

Clean Up The World Campaign 2013

In Mauritius



**Ministry of Environment
&
Sustainable Development**

**Mauritius
20 - 29 September 2013**

Clean Up the World 2013

Clean Up the World is an annual environmental campaign and is celebrated during the third week of September. It originated in Sydney, Australia in 1993 and is held in partnership with the United Nations Environment Programme (UNEP). The main objective of the Clean Up the World is to bring together non-government organisations, community groups, schools, governments, businesses and individuals to undertake activities to improve water quality, clean up local streets, parks, forests, rivers and canals as well as educate children about the environment.

Clean Up the World campaign is one of the important international environmental events which the Ministry of Environment & Sustainable Development has been organising with the participation of the local community, NGOS, women associations among others, for the last few years.

This year the commemoration of this event took a broader dimension with the approval of MID Policies, Strategies and Action Plan by Cabinet in May 2013. One of the MID Environment Policies is to enhance the natural environment and built up areas within the Republic and one of the four priority programmes developed to implement this policy is “Cleaner, Greener, Pollution-Free Mauritius”.

The above strategy involve the creation and embellishment of green spaces in order to transform Mauritius into a cleaner and greener place to live. It also provides for the cleaning and embellishment activity to be accompanied by an aggressive sensitization campaign, distribution of bins, regular clean up activities among others. Moreover, it has been emphasized that the improvement of the natural environment requires the participation of all Mauritians.

Clean Up the World 2013

Activities organized by the Ministry of Environment and Sustainable Development in collaboration with other stakeholders

1. Launching of Clean Up The World campaign 2013 at Triolet (22 September 2013)
2. Promotion of recycling of wastes in shopping malls (20-22 September 2013)
3. National Clean Up programme by Local Authorities (20-22 September 2013)
4. Launching of the waste segregation project in tertiary education institutions.(26 September 2013)
5. Lagoon Cleaning Day at Mont Choisy(29 September 2013)
6. Cleaning of the market fair, Vacoas (2 October 2013)

The cleanup campaign was accompanied by a mass sensitization campaign through the airing of radio and TV spots. Moreover, regional talks for management of wastes at the level of small hotels and restaurants were carried out to sensitise them on sustainable consumption practices and reduction of wastage.

1.Launching of the Clean Up The World **Campaign 2013**

Lady SushilRamgoolam SSS, Triolet

(22 September 2013)

Ministry of Environment and Sustainable Development
and

District Council ofPamplemousses,

Village Council of Triolet

and Forces Vives of the region



Audience in the Hall



Welcome Speech by Mr PhosunKallee, Deputy Director, Ministry of Environment & SD



Address by Mr Ranjiv Woochit, President of the District Council of Pamplemousses



Address by Mrs Maria Poulos, Australian High Commissioner



Address by Hon. Devanand VIRAHSAWMY, Minister of Environment and Sustainable Development



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