UNNExT Workshop on Electronic Exchange of SPS Certificates for Better Trade Control and Facilitation

21-22 October 2015 Wuhan, China









GREATER MEKONG SUBREGION CORE AGRICULTURE SUPPORT PROGRAM

STREAMLINING AND AUTOMATING PROCEDURES FOR AGRIFOOD TRADE

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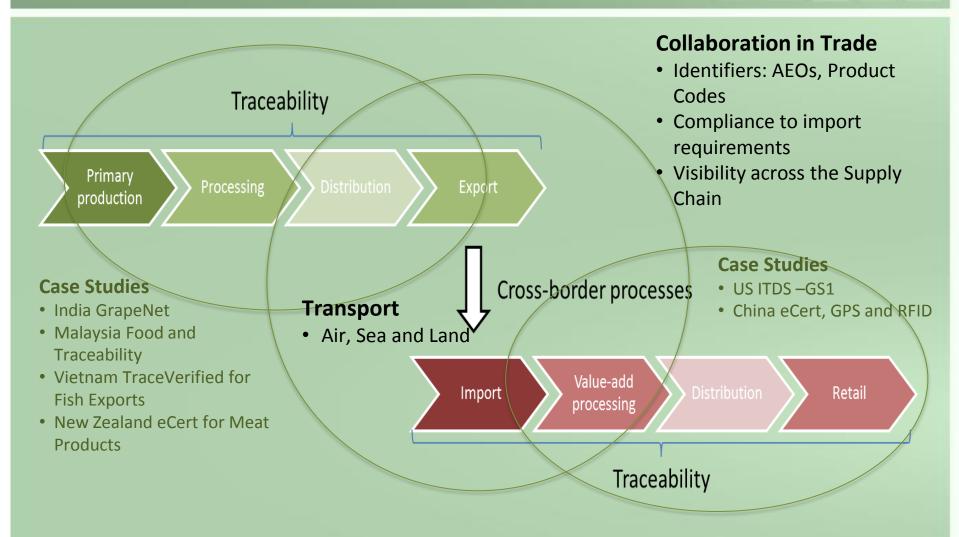
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Addressing Key Issues in Agri-Food Trade

- Increasing population and income result to increase demand for food
- Gains in trade agreements being negated by regulations on food security, SPS and non-tariff barriers
- Food loss and waste in cross border, agrifood trade

".. Promote an open and rules-based trading system that allows reliable movement of agriculture and food products, support efficient distribution systems throughout the supply chain." (APEC Declaration on Food Security)

Typical AgriFood Supply Chain*



* Information Management in AgriFood Chain: Towards an Integrated Paperless Framework for AgriFood Trade Facilitation

Case Studies

• Export

- India GrapeNet
- Malaysia Food and Traceability
- Vietnam TraceVerified for Fish Exports
- New Zealand eCert for Meat Products
- Import
 - China Tianjin eCert, GPS-RFID
 - US ITDS
 - Philippines Trade System

• Key Success Factors

- Identification of source and products
- Specific testing procedures
- Export-Import <u>collaboration</u> to ensure Certification for compliance to import regulatory requirements
- Accessibility of data for transparency, monitoring and reports
- Government support, possibly with funding, for sustainability
- Tangible benefits to government and the private sector
- Cost effective technical solution

Challenges in Paper-based Processes

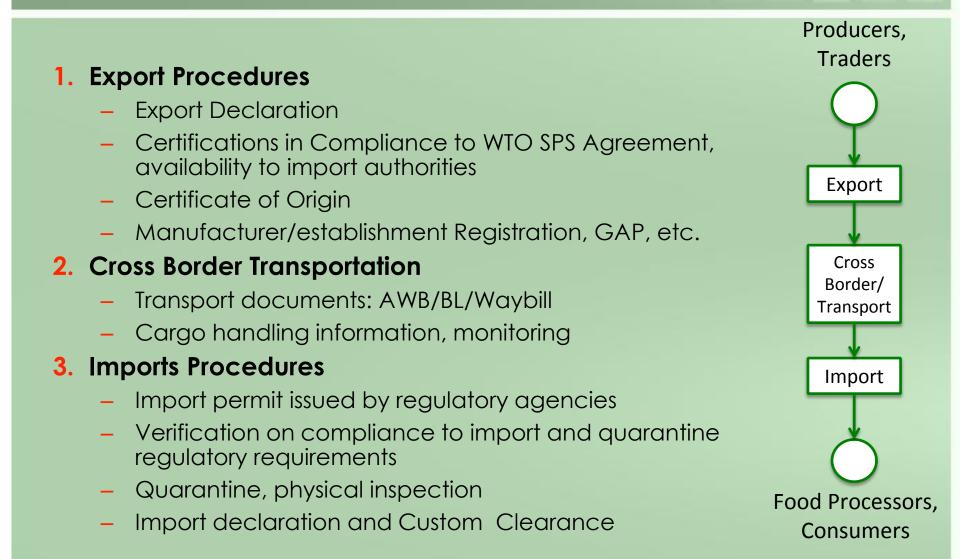
Hardcopy documents

- Daily volume of documents submitted
- Accuracy, consistency of information
- Manual intervention in the review, processing and approval
 - Clerical errors in review
 - Human intervention in the approval processes
 - Data re-entry to generate reports

Transparency

- Data visibility, documents in filing cabinets
- Accountability
- Limited data analysis

Focus Areas in Trade Facilitation



Interventions for Trade Facilitation

1. Producer, Manufacturer, Trader

- Identification of the source: product, producer, and area
- Certification particularly on the quality of produce

2. Export Trade Regulatory Organizations

- Compliance to SPS Certification and import regulatory requirements
- Electronic SPS Certificate accessible to Import Quarantine Agency

3. Import Trade Regulatory Organizations



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