in moving the national strategy and action plan document forward, and special recognition to H.E Eng. Raouf Dabbas the Senior Ministry Advisor, Mr. Mohamad Afana, and Eng. Heba Zaabalawy at the Ministry for ensuring the political and technical quality of the document. Additionally, I am pleased to recognize those from the Ministry and members of the "National Committee on Sustainable Consumption and Production" who have worked diligently throughout the preparation of this document to maximize the quality of the input. The Ministry will strive to move forward in implementing this strategy and action plan in the years to come.

I am confident that we are on the right track and our efforts will lead to the desired outputs and outcomes required to achieve the Sustainable Development.

Eng. Ahmad Al-Qatarneh

Secretary General

Supervision and coordination

Luc Reuter, SwitchMed Coordinator, UNEP-DTIE

Support

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Elisa Tonda	Head Responsible Industry and Value Chain Unit, UNEP-DTIE
Charles Arden-Clarke	Head 10YFP Secretariat
Fareed Bushehri	UNEP-Regional Office for West Asia
Yulia Rubleva	UNEP-DTIE



About SwitchMed

The EU funded SwitchMed project is implemented jointly by the project countries (Algeria, Egypt, Israel, Jordan, Lebanon, Morocco, Palestine and Tunisia) and the institutional partners UNEP, UNIDO and SCP-RAC. SwitchMed is divided into 3 components addressing different parts of the transition process to Sustainable Consumption and Production (SCP) - SDG12:

- (i) A policy component, built around the Barcelona convention (for the Protection of the Mediterranean Sea and Coastal Regions) and SCP national action plans;
- (ii) Demonstration activities linked both to the policy component and the private sector;
- (iii) Networking function to allow for exchange, joint learning and further scaling up;

UNEP-DTIE is coordinating the national policy component – Reinforcing circular economy in the Mediterranean governance framework and mainstreaming SCP in national policies. Under the national policy component the project countries will develop Sustainable Consumption and Production National Action Plans (SCP-NAP).

The implementation methodology used under the SwitchMed national policy component has been adapted to each countries' specific needs and requests. To assure coherence between ongoing and previous national work, the activities at country level build on already existing work and projects (Green Economy, SCP assessments, sustainable development assessment and strategies, SCP projects, etc). In this process UNEP works with national consultants in the project countries to allow a transfer of knowledge and reinforcement of national capacity. The SCP-NAP methodology assures that a large and diverse group of national stakeholders are involved in the national process (government, civil society, private sector, media, academia, bi- and multilateral partners, UNCTs, etc). Furthermore collaborations with UN institutions and other bi-lateral partners have been established at country level.

Main objectives:

- Leapfrogging to socially inclusive Sustainable Consumption and Production practices preserving the environment;
- Integrating the natural capital and the environment in the core business of Mediterranean companies
- Creating a critical mass of citizens for SCP;

The successful development of eight SCP-NAPs demonstrates that:

- (i) in-country activities have to be nationally owned and nationally driven to be successful;
- (ii) the involvement of a large and diverse group of national stakeholders from the beginning of the planning process is crucial;
- (iii) linkages and synergies have to be established with already existing projects and initiatives and collaboration with other partners should be encouraged and fostered.

Each country has chosen to follow its own path to develop an SCP-NAP and this series of publications clearly shows the diversity of processes as well as outputs. In some countries the SCP-NAPs are based on SCP national assessments, while in other national partners decided to build upon already existing national SCP information and knowledge.

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Acronyms

ASEZA	Aqaba Special Economic Zone Authority
CBOs	Community-based Organizations
DLS	Department of Lands and Survey
EDP	Executive Development Programme
EU	European Union
EV	Electrical Vehicles
FDI	Foreign Direct Investment
GAM	Greater Amman Municipality
GAP	Good Agricultural Practices
GCC	Gulf Cooperation Council
GDP	Gross Domestic Product
GEF	Global Environment Facility
GGGI	Global Green Growth Institute
GMO	Genetically Modified Organisms
GoJ	Government of Jordan
ICZM	Integrated Coastal Zone Management
IPM	Integrated Pest Management
JAEA	Jordan Agricultural Engineers Association
JD	Jordanian Dinar
JES	Jordan Environment Society
JFU	Jordan Farmers Union
JGBC	Jordan Green Building Council
JIC	Jordan Investment Commission
JOCC	Jordan Chamber of Commerce
JOFOE	Jordanian Friends of Environment
JPMC-IC	Jordan Phosphate Mines Company-Industrial Complex
JREDS	Royal Marine Conservation Society of Jordan

JREEF	Jordan Renewable Energy and Energy Efficiency Fund
JSMO	Jordan Standards and Metrology Organization
JV	Jordan Valley
JV	Joint Venture
KPIs	Key Performance Indicators
MAP	Mediterranean Action Plan
MEMR	Ministry of Energy and Mineral Resources
MoA	Ministry of Agriculture
MOE	Ministry of Education
MoEnv	Ministry of Environment
MoF	Ministry of Finance
MoHPW	Ministry of Housing and Public Works
MoIT	Ministry of Industry and Trade
MoMA	Ministry of Municipal Affairs
MoPIC	Ministry of Planning and International Cooperation
MOSD	Ministry of Social Development
MoT	Ministry of Transport
MWI	Ministry of Water and Irrigation
NCARE	National Center for Agricultural Research and Extension
NGOs	Non-governmental organizations
PPP	Public-Private Partnerships
RAC	The Regional Activity Centre (for Sustainable Consumption and Production (SCP/RAC))

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