

Data Collection for Myanmar Business Survey: Data Analysis and Policy Recommendation

Sai Aung Mane

Project Manager, Myanmar Business Survey Project 2013-2014

Managing Director, Myanmar Business Development Consulting
(MyanmarBDC)

Yangon, 28 November 2015



Outline

- Introduction to MyanmarBDC
- Myanmar Business Survey 2014
- Objectives of the survey
- Cooperating agencies
- Expected outcome
- Issues covered
- Targeted sectors
- Targeted population
- Questionnaire
- Survey team
- Methodology
- Collected samples by state/region
- Challenges in collecting data and solutions



MyanmarBDC

- MyanmarBDC is a result-oriented consulting, research and advisory firm
- that enables businesses, particularly the SMEs in Myanmar to flourish,
- providing unique opportunities for foreign investors
- and driving inclusive social and economic development.





MyanmarBDC





Myanmar

Business Survey

2014

Jointly conducted by the OECD, UNESCAP
and the Union of Myanmar Federation of
Chambers of Commerce and Industry (UMFCCI)



Myanmar Business Survey 2014

- The first-ever nation-wide comprehensive business survey
- One of the world's most representative and most challenging business surveys conducted in a country
- Covered all 14 States/Regions, Union Territory and all major cities – such as border trade towns and commercial cities
- All types, sizes and sectors
- Over 3,000 samples – January – April 2014



Project objectives

- To address the lack of information on business conditions and environment
- To assess the status of the business community
- To identify major obstacles faced by businesses
- To provide effective policy recommendations



Cooperating agencies

- Executing agencies
 - OECD
 - UNESCAP
 - UMFCCI (hosts the survey team)
- Donors and other cooperating agencies
 - The Government of Japan
 - Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
 - Swiss Agency for Development and Cooperation (SDC)

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_3697

