

Why we are here and what we expect to accomplish



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Tourism is a significant contributor to a country's GDP

- According to the annual Economic Impact Report **2016** by the World Travel & Tourism Council (WTTC), the tourism sector added 7.2 million jobs to the global economy and contributed over US\$ 7.2 trillion to worldwide GDP last year, or 9.8 per cent of global GDP.
- Regionally, tourism accounts for roughly 4.6% of ASEAN GDP and 10.9% when taking into account all indirect contributions. It provides jobs for 9.3 million people, 3.2% of total employment, and indirectly supports approximately 25 million jobs (World Economic Forum, 2012). With 9.7% growth from 2012 to 2013 in international tourism receipts, and 10.5% growth in international tourist arrivals, the South-East Asian region achieved the highest tourism growth rate in the world, above Europe and America (UNWTO, 2014).

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Tourism growth:

- Pacific Asia Travel Association (PATA) finds that the tourism sector in the Asia-Pacific region is projected to sustain its momentum and grow more than 40 per cent or around 657 million arrivals in the next five years.
- Based on the latest Pacific Asia Travel Association (PATA) Visitor Forecasts, the region is poised to grow at an average rate of 4.6 percent per year.

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More tourists in the face of dwindling and threatened water resources

News articles highlight the need to tackle water scarcity from 2014 -2016:

- **Phuket (Thailand)** Prays for Rain: Water Crisis Looms
- **Bali's (Indonesia)** Looming Water Crisis Threatens Tourism and Livelihoods
- **Langkawi (Malaysia)** to face critical water shortage by 2020, says deputy minister – Bernama
- **Boracay (Philippines)** Island News: COMING SOON: WATER CRISIS
- **Galle (Sri Lanka)** villages hit by water shortage
- **Goa (India):** Water scarcity forces guest houses to shut shop temporarily – DNA
- Water crisis developing in drought-hit **Viet Nam**: UN
- Acute Water Shortage Leads to State of Emergency in the **Maldives...**

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- Current situation: On the ground, how resorts supply water to guests and maintain resort esthetics can be fragile



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- Maybe it is time to reduce reliance on such methods of supplying water.



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- For today we will learn about best practices;
- And tomorrow learn about some innovation ideas and technologies to address water scarcity applicable to hotels and resorts;
- Further how we can move forward – discussion for tomorrow afternoon

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- Addressing issues as a block, pressing other sectors to address problems via RBP
- A powerful voice
- Example: The Roundtable for Sustainable Palm oil
- What the UN brings to the table: Our convening power, enhancing the policy environment

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_2502

