

# **Improving Regional Connectivity with the Asian Information Superhighway**

**Michael Ruddy**  
**Director of International Research**  
**Terabit Consulting**

[www.terabitconsulting.com](http://www.terabitconsulting.com)



# Part 1: Background and Methodology

[www.terabitconsulting.com](http://www.terabitconsulting.com)



## Project Scope

Since 2012, Terabit Consulting has completed **detailed analyses of broadband infrastructure and markets** on behalf of UN ESCAP, covering a total of 29 countries:

- **ASEAN-9** (study delivered August, 2013)
- **North and Central Asia** (November, 2013)
- **South and West Asia** (November, 2014)
- **Afghanistan and Mongolia** (April, 2015)

## Sources of Data

- **Terabit Consulting has completed dozens of demand studies for submarine and terrestrial fiber networks worldwide**
  - Constant contact with operators, ISPs, and other stakeholders
- **Terabit Consulting's published reports include:**
  - *The Undersea Cable Report* (1,500+ pages)
  - *International Telecommunications Infrastructure Analysis* (1,000+ pages)
- **Terabit Consulting's core data and intelligence covers infrastructure, demand, traffic flows, pricing, and market share**

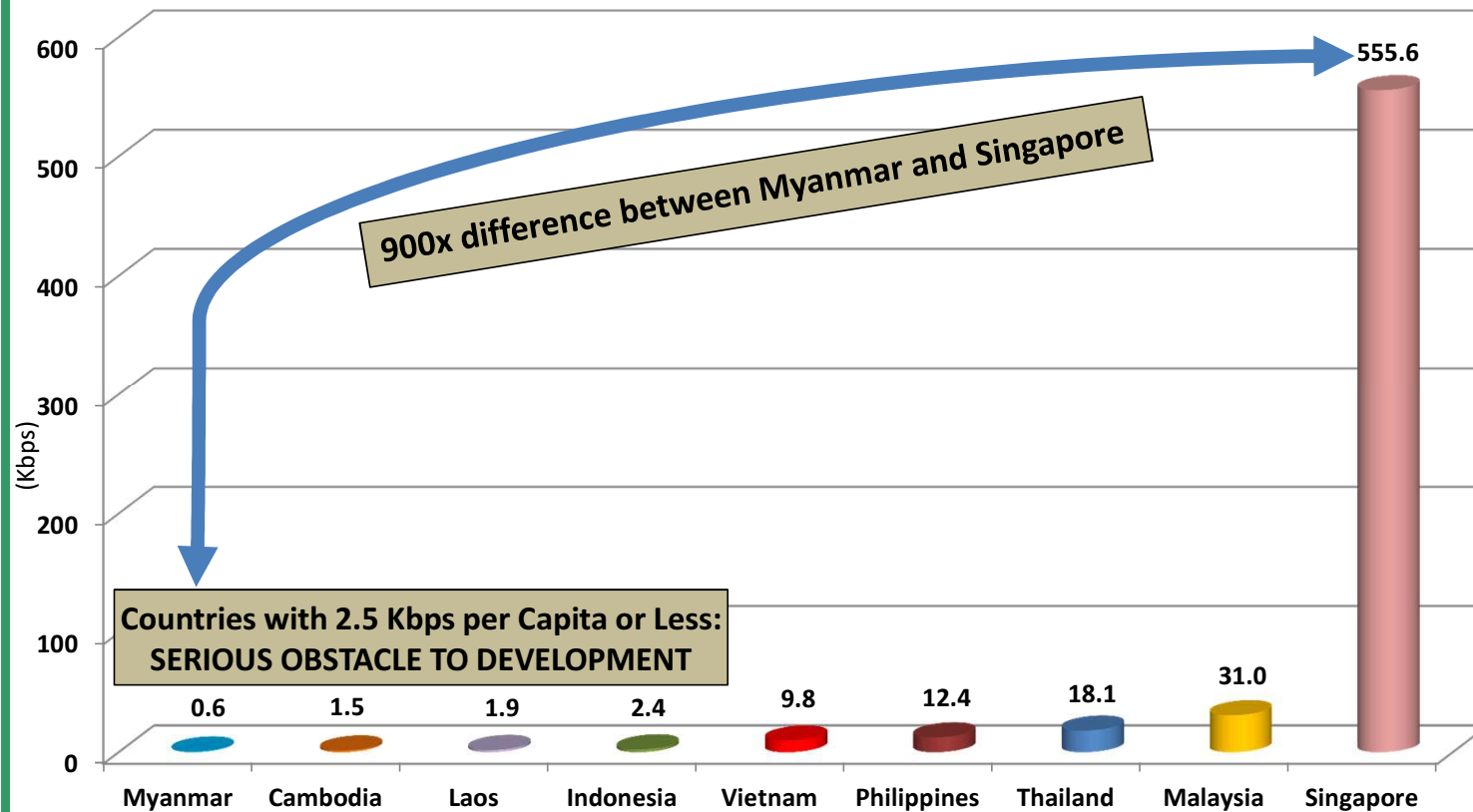


## Part 2: The Bandwidth Divide

[www.terabitconsulting.com](http://www.terabitconsulting.com)



## ASEAN Int'l. Internet Bandwidth per Capita

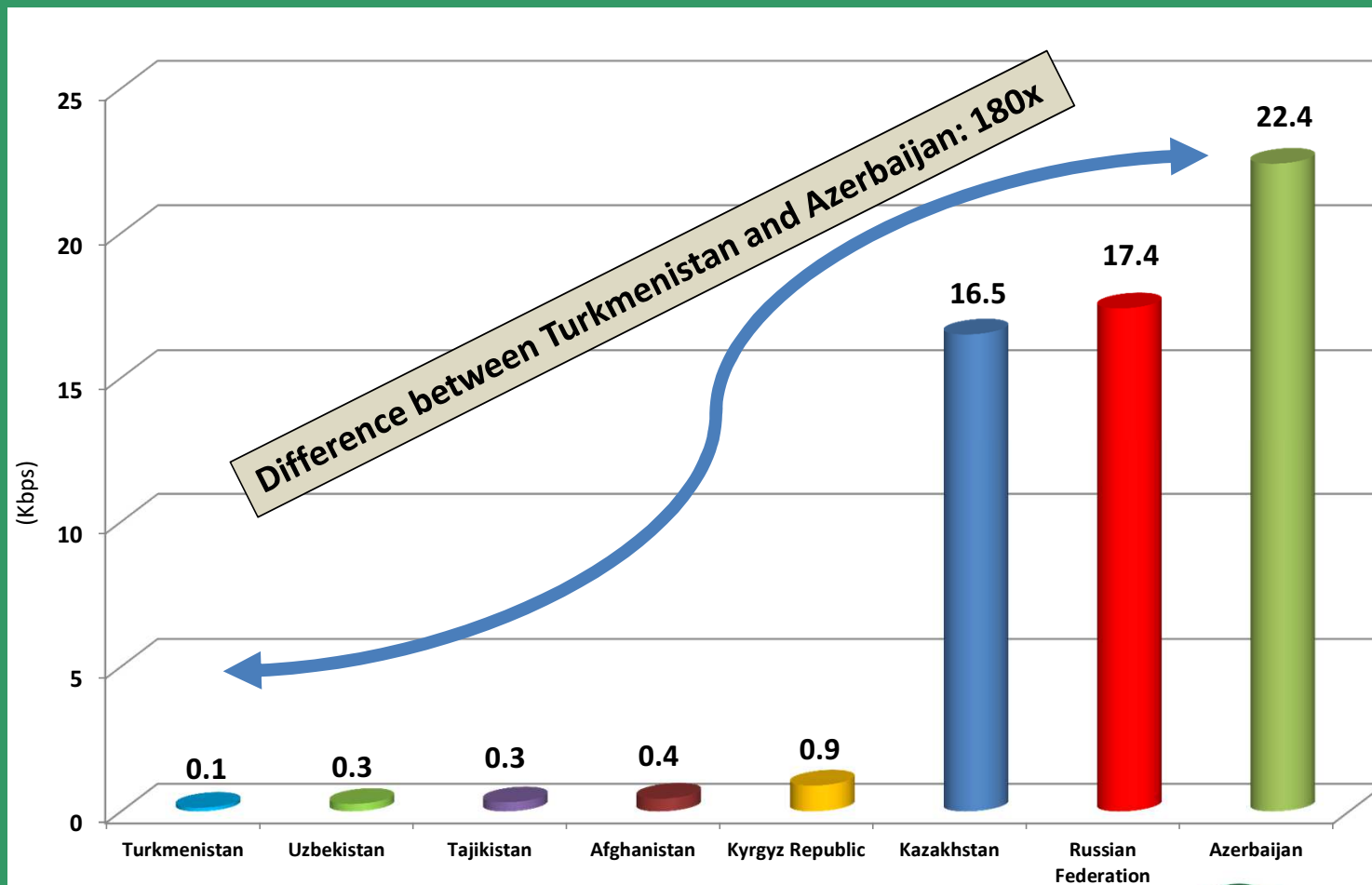


- Average in Western Europe: 100 Kbps

[www.terabitconsulting.com](http://www.terabitconsulting.com)



## No. & Cent. Asia Int'l. Internet Bandwidth per Capita



[www.terabitconsulting.com](http://www.terabitconsulting.com)

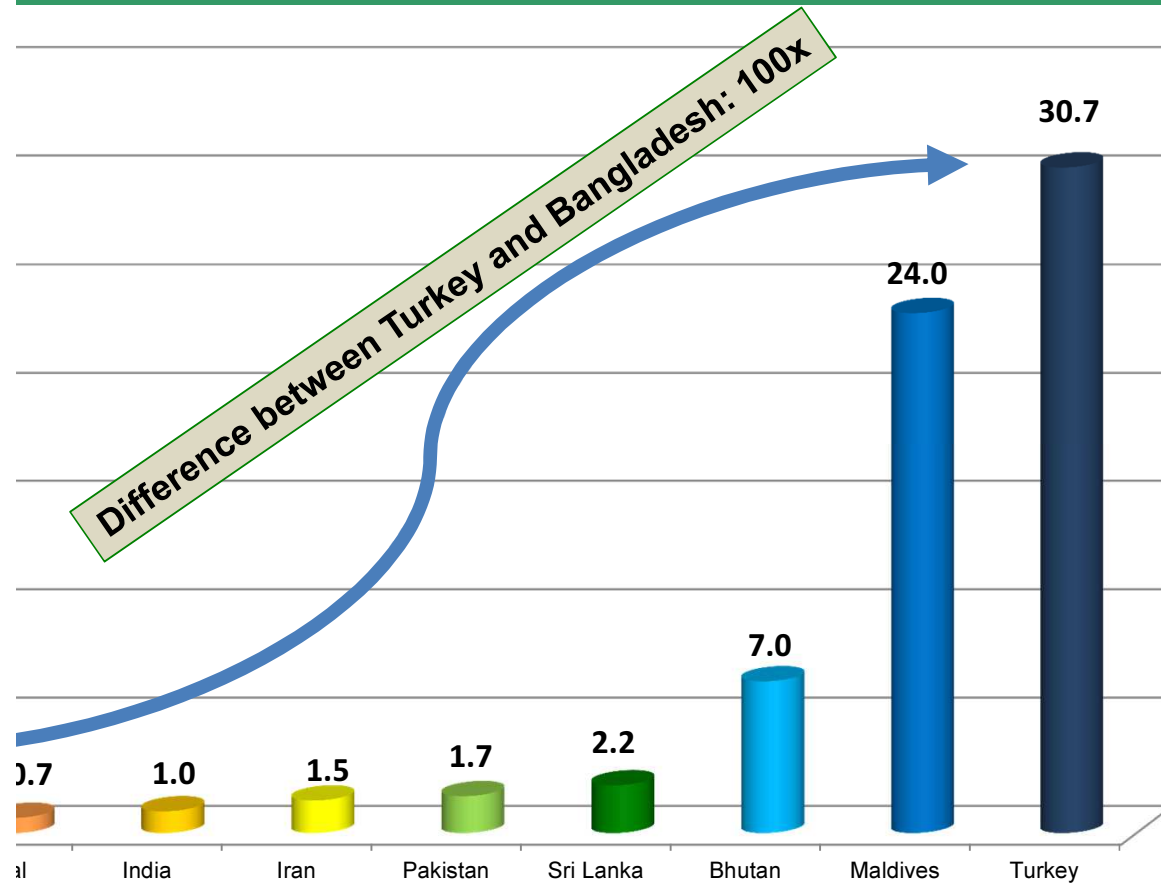


[https://www.yunbaogao.cn/report/index/report?reportId=5\\_3428](https://www.yunbaogao.cn/report/index/report?reportId=5_3428)

预览已结束，完整报告链接和二维码如下：



## Asia Int'l. Internet Bandwidth per Capita



[www.terabitconsulting.com](http://www.terabitconsulting.com)

