



SCM Efficiency in Korea for Global Commercial Trade Facilitation

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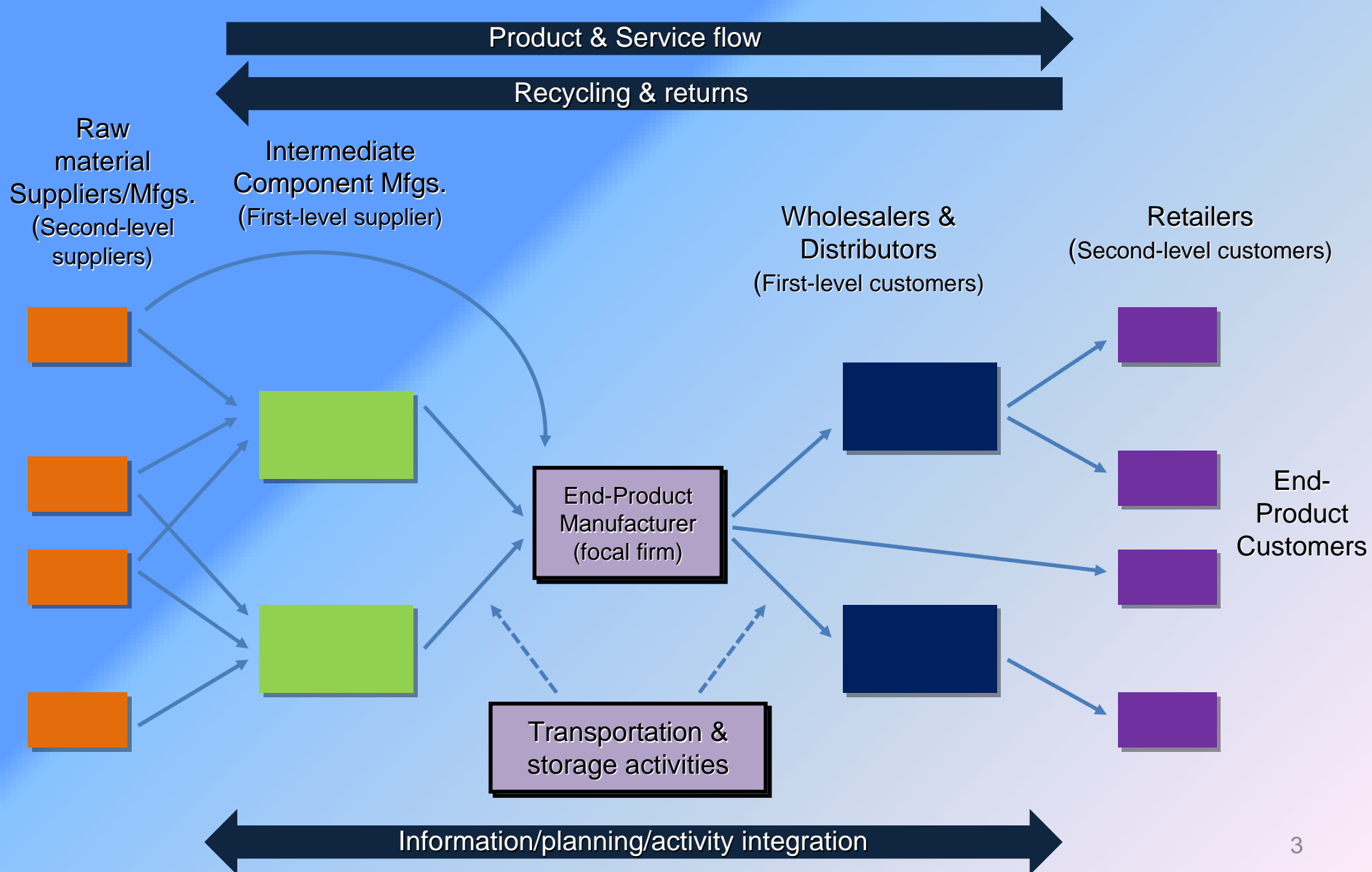
October 4th, 2011



What is Global Supply Chain Management?

“the design and management of seamless, value-added process across organizational boundaries to meet the needs of the end customer” (Institute for Supply Management)

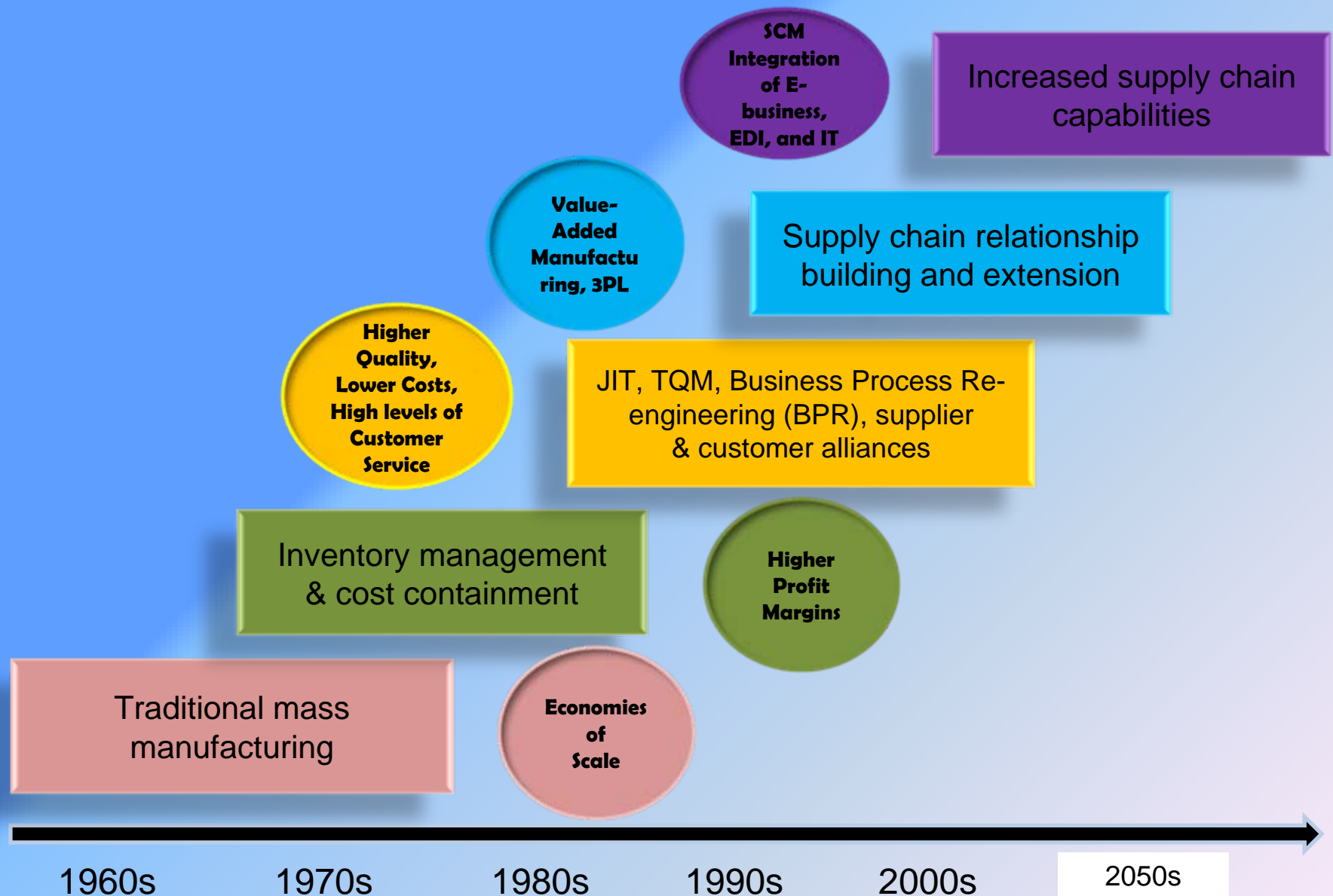
The Business Supply Chain: A Generic Model



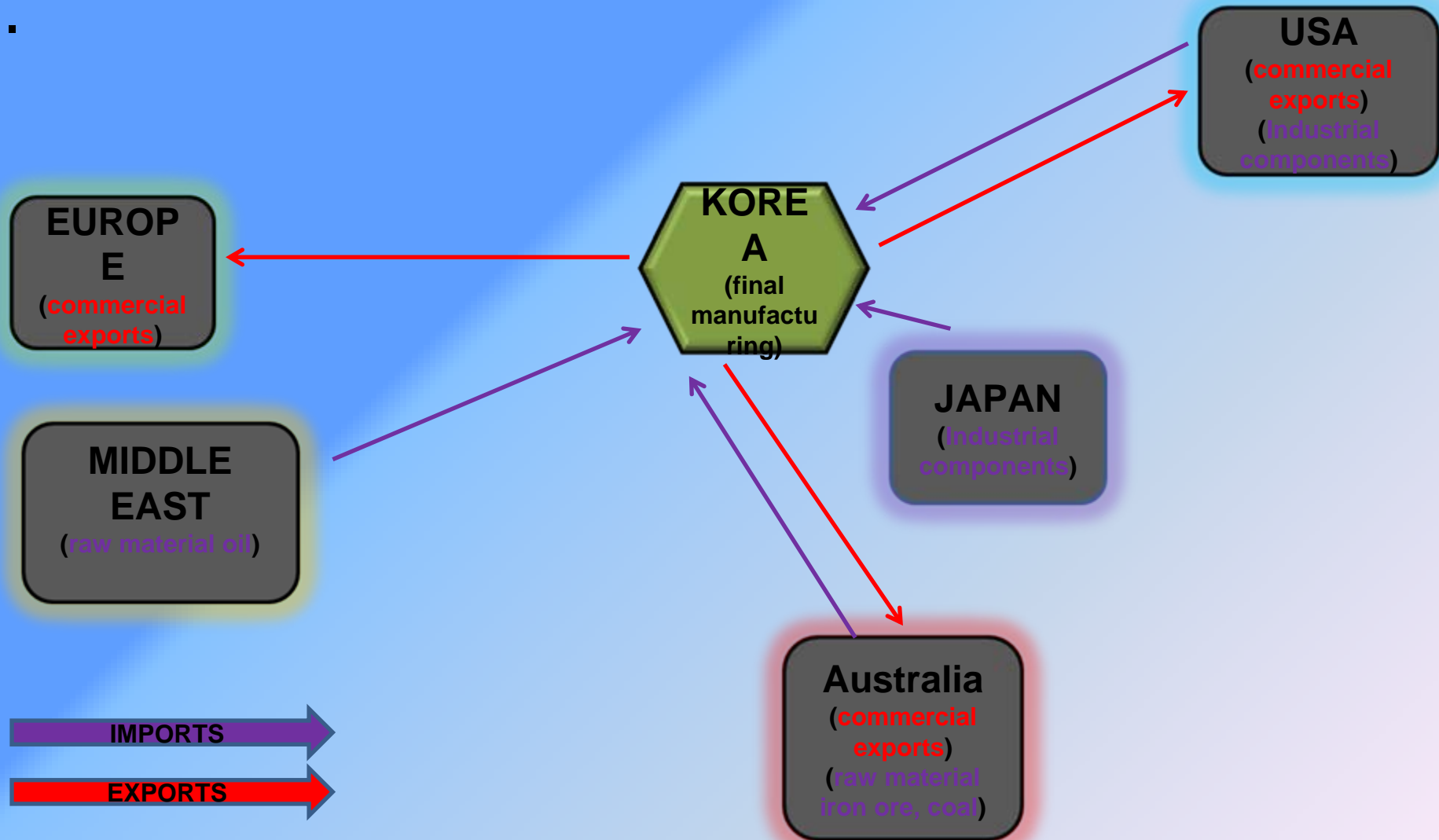
Why Do Korean Companies Build SCM?

- Korean business has become highly globalized whereby Korean firms partner with multiple companies in different geographic regions to produce and sell their products.
- As a result, Korean business has built SCM that can accommodate B2B and B2C supply chains that reach farther and deeper into global regions, more than ever before.
- Advanced SCM allows Korean business to:
 - 1) increase overseas market-share thru information sharing with business partners
 - 2) reduce inventory & logistics management costs thru B2B networking
 - 3) quickly adapt to continuously changing customers' needs

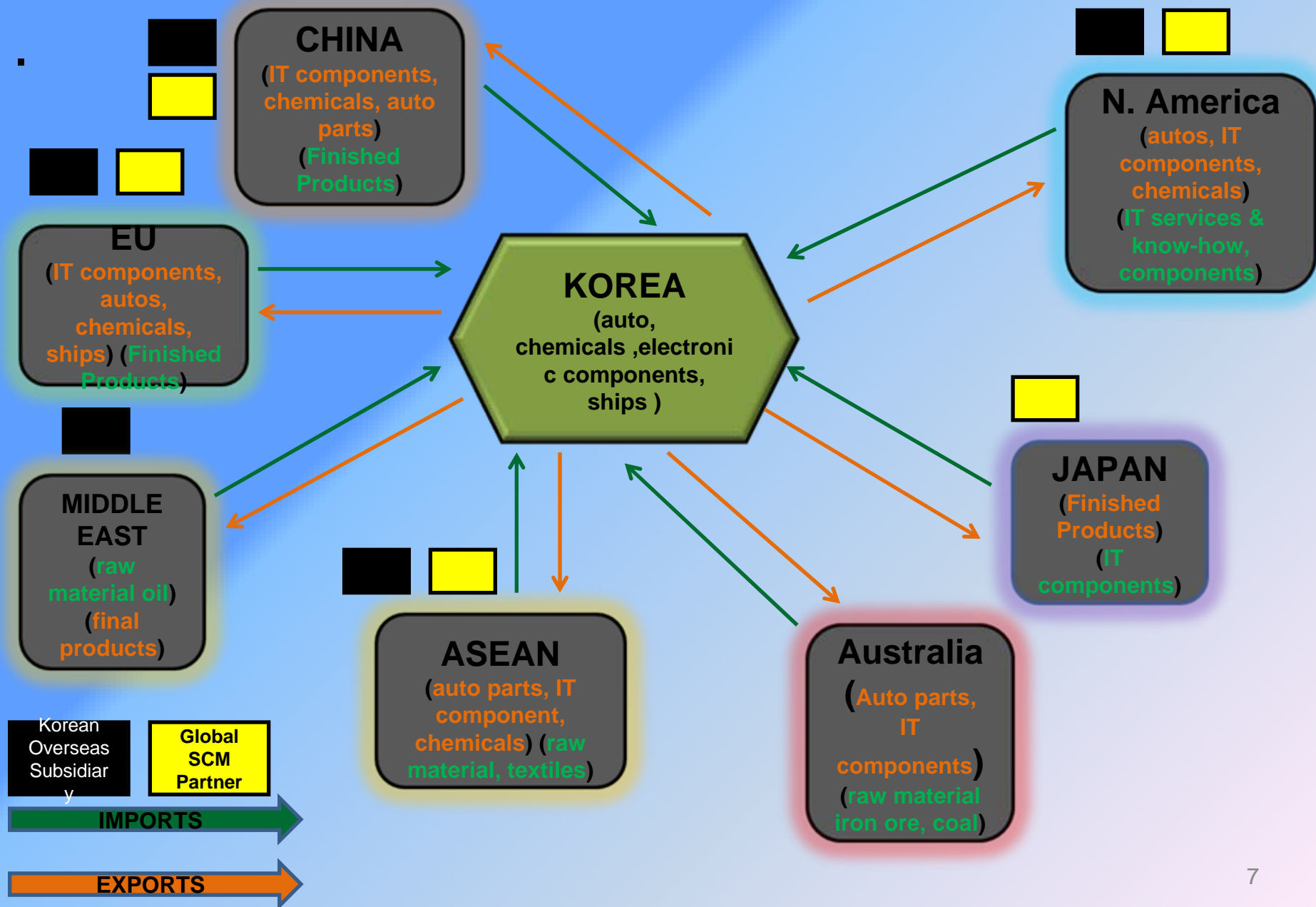
Business Evolution of SCM in Korea



Traditional Korea Trade Model (1960-1990)



The New Korea Trade Paradigm (1990-2000s)



es SCM Benefit Korea's Global Trade

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to
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✓Enhanced
Customer
Satisfaction

Cost-Down
Inventory &
Reverse-
Logistics
anagement

✓Improved
Business
Partnerships
and Business
Performance

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