

Progress and key challenges for connecting SMEs to global market in the Asia-Pacific Region

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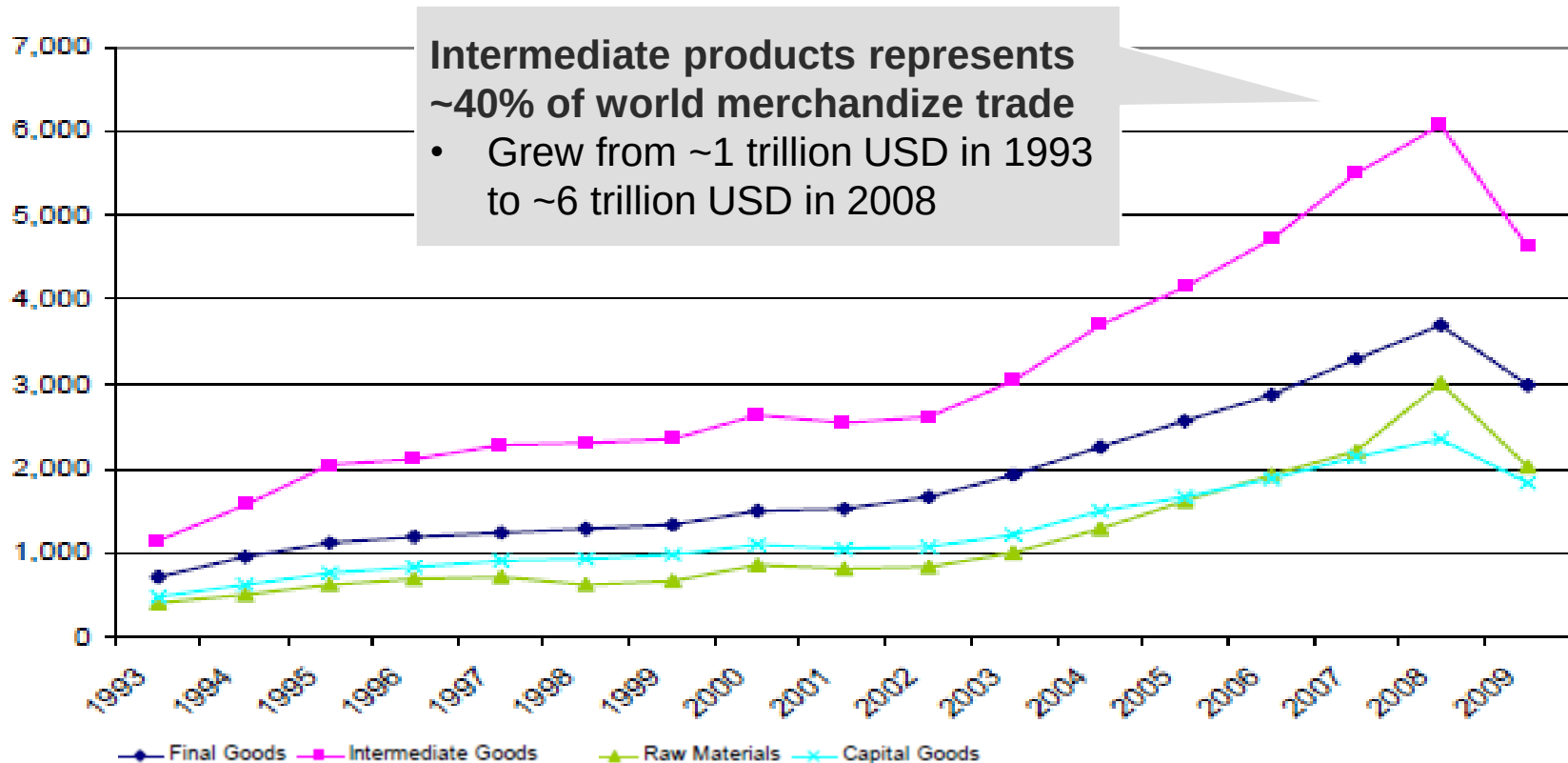
Senior Adviser

Trade Facilitation and Policy for Business



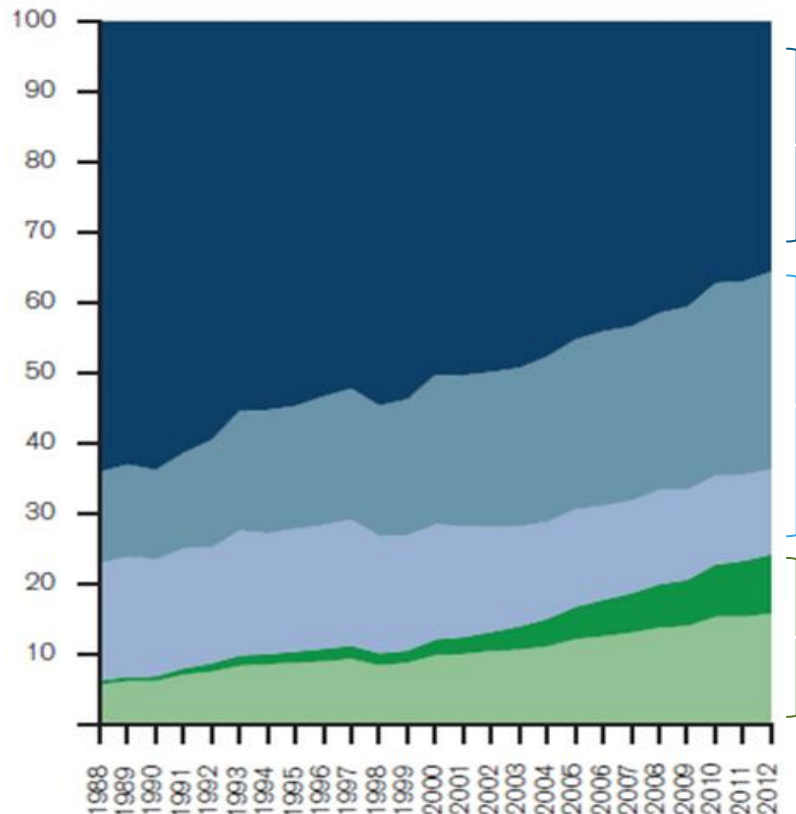
Geography of trade is changing and share of intermediate goods is rising

Evolution of export value by nature over the 1993-2009 period (in billion USD)



Developing countries participation to GVCs has increased significantly

Share of imports in parts and components, 1988-2012 (%)



Key evolutions
1988 → 2012

Developed-Developed

65% → 35%

Developed-Developing

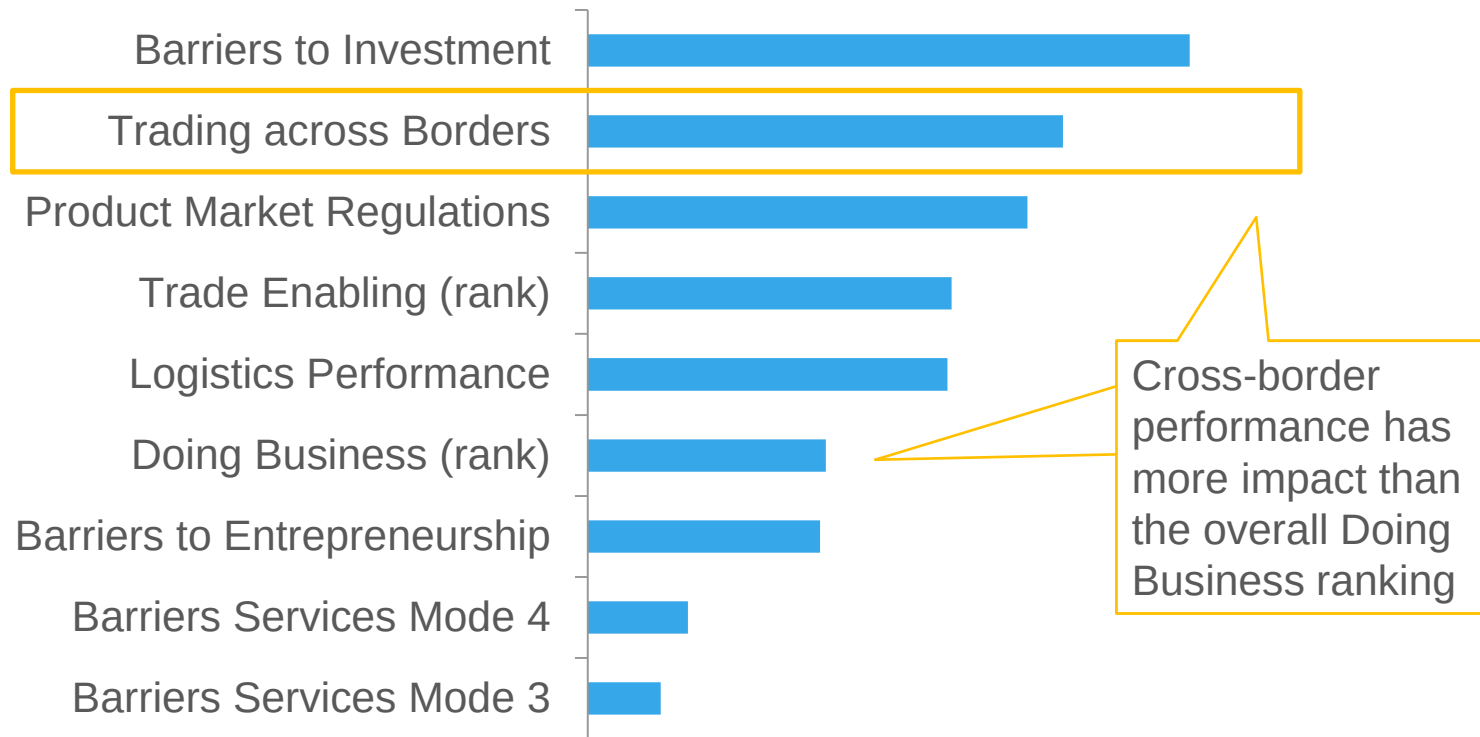
30% → 40%

Developing-Developing

5% → 25%

Cross-Border performance is the 2nd most important factor for participation in GVCs

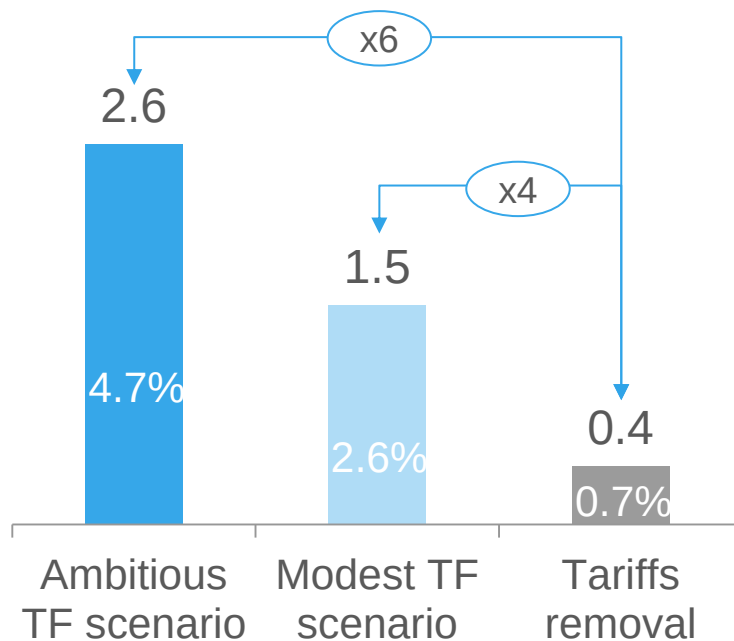
Key factors associated with a country's participation in GVCs



Trade facilitation has a larger effect than removing tariffs

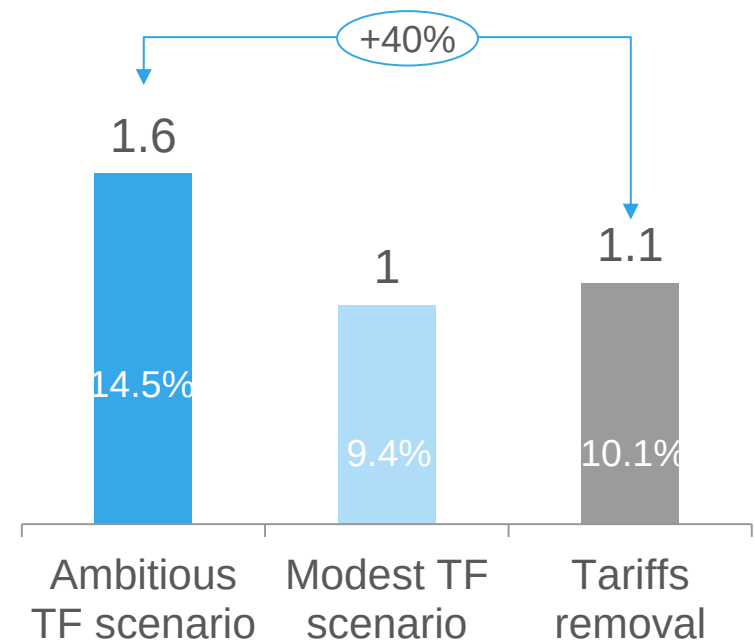
TF reforms could increase GDP up to six times more than removing tariffs

Increase in GDP (Trillion US\$, %)



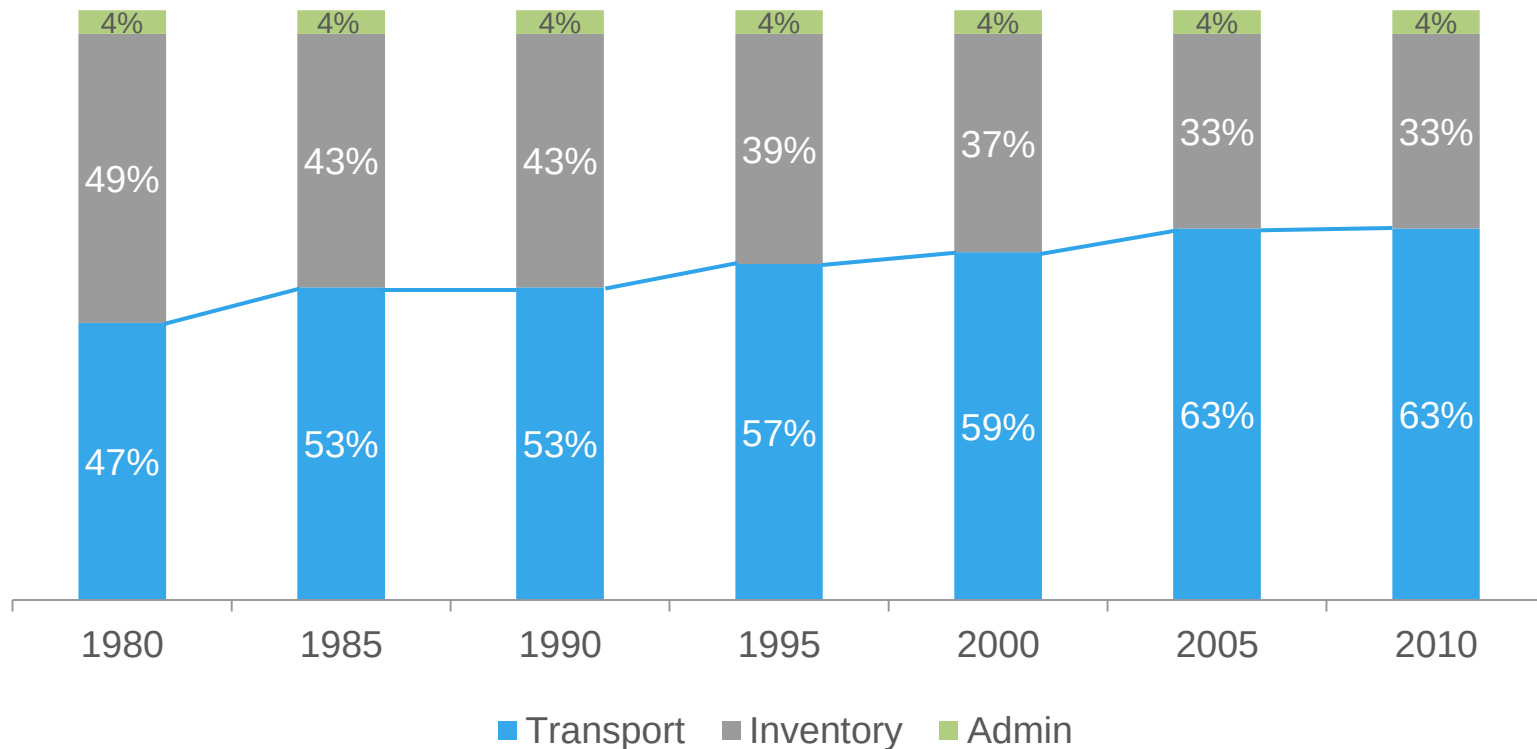
TF reforms could increase trade up to 40% more than removing tariffs

Increase in trade (Trillion US\$, %)



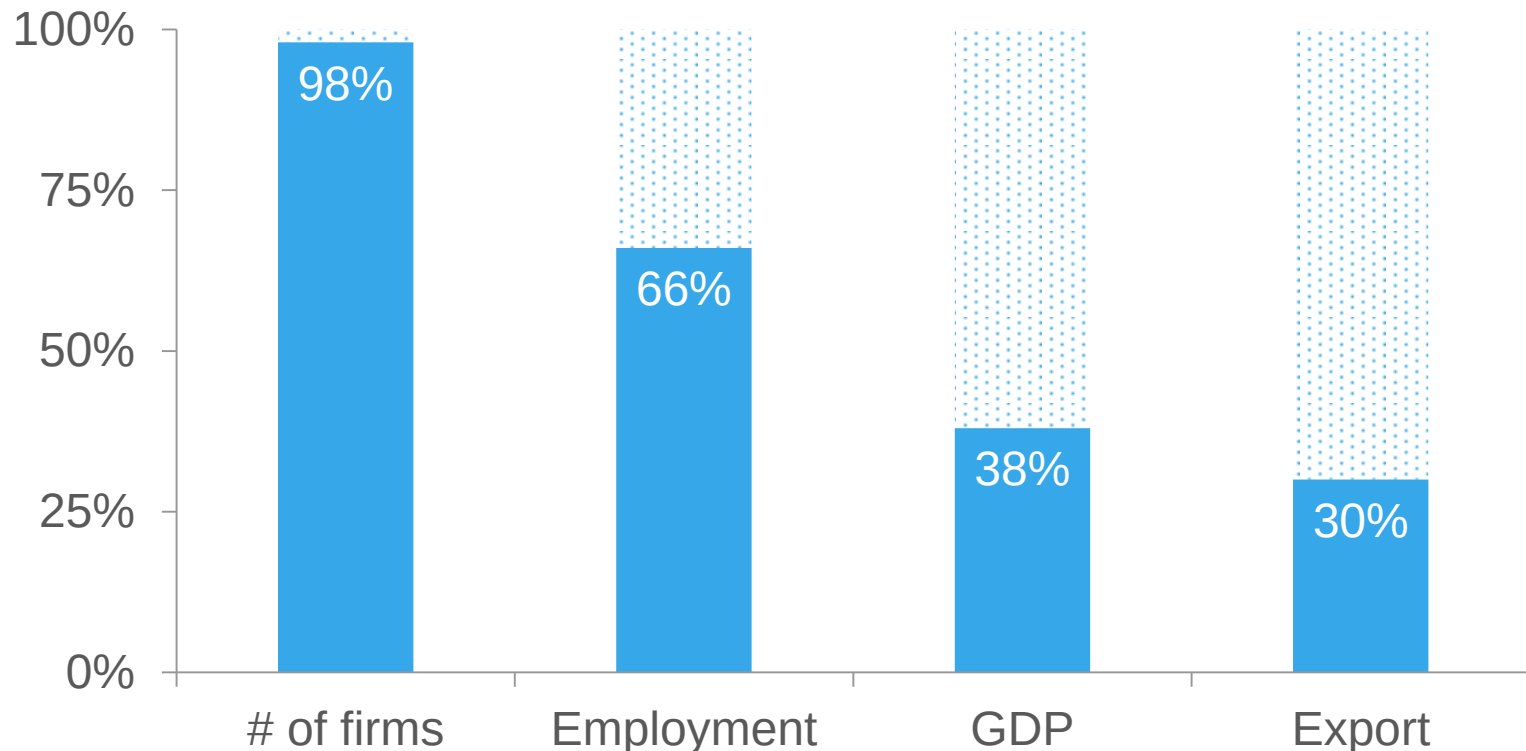
Transport costs are continuously increasing and reach ~63% of total logistics costs

Evolution logistics costs breakdown (1980-2010)

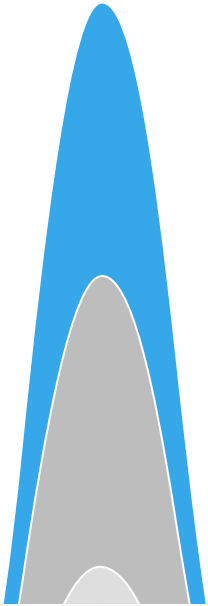


SMEs account for a disproportionately low percentage of exports

SME contribution to the GDP, employment and export in South-East Asia



3 complementary success factors to support SMEs participation to global value chains



Streamlined cross-border processes

- Efficient and transparent formalities, single window, processes simplification and automation

Efficient logistics services

- Ports operation, stevedoring, customs brokers, freight forwarders, land and sea transportation

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_4025

