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**Private Sector  
Development in  
Myanmar**

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# Myanmar's Private Sector

## Main Features

- The main constraint to private sector development in Myanmar is a serious shortage of infrastructure and energy, indicating high potential for public-private partnership (PPP) projects.
- The scale and range of financial products and services is very limited, especially for SMEs.
- The legal and regulatory framework is a work in progress, with many gaps and overlaps, especially in term of supporting regulations.
- Most relevant government agencies have weak capacity to administer and enforce activities. And a need for “mindset” change

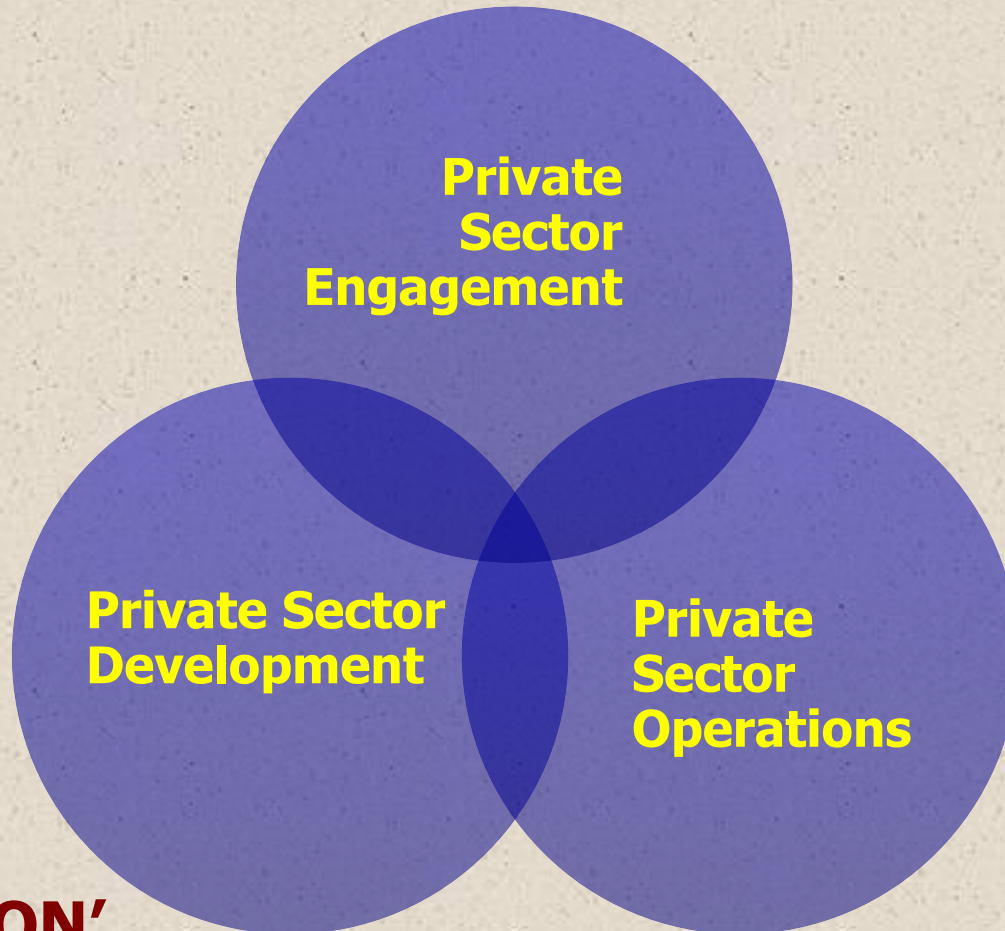
# Myanmar's Private Sector

## Main Features

- Relatively few support programs for start-ups, innovators and encouraging entrepreneurship.
- A need for improved PSD coordination and information flow – among development partners, business groups and government.
- A critical determinant of private sector development is establishing linkages with international business ...
- ... both with FDI projects established in Myanmar, and companies overseas. Entering regional and global value chains.
- That in turn requires the establishment of robust Myanmar companies. Filling the “missing middle”.

# A Framework: Three Core “Activity Groups”

**‘INTERACTION’**



**‘FACILITATION’**

**‘DIRECT SUPPORT’**



# **ADB Private Sector Development Activities in Myanmar**

- **Strengthening the Business Climate Program  
- Policy-Based Loan**
  - Building on technical assistance to date on company law, public debt management, financial inclusion, trade facilitation, SPS, etc.
- **Public-private partnership support**
- **Mekong Business Initiative**
  - Supporting the PSD Framework and Action Plan
  - Seeking other areas to promote PSD
  - Anchoring the policy-based loan
- **Private Sector Operations Department**
  - Direct lending/equity/guarantee support to business



# Areas of ADB PPP Assistance in Myanmar

Support sector level work through **targeted PPP assistance on energy projects (with DFID support)**

Provide assistance to **develop a national framework for PPPs, covering policies and strategies, laws, regulations and institutions (likely including a PPP Unit and Risk Management Unit)**

Activities to **develop PPP capacities**

Eventually, consider scaling up project development by the establishment of various **PPP funds**

- Project Development Facility
- Viability gap fund

Identify potential **pathfinder projects**

**PSOD** considering projects in several areas (ADB's non-sovereign lending vehicle)



# The Mekong Business Initiative

## What is it?

- Policy advisory and advocacy facility that promotes private sector development in Cambodia, Lao PDR, Myanmar and Viet Nam
- Initial value: \$10.5 million (ADB and Australia)
- Initial phase: 2015-2017
- Work program to be endorsed in August 2015

## A new approach

- Rapid
- Flexible
- Responsive
- Strategic timeframe

## Focus areas

- Business regulation
- Access to financial services
- Access to information and knowledge
- Supporting women-led business

# What are we doing in Myanmar?

- PSD Framework and Action Plan
- Building Microfinance and Agro-business Finance
- Working with Young and Women Entrepreneurs
- Promoting Corporate Governance

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_3696](https://www.yunbaogao.cn/report/index/report?reportId=5_3696)

