# The gravity models for trade research

ARTNeT-CDRI Capacity Building Workshop

"Gravity Modelling"

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## Introduction

- Gravity model is a very popular econometric model in international trade
- Origins with Tinbergen (1962). Thousands of published articles and working papers since then.
  - "Some of the clearest and most robust findings in empirical economics." (Leamer & Levinsohn, 1995)
- The name came from its utilizing the gravitational force concept as an analogy to explain the volume of bilateral trade flows
- Initially, it was not based on theoretical model, but just intuition only
- Later on, a range of rigorous theoretical foundation has been given.

## Introduction

- Gravity's main comparative advantage lies in its ability to use real data to assess the sensitivity of trade flows with respect to policy factors we are interested in.
- Numerous applications looking at different types of factors affecting trade costs, and their impacts on trade flows:
  - Transport costs.
  - Tariffs and non-tariff barriers.
  - Regional integration agreements, currency unions, and the
  - GATT/WTO.
  - Time delays at export/import and trade facilitation.
  - Governance, corruption, and contract enforcement.

# Introduction

- In recent years, intuition is not enough.
- Gravity models have become a complex business: back to microfoundations!
  - Different microfoundations imply different estimation techniques.
  - Use of sectorally disaggregated data, and broad country samples, brings out new issues for theory and empirics.
- To do good applied/policy research, it is important to be on top of the latest developments in the literature.

## Overview of the workshop

#### Day 1: Introduction to the gravity approach

- Concepts of traditional gravity models and its problems
- Estimating traditional gravity model in STATA
- Estimating trade potential in STATA

#### **Day 2 Theoretical Gravity models**

- Estimating theoretical gravity models
  - Fixed Effect models
  - Random Effect models
  - Baier-Bergstrand approach
- Often-made mistakes

#### **Day 3 Consolidation**

- Brainstorming on group exercises
- Group presentation and comments
- Wrap-up

# The traditional gravity model

- Concepts and stylized facts of the gravity approach
- Example of applications
- Identifying ("trade potentials") using gravity approach

# Gravity force in Physics



$$F_{ij} = G \frac{M_i M_j}{d_{ij}^2}$$

The gravitational force between two objects (apple, head) is directly proportional to each of their masses, and inversely proportional to the square of the distance

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