

Myanmar and the Asia-Pacific region: Role of policy research in
economic and trade reforms
Yangon University of Economics, 19-21 Feb 2015

**Services in value added:
concepts, measurements and impacts on
policymaking**

Mia Mikic

Chief, Trade Policy and Analysis Section, TID, ESCAP

mikic@un.org

Presentation outline

1. The concepts
 - Global Value Chains (GVCs) and its implications
 - Trade in value added
 - The roles of services

2. Toward new measure of trade in value added terms
 - The need for a new measurement
 - The approaches
 - The limitations

3. Implications on policymaking

THE CONCEPTS

Global Value Chains – *What are they?*

- A global value chain includes the full range of activities that firms do from the conception of a product to its end use by final consumers (Gereffi and Fernandez-Stark, 2011)
- Deepening specialization and international division of labour.
- Countries do not compete in products but in activities along the value chains.
- Products are “made in the world”.

Global Value Chains – *Implications*

Lower applied tariffs
and trade policy incentives

Development of infrastructure
and technology

Outsourcing/Offshoring
strategies and FDI

International
consumer demand

Export processing zones



Global Value Chains

- Predominance of trade in intermediate goods and services
- Development of intra-firm trade
- Increase of processing trade

Implications on statistics

- Revision of international statistical concepts
- Need for new measures of international trade taking place within GVCs

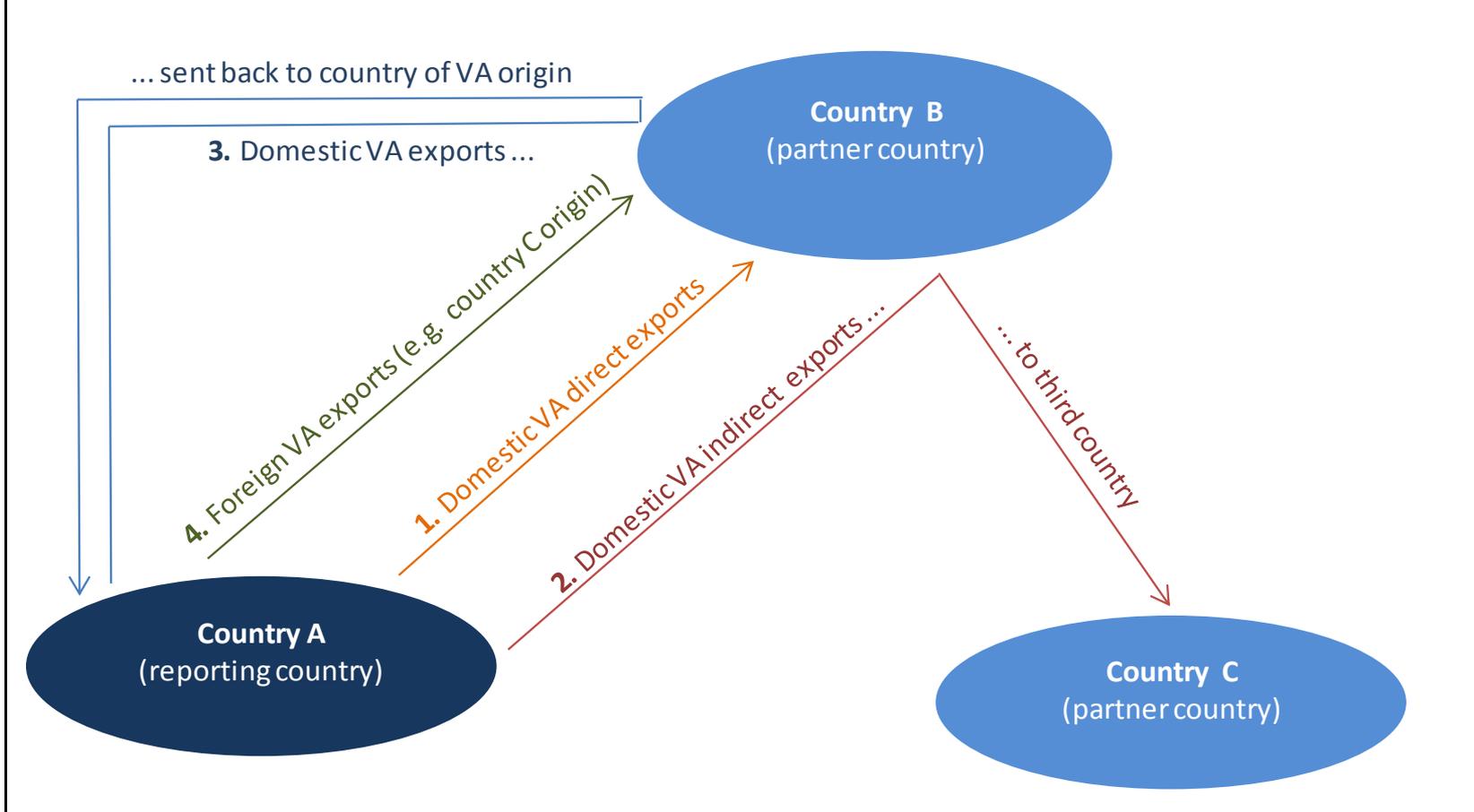
Implications on policymaking

- Need for a new angle of trade analysis
- Need to adapt trade regulation to business reality

Trade in value added -

Where to find value added in gross trade flows ?

Country A gross exports to country B - **Decomposition into their value added components**



The roles of services in GVCs

- Services and goods are no longer two distinct entities:
 - Goods are produced with services inputs
 - Services are produced with manufacturing inputs
 - There is a value chain because activities are linked through services (transport, logistics, finance, distribution, etc.)
- There are also global value chains for the production of services themselves. Examples:
 - Banking services
 - Business services
 - Audiovisual services

TOWARDS A NEW MEASURE OF

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_4523

