

UNNExT workshop on Trade Facilitation: Paperless Trade Facilitation for Small and Medium-sized Enterprises

4-6 May 2015
Grand Hotel Tien Shan
Almaty, Kazakhstan

Background

The purpose of the workshop is to build the capacity of Governments and other stakeholders to better understand, identify and address trade facilitation and paperless trade measures that have a proportionally larger impact for Small and Medium-sized Enterprises (SMEs). The focus is on ensuring that national governments in targeted countries have the tools and understanding of how to best integrate SMEs specific policies and measures into their trade facilitation reform plans and paperless trade system designs.

This workshop is organized by the United Nations Economic and Social Commission for Asia and the Pacific (ESCAP), in cooperation with several other organizations, including the United Nations Economic Commission for Europe, the International Finance Corporation/World Bank Group and the Islamic Development Bank.

This workshop is part of a larger United Nations Network for Paperless Trade in Asia and the Pacific (UNNExT) related project aiming to build national governments' capacity to implement paperless systems for cross-border trade and transport facilitation and support the implementation of national and regional single windows in developing countries of the region. Given the importance of Small and Medium Enterprises (SMEs) in the Asia region, SMEs and Trade Facilitation is one of the key areas of focus of UNNExT for 2014/2015. For more information on UNNExT, please see <http://unnex.t.unescap.org/>.

Objectives:

1. Increase awareness and understanding of trade facilitation and paperless trade measures to support SMEs' participation in international trade and global value chains.
2. Share experience and case studies on programmes and ICT applications that facilitate SMEs' participation in international trade and global value chains.
3. Discuss and collect inputs for the consolidation of a draft Guide on paperless trade facilitation for SMEs.

Target countries: Azerbaijan, Kazakhstan, Kyrgyzstan, Mongolia, Turkmenistan, Tajikistan and Uzbekistan.

Target participants: 30 officers and experts from relevant Ministries and research/training institutions working on trade facilitation and SME, in particular with a focus on Information and Communications Technology (ICT) applications. Stakeholders would be drawn from Ministries of Commerce, Ministries of Industry, Customs, SME/Export promotion authorities and research institutes.

Language: the workshop will be conducted in English with simultaneous translation to Russian available. Documents will be in English and/or Russian.

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Time	Programme
Monday, 4 May (Day 1)	
8.30 - 9.00	Arrival and registration
9.00 - 9.30	<p>Opening remarks <i>Mr. Nikolay Pomoshchnikov, ESCAP Subregional Office for North and Central Asia</i> <i>Mr. Markus Pikart, UNECE</i></p> <p>Introduction of Participants Overview of Programme <i>Ms. Maame Agyeben, ESCAP</i></p>
9.30 - 10.15	<p>Introduction to trade facilitation and paperless trade UNNExT and ESCAP Work Programme on Trade Facilitation <i>Mr. Tengfei Wang, ESCAP</i></p> <p>Trade facilitation measures for SMEs and the agriculture sector: an overview <i>Ms. Maame Agyeben, ESCAP</i></p>
10.15 - 10.30	Coffee and tea break and Group Photo
10.30 – 11.00	<p>Trade Facilitation: WTO/Trade Facilitation Agreement <i>Mr. Markus Pikart, UNECE</i></p>
11.00 - 11.40	<p>ICT technologies role in implementing WTO TFA <i>Mr. Dmitry Godunov, UNCTAD</i></p>
11:40 – 12:00	<p>Eurasian Economic Commission (EEC) Trade Facilitation and Single Window initiatives <i>Mr. Serzhan Duisebayev, Eurasian Economic Commission</i></p>
12.00 - 13.00	Lunch break
13.00 - 17.00	<p>Business Process Analysis and Single Window for Trade Facilitation</p> <ul style="list-style-type: none"> • Introduction to BPA, business process modelling technique and conducting a BPA. • Role of BPA and business process modelling in the implementation of trade facilitation measures: business process simplification, data harmonization, Single Window. • Key stakeholders of a BPA project: roles and responsibilities. • Outputs and recommendations of BPA. • BPA exercises <p><i>Facilitator: Dr. Somnuk Keretho</i></p>

Time	Programme
<i>Tuesday, 5 May (Day 2)</i>	
9.00 - 9.15	<p>Introduction</p> <ul style="list-style-type: none"> • Brief background on purpose and structure of the workshop • Overview of the program and necessary administrative information • Tour de table of facilitators <p><i>Facilitator: Ms. Marit Nilses, ESCAP</i></p>
9.15 - 10.15	<p>Setting the context of Paperless Trade Facilitation for SMEs</p> <ul style="list-style-type: none"> • Paperless trade facilitation: Why focusing on SMEs? • Key barriers to trade for SMEs across Asia • ICT as an instrument to respond to some of these bottlenecks • Pros and cons of ICT for trade facilitation for SMEs <p><i>Presenter: Prof. Mark Goh, NUS</i></p>
10.15-10.30	Coffee /tea break
10.30-12.30	<p>Paperless trade facilitation for SMEs across Central Asia Brief overview on the ‘state of play’ of paperless trade facilitation for SMEs in Azerbaijan, Kazakhstan, Kyrgyzstan, Mongolia, Tajikistan and Uzbekistan. <i>Country presentations (Azerbaijan, Kazakhstan, Kyrgyzstan, Mongolia, Tajikistan and Uzbekistan).</i> <i>Facilitator: Ms. Marit Nilses, ESCAP</i></p> <p>Trade Facilitation in Central Asia and GIZ Programme in the region <i>Presenter: Ms. Mariya Sossedenko, GIZ</i></p>
12.30 - 13.30	Lunch break
13.30 -14.00	<p>Policy frameworks and ICT applications to facilitate trade for SMEs <i>Presenter: Prof. Mark Goh, NUS</i></p>
14.00 - 15.30	<p>E-Customs modern tools for the paperless trade: ASYCUDA E-portal, web-services, Integrated Tariff, e-declaration with supporting documents, e-payment <i>Presenter: Mr. Dmitry Godunov, Division of Technology and Logistics, UNCTAD</i></p> <p>Group work: Availability and accessibility of e-Customs tools for small and medium exporters <i>Facilitator: Mr. Dmitry Godunov, Division of Technology and Logistics, UNCTAD</i></p>
15.30 - 15.45	Coffee /tea break
15.45 -16.45	<p>Paperless TF for SMEs in Singapore <i>Presenter: Prof. Mark Goh, NUS</i></p> <p>Group discussion: key issues and possible paperless measures to overcome bottlenecks Group work, participants will be invited to identify key issues in their countries and specific needs for measures, programmes and capacity building targeting SMEs. The groups will present their findings in Power Point format or on flipcharts. <i>Facilitator: Prof. Mark Goh, NUS</i></p>
16.45 -17.00	<p>Conclusions: review of expectations and take away messages <i>Facilitator: Prof. Mark Goh, NUS</i></p>

Time	Programme
Wednesday, 6 May (Day 3)	
8.30 - 9.10	<p>Buy-ship-pay model</p> <ul style="list-style-type: none"> • Overview of buy-ship-pay model <p>Focus on the 'BUY' component</p> <ul style="list-style-type: none"> • Identification and negotiation of contracts with buyers: e-commerce and e-business • Procedural constraints faced specifically by SMEs • Examples of policies, paperless measures and programmes targeting SMEs <p><i>Presenter: Prof. Mark Goh, NUS</i></p>
9.10 - 10.10	<p>Group discussion: key issues and measures to overcome constraints of 'BUY' component</p> <p>Participants will be invited to identify key issues and challenges related to e-Commerce/e-business for the SMEs, including highlighting any measures, programmes and capacity building. Participants will be invited to present their findings.</p> <p><i>Facilitator: Prof. Mark Goh, NUS</i></p>
10.10 - 10.30	<p>ITFC's efforts in facilitating trade among Central Asian member countries of the Organization of Islamic Cooperation (OIC)</p> <p><i>Presenter: Mr. Ayhan Karaca, International Islamic Trade Finance Corporation (ITFC), Islamic Development Bank Group</i></p>
10.30 - 10.45	Coffee /tea break
10.45 -11.15	<p>Focus on 'SHIP' component</p> <ul style="list-style-type: none"> • Overview of 'ship' procedures • Procedural constraints faced specifically by SMEs • Examples of policies, paperless measures and programmes targeting SMEs <p><i>Presenter: Prof. Mark Goh, NUS</i></p>
11.15-12.00	<p>Group discussion: key issues and measures to overcome constraints of 'SHIP' component</p> <p>Participants will be invited to identify key issues for the SMEs, including highlighting any measures, programmes and capacity building. Participants will be invited to present their findings.</p> <p><i>Facilitator: Prof. Mark Goh, NUS</i></p>
12.00 - 13.00	Lunch
13.00 -13.45	<p>Focus on 'PAY' component</p> <ul style="list-style-type: none"> • Overview of 'pay' component • Procedural constraints faced specifically by SMEs <p><i>Presenter: Prof. Mark Goh, NUS</i></p>
	<p>Case studies</p> <p>Applications for SME trade facilitation beyond single window and the role of public-private sector partnerships: perspectives of KTNET</p>

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_4434



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