

# Financing for Development Through Capital Markets



# Asia's Economic Miracle



*Photo Credits: Eustaquio Santimano*



### FACT #1:

Despite of unprecedented efforts by traditional development players, **MDG targets fell short** in several countries across Asia

### FACT #2:

But **30%** of people in Asia continue to live under **\$1.25/day** with limited access to opportunities to help escape the poverty trap

- United Nations

### FACT #3:

There is widespread inequality - **richest 1%** of the world's population own more than **48% of global wealth**

- Oxfam



**Additional Resources Must Be Mobilized to Scale and Sustain Traditional Development Efforts**

# Impact Investing

An Emerging Paradigm Shift Bringing Private Sector Players into the Development Equation

Investments intended to create positive social impact beyond financial return

Provide capital

... to generate positive social and/or environmental impact

Expect financial returns

Business designed with intent...



A photograph of a wooden boat on a body of water. The water is a vibrant blue-green color with sunlight reflecting off the surface. Several people are in the boat, including a man in a white shirt rowing, a woman in a red top, and a child in a blue shirt. The boat is filled with various items, including a large net and some containers.

# IIX AND SHUJOG: Mobilizing Capital Markets for Social Good

## Impact

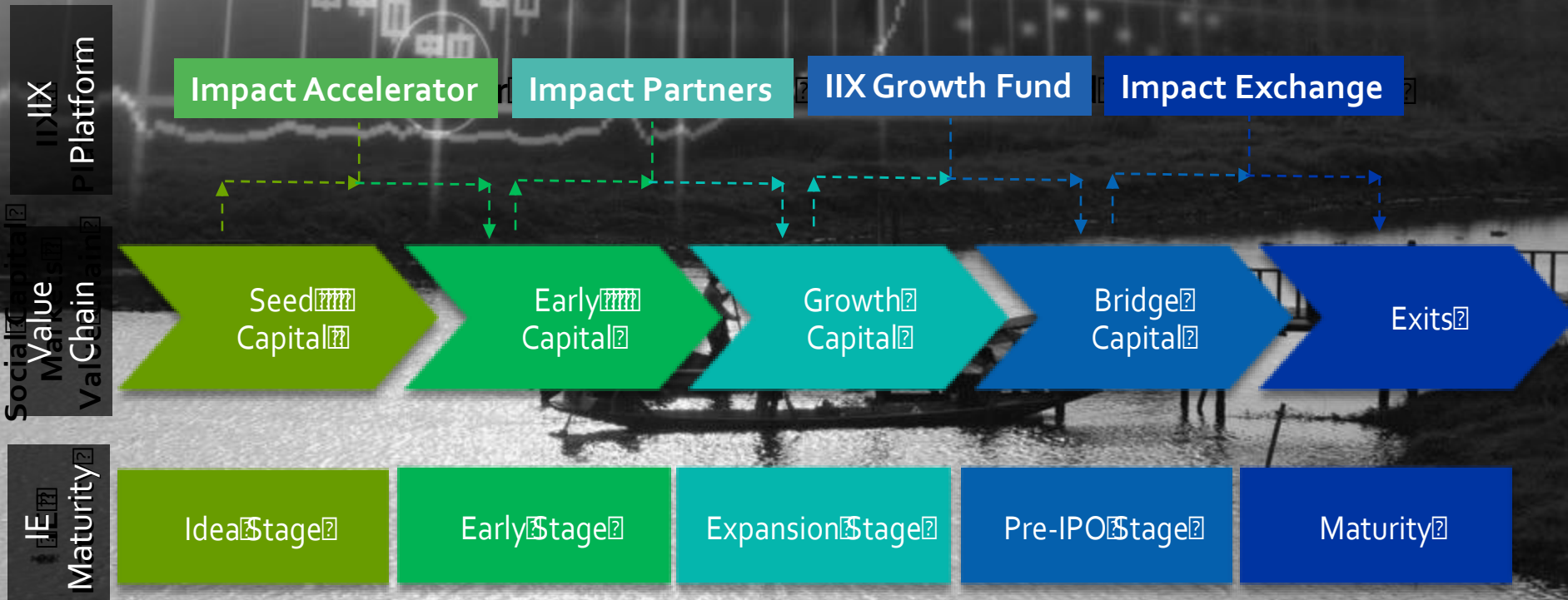
- Facilitating over **\$40 million** in impact investment capital across **34 investment deals...**
- ...**impacting the lives of over 10 million people** across Asia
- ... creating **+\$21 million social value**
- Revenue increase per \$1 invested: **\$38**

## Achievements

- Created world's first **Social Stock Exchange**
- Launched **IIX Growth Fund**
- Developed extensive **partnerships with UN bodies**
- Conducted **+80 Impact Academies and Impact Chats** training **+30,000**
- Operating Asia's largest impact investment private placement platform with **+500 investors**



# MOBILIZING CAPITAL FOR DEVELOPMENT



# IIX'S WOMEN'S LIVELIHOOD BOND

**MOBILIZING \$20  
MILLION FROM PRIVATE  
SECTOR PARTICIPANTS  
FOR DEVELOPMENT**

## **Key Partners:**

- **Clinton Global Initiative**
- **Rockefeller Foundation**
- **USAID**

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_3417](https://www.yunbaogao.cn/report/index/report?reportId=5_3417)

