

# **CHALLENGES AND OPPORTUNITIES OF MSMEs IN ASIA IN THE ERA OF TRADE AND INVESTMENT LIBERALISATION**

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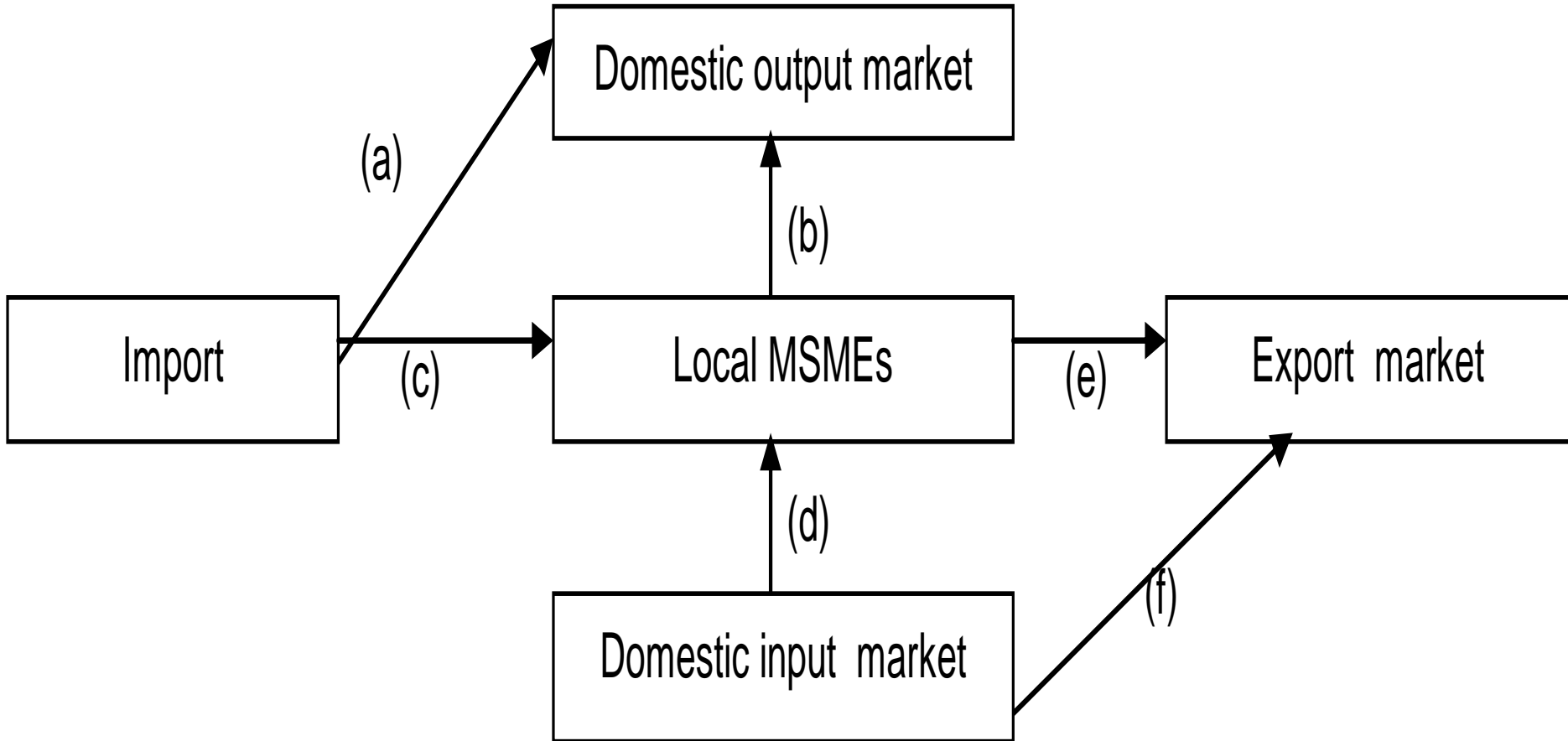
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## **BIG QUESTION:**

**WHAT WOULD BE THE MAIN CHALLENGES  
AND OPPORTUNITIES FOR MSMEs IN ASIA IN  
THE ERA OF T&I LIBERALISATION (e.g AEC  
2015)?**

## Four main ways that trade liberalization would affect MSMEs



## Main Challenges for local MSMEs:

1. Domestic market for output: able to compete with imported products or to at least maintain market share?
2. Foreign market for output: able to export or to at least maintain export share

Main opportunities for local MSMEs:

1. Output market: Export market
2. Input market: more profitable/efficient as better quality and cheaper inputs are available in domestic input market

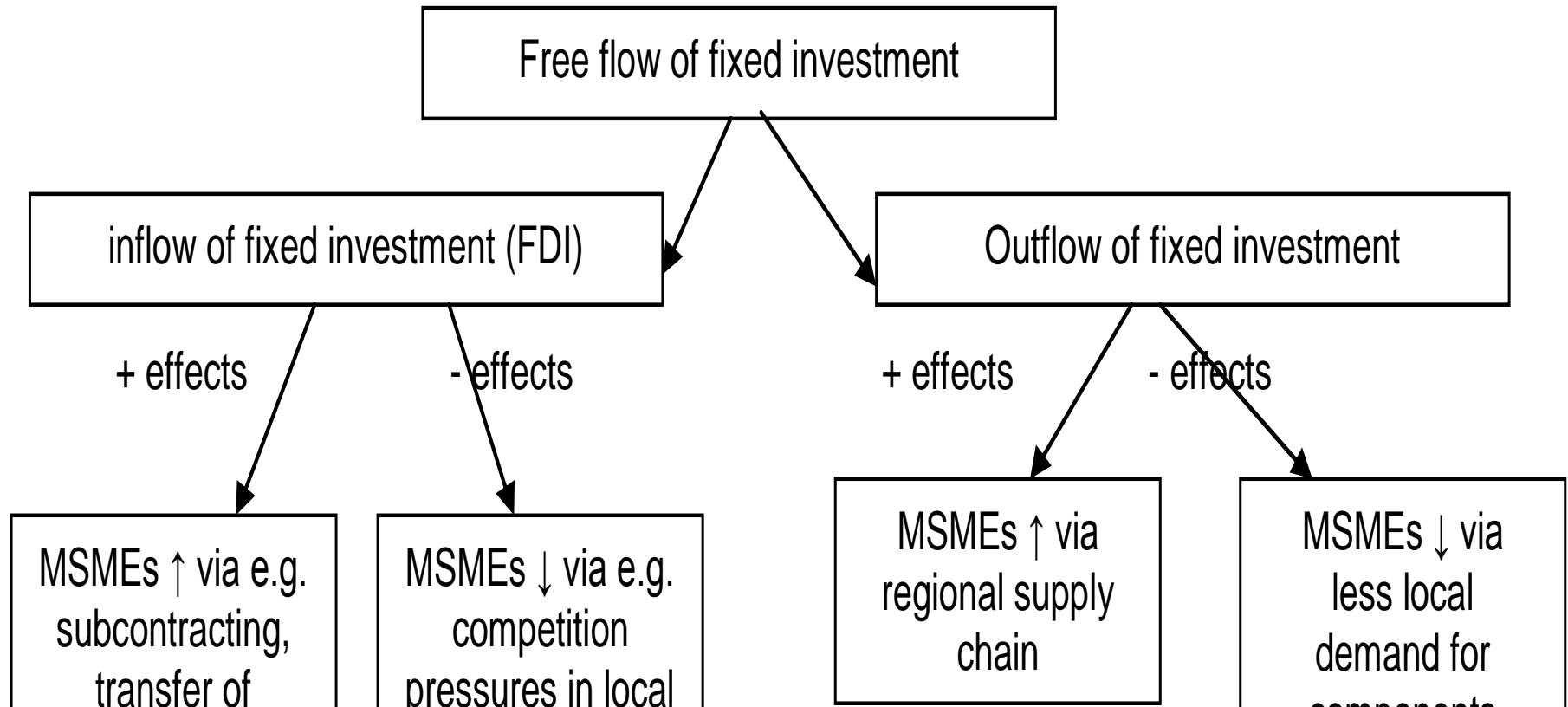
Indicators on Current Capability of Local MSMEs to face the challenges:

1. Annual/Current Domestic market share
2. Annual/Current Foreign market share
3. Quality of internal organisation/management
4. Annual growth rate of production
5. Number of certificate owned
6. etc.

**% share of MSME in national total exports  
in selected Asian Developing Countries,  
2000-2014**

Countries	Average Share (%)
China	41-69
Chinese Taipei	16-17
India	40
Indonesia	14-20
Malaysia	15-19
Pakistan	30
Philippines	20-25
Vietnam	20-29
Thailand	30-40
Singapore	16
Sri Lanka	20

# Two Main Channels through which Investment Liberalization affects local MSMEs.



预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_3699](https://www.yunbaogao.cn/report/index/report?reportId=5_3699)

