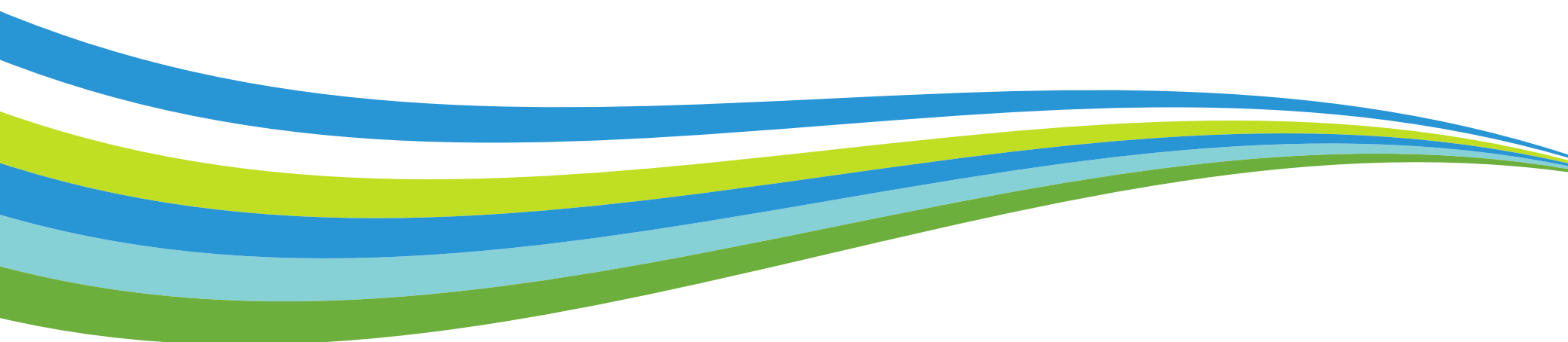




# Fuji Xerox's Road to Infinite Zero Landfill in Asia Pacific

UNESCAP roundtable on addressing the issue of e-waste in South-East Asia 2016  
Private sector innovative e-waste initiatives

7 June 2016  
UNESCAP Bangkok, Thailand

© 2015 Fuji Xerox Co., Ltd. All rights reserved.



# Case study outline

1. Sustainability at Fuji Xerox
2. Challenge Eco. No. 1
3. Integrated Recycling System
4. Approach to E-waste Management
5. Resource Recovery
6. Re-manufacturing
7. Re-conditioning
8. Volume Transition
9. Consumer education
10. Way forward

# Sustainability @ Fuji Xerox

# Our footprint and performance in Asia Pacific

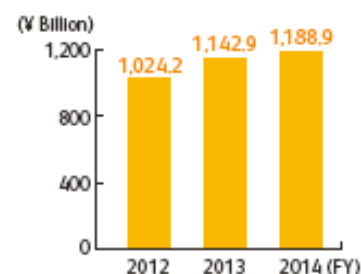
Fuji Xerox's sales and service areas cover Japan, China and other Asia-Pacific countries and regions.

The Americas, Europe and other regions are covered by Xerox Corporation and Xerox Europe.

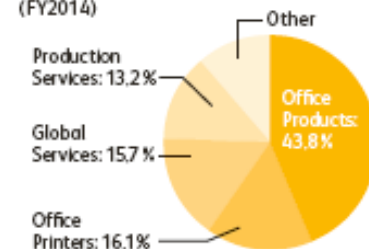


**46,945 employees**  
in R&D, manufacturing, sales  
and service offices in Japan  
and overseas.

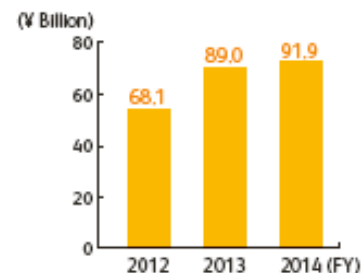
Revenue (consolidated)



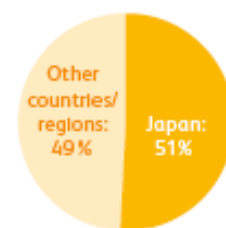
Consolidated revenue by business segment (FY2014)



Income before income taxes (consolidated)



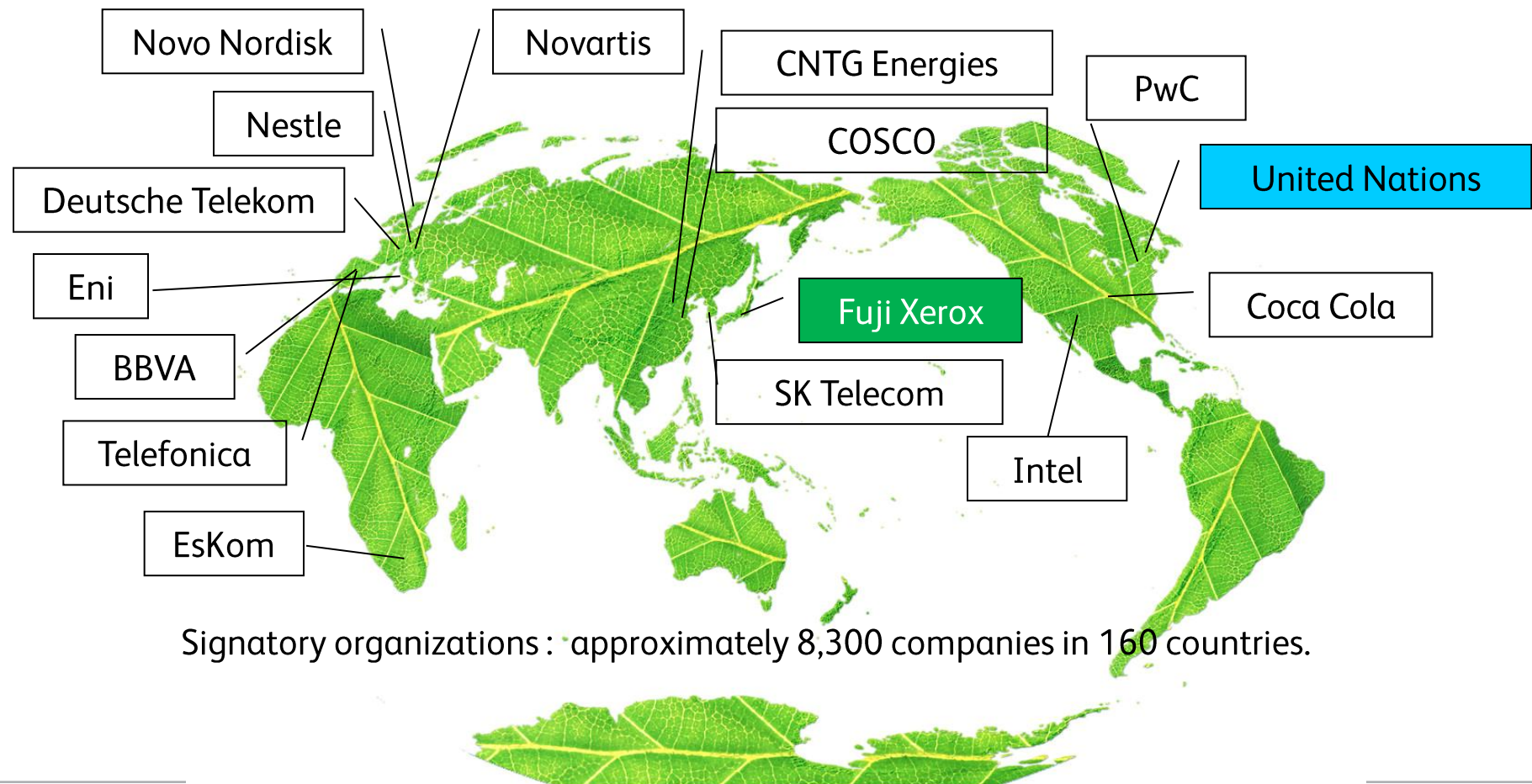
Consolidated revenue by geography (FY2014)



## Corporate: UN Global Compact: LEAD; Asia Pacific: UN ESCAP Sustainable Business Network

- Fuji Xerox is one of 49 LEAD companies
- Fuji Xerox Asia Pacific, a member of UN ESCAP Sustainable Business Network, Green business taskforce

### LEAD Steering Committee Companies



Signatory organizations : approximately 8,300 companies in 160 countries.

# Business Overview

## Office Products Business

Document services and solutions business centered on digital color/monochrome multifunction office devices



## Office Printers Business

Color and monochrome laser printer business based on Xerography and other technologies



## Production Services Business

Business focusing primarily on on-demand printing systems and workflow support services for the digital printing market, as well as continuous-feed and cut-sheet printers for data output for mission-critical systems

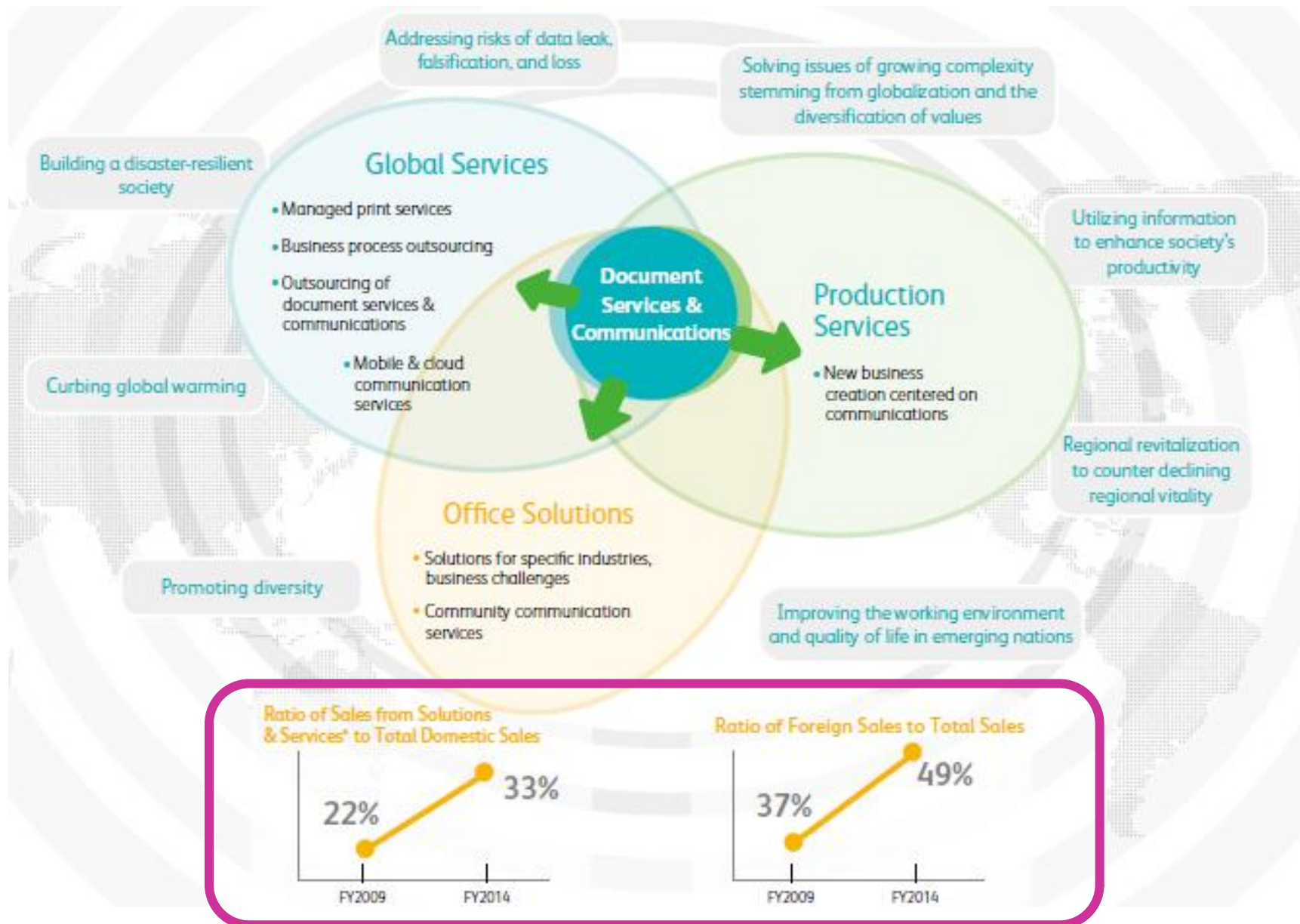


## Global Services Business

Outsourcing services for customers who are taking their business onto the global stage, with a focus on the management of printing environments and business processes



# Our Sustainable Growth Strategy



# Delivering Value to Society throughout the Value Chain

*Japanese philosophy: Genko-Itchi (unity of words and deeds)*



预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_2697](https://www.yunbaogao.cn/report/index/report?reportId=5_2697)

