

# Our Work at The Internet Society

Join us to keep the Internet open, thriving, and benefitting people around the globe.

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### **Internet Society**



"The Internet is for everyone"

- ❖ Founded in 1992 as an international non-profit organization with a cause to work for the open development and evolution of the Internet for all people.
- ❖ Organisational home for: Internet Engineering Task Force (IETF) Internet Research Task Force (IRTF) Internet Architecture Board (IAB)



## Internet evolved and so did the Internet Society

Operating at the intersection of policy, technology and development.

Positioned to provide trusted leadership on issues key to the Internet's growth and evolution.

**TECHNOLOGY** 

**DEVELOPMENT** 

**POLICY** 





109
Chapters
Worldwide

72000+

Individual Members 146

Organization Members

5

Regional Bureaus 17

**Countries with ISOC Offices** 

## **Chapters Play a Key Role**

## Internet Society Chapters form a community that advances our mission through:

- Engaging and energizing members through a common global vision
- Technical capacity building
- Inform ISOC on local Internet development and issues

- Educational events
- Public policy issue advocacy
- Much more





## **Internet Development:**

## **'Local Content and Traffic Exchange'**



## **Barriers to Internet Availability and Adoption**

#### **Supply-side** (availability)

- •Why are costs too high?
- •Investment roadblocks:
  - Regulations
  - ❖ Rights-of-way access
  - Taxation

#### **Demand-side (adoption)**

- •Why is interest too low?
- •Locally relevant content:
  - Language
  - Location
  - Support



The Relationship between Local Content, Internet Development and Access Prices (OECD/ISOC/UNESCO, 2013): <a href="http://www.oecd-ilibrary.org/science-and-technology/the-relationship-between-local-content-internet-development-and-access-prices">http://www.oecd-ilibrary.org/science-and-technology/the-relationship-between-local-content-internet-development-and-access-prices</a> 5k4c1rq2bqvk-en









