

Ecommerce in Asia and the Pacific: State of Play

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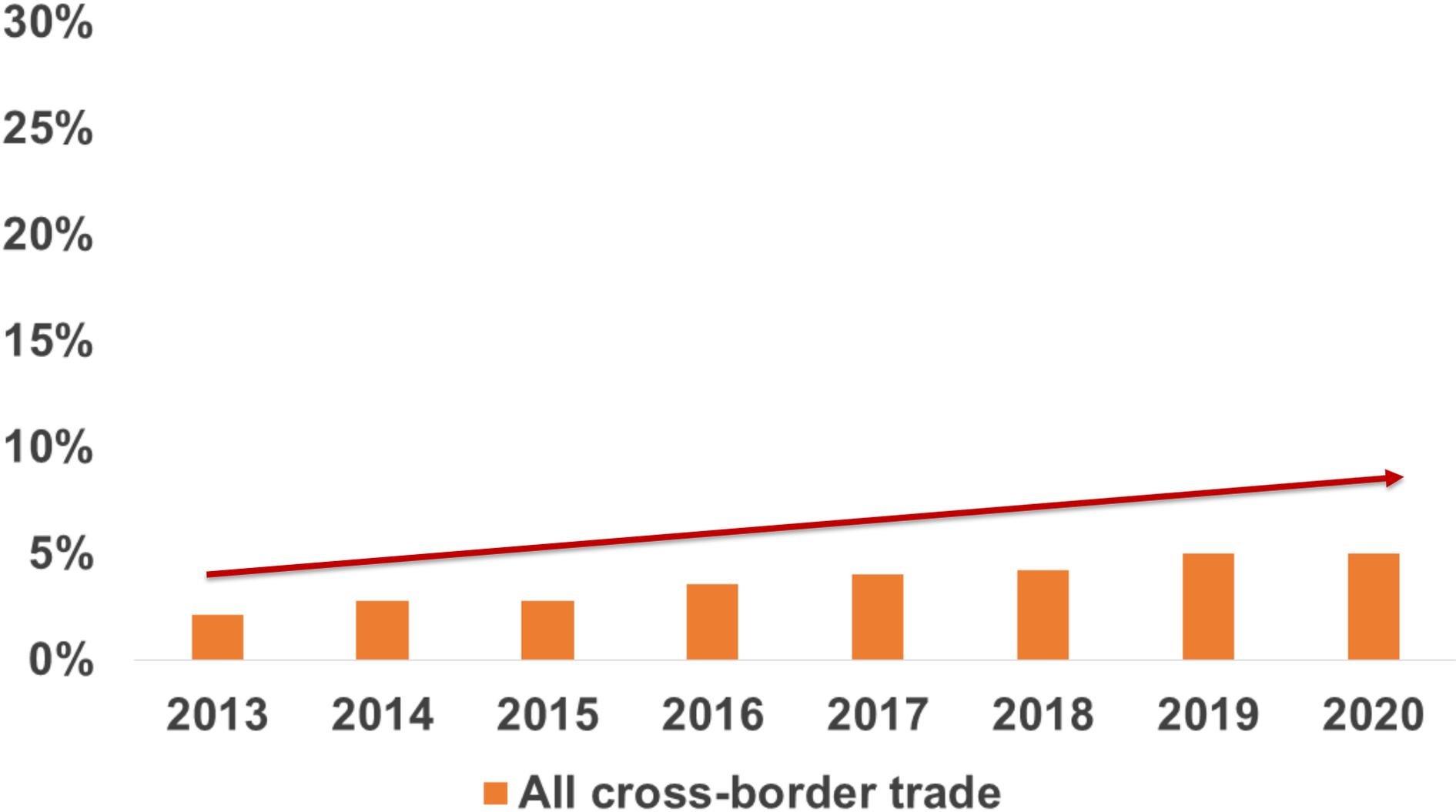
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30 November 2016

ESCAP Conference - Bangkok, Thailand

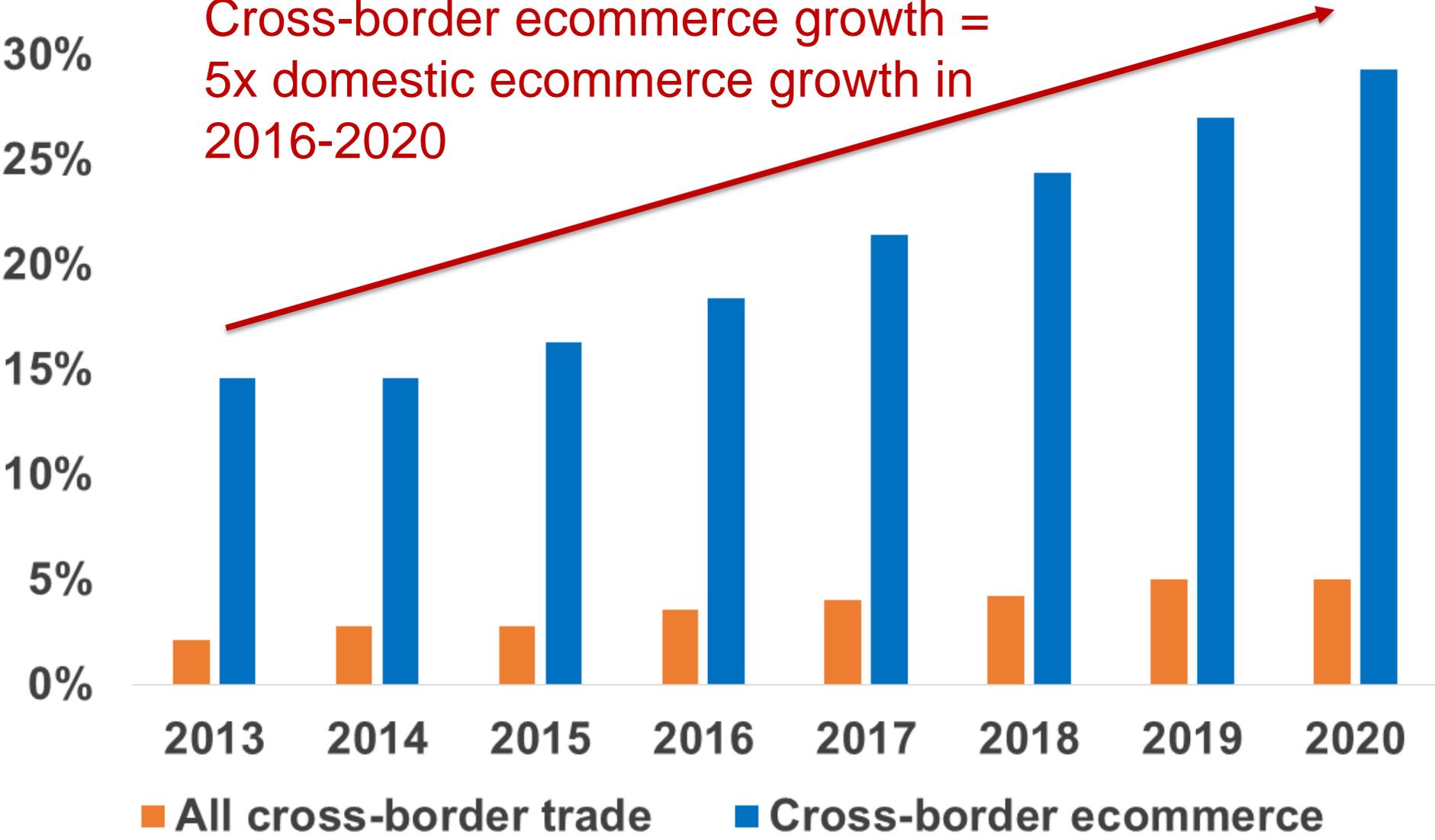
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Cross-Border Trade Is Growing



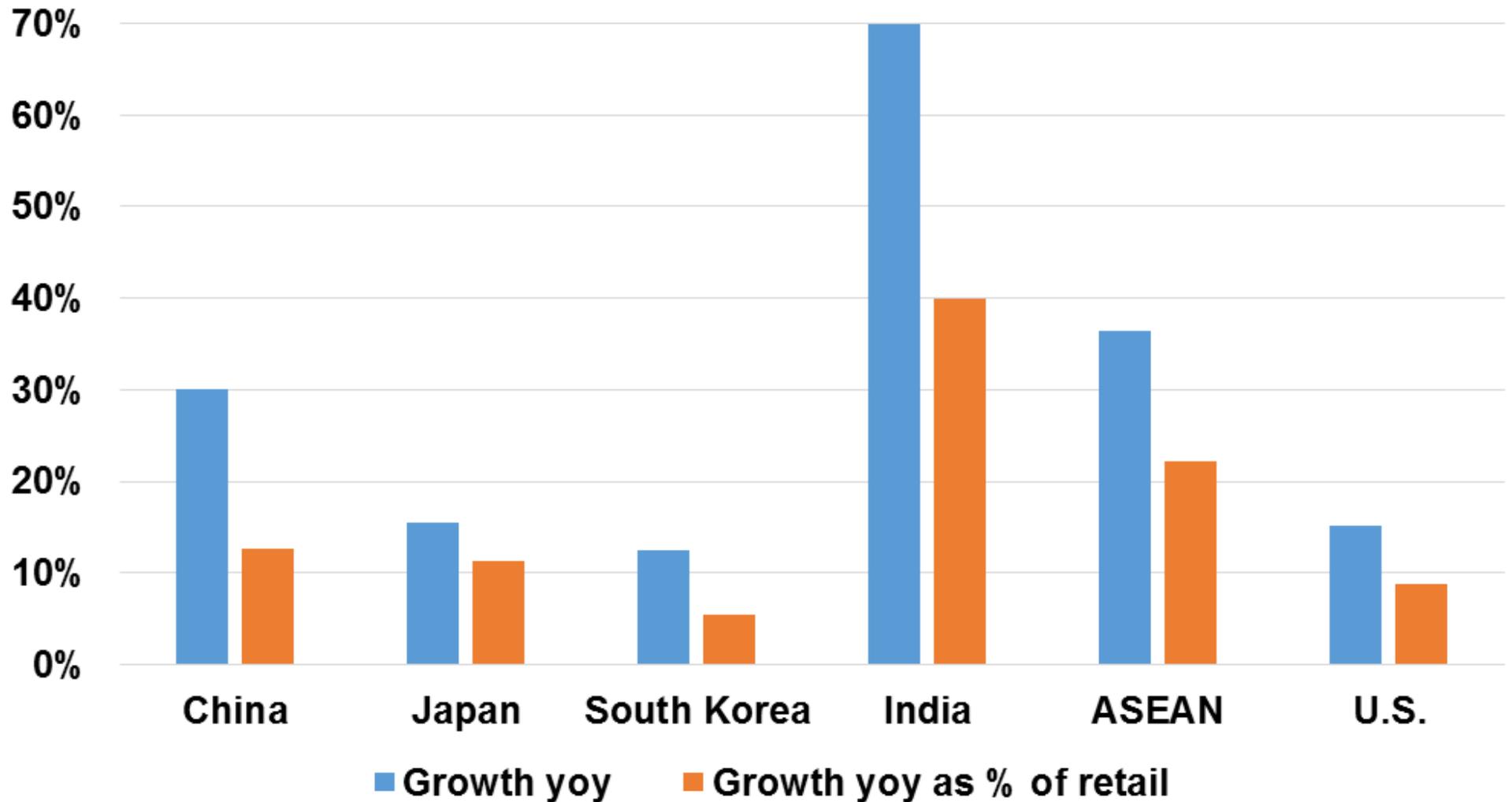
Cross-Border Ecommerce Grows Much Faster

Cross-border ecommerce growth =
5x domestic ecommerce growth in
2016-2020

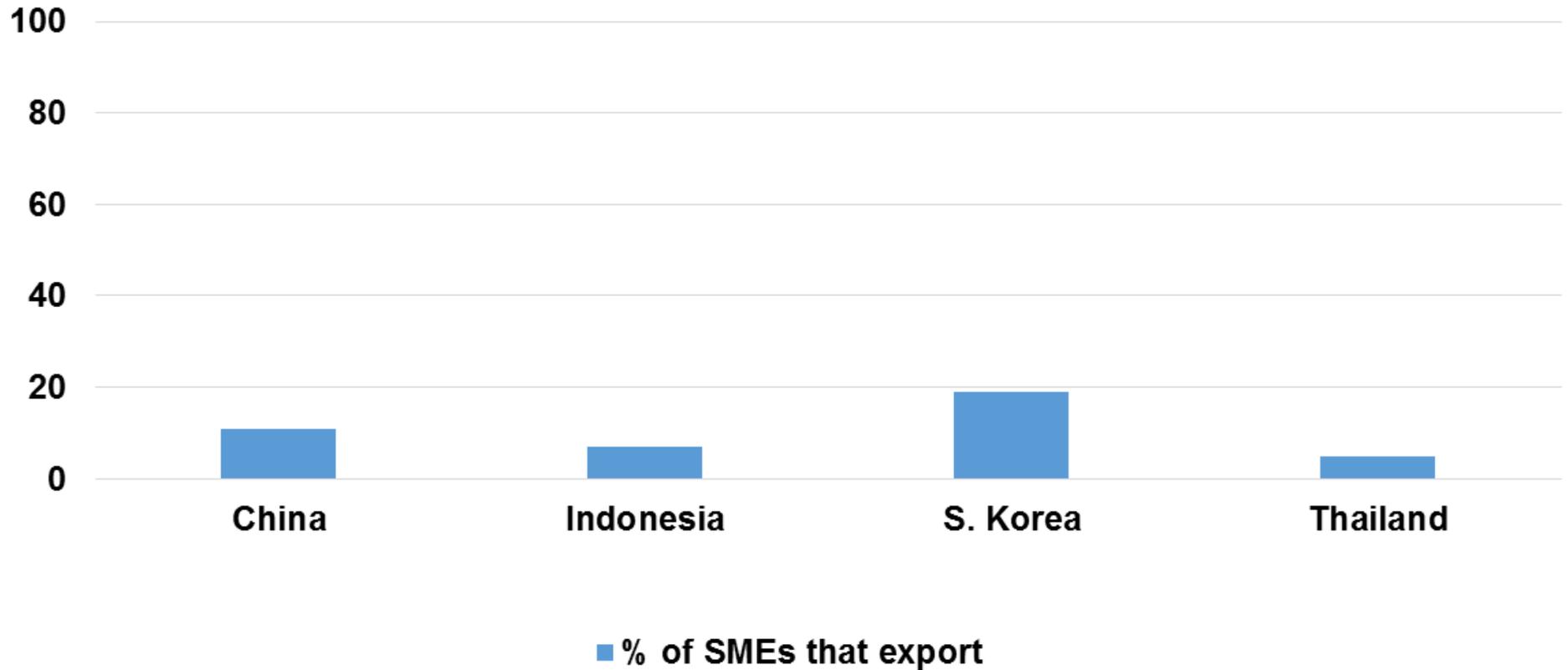


Ecommerce “on Fire in Asia”

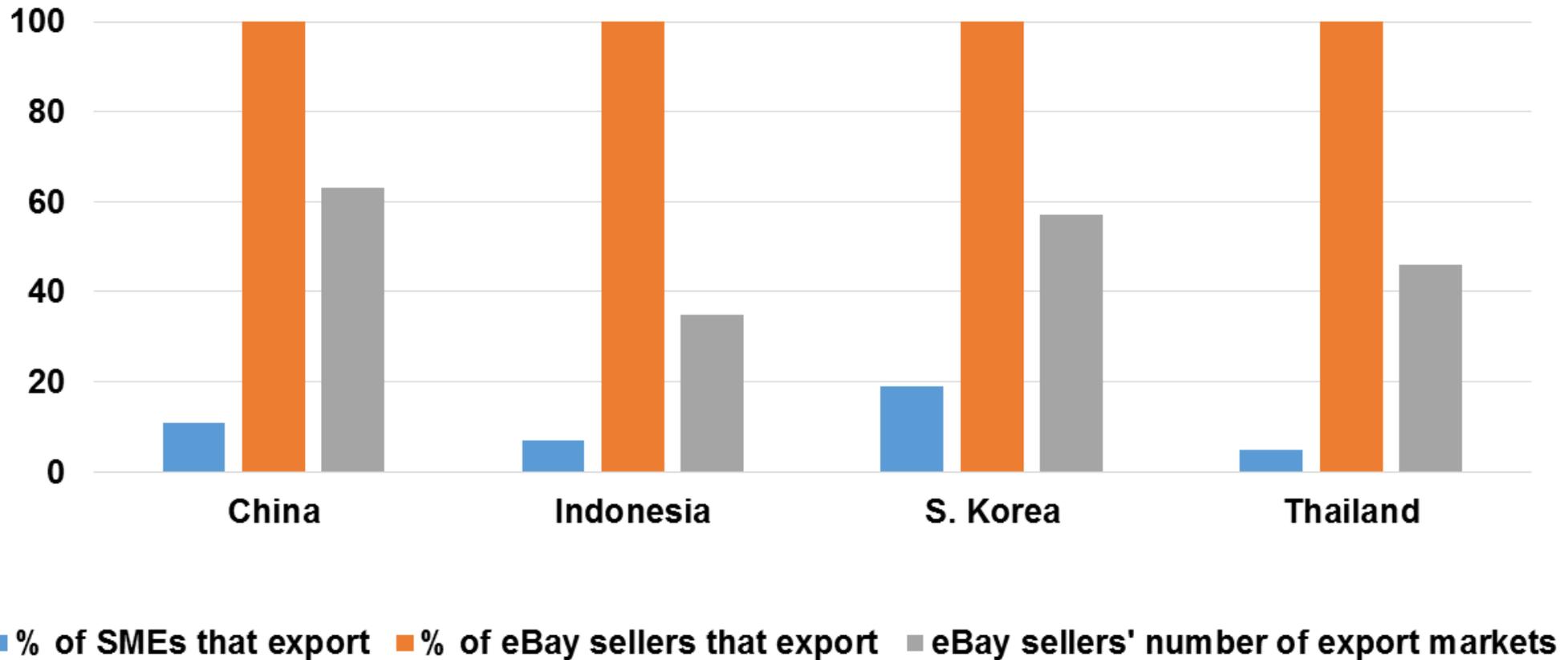
Growth 2014-19



While Export Participation Rates Are Low....

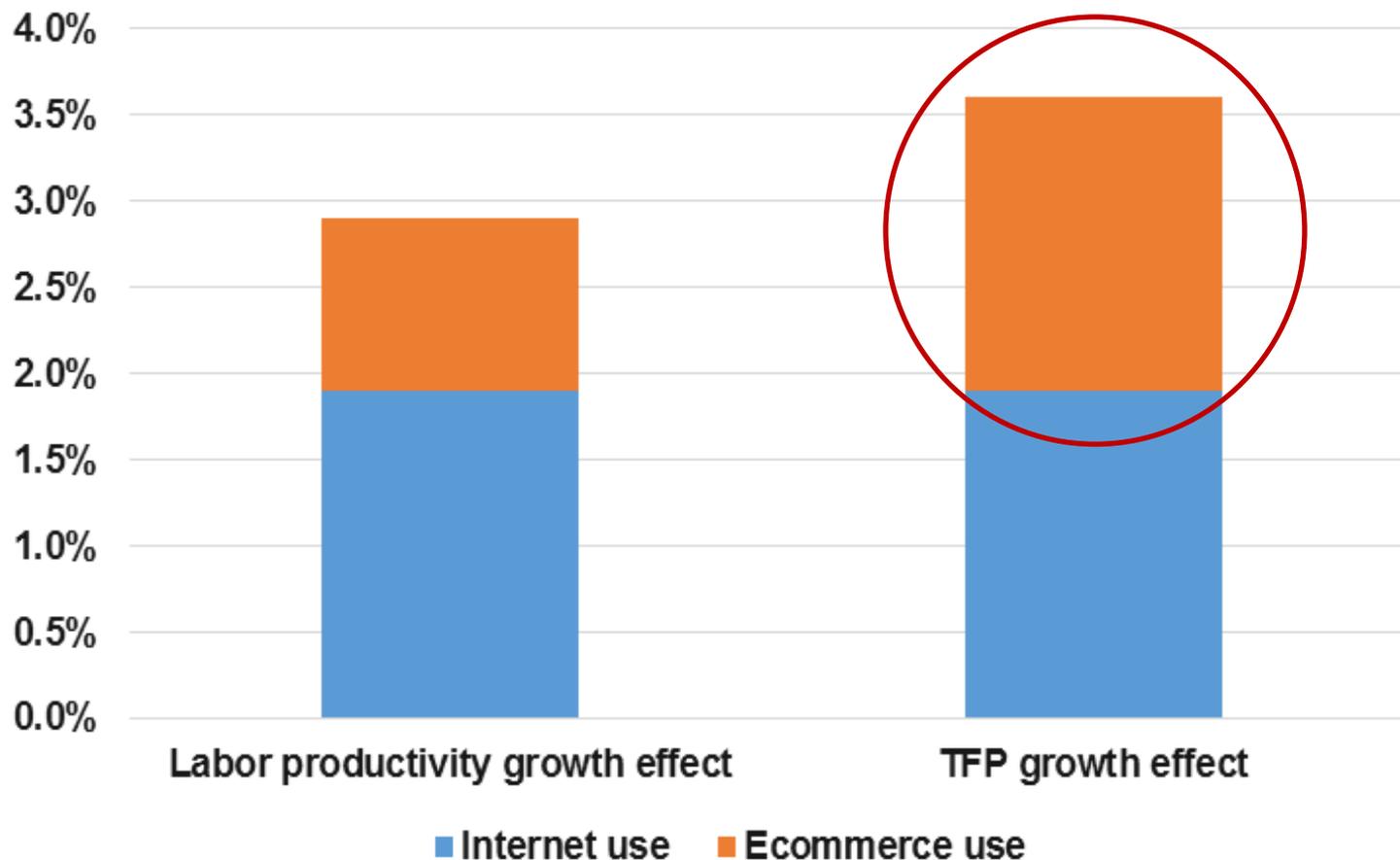


...Ecommerce Creates Micro-multinationals



Ecommerce Bolsters Companies' Productivity

Additional Labor productivity and TFP Growth for Vietnamese Online Firms vis-à-vis Offline Peers



Ecommerce Needs Many Sectors to Work

ICT infrastructure and services



预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_1957

