



UNNExT workshop on paperless trade facilitation for Small and Medium-sized Enterprises

2-4 February 2015

**United Nations Conference Center (UNCC), Room G
Bangkok, Thailand**

Background

This workshop on paperless trade facilitation for SMEs aims at building the capacity of Governments in the region to better understand, identify and address trade facilitation and paperless trade measures that have a proportionally larger impact for SMEs. The focus is on ensuring that national governments in targeted countries have the tools and understanding of how to best integrate SMEs specific measures into their trade facilitation reform plans and paperless trade system designs.

This workshop is organized by the United Nations Economic and Social Commission for Asia and the Pacific (ESCAP), in cooperation with several other organizations, including ITC and the World Bank. The mandate of ESCAP is to promote regional cooperation for inclusive economic and social development in the Asian and Pacific region. ESCAP's role as a regional development arm of the United Nations Secretariat is to support its membership, through its analytical, normative and technical cooperation, to respond to the development priorities and changing needs of the Asian and Pacific region. For more information on ESCAP, please visit www.unescap.org.

This workshop is part of a larger United Nations Network for Paperless Trade in Asia and the Pacific (UNNExT) related project aiming to build national governments' capacity to implement paperless systems for cross-border trade and transport facilitation and support the implementation of national and regional single windows in developing countries of the region. Given the importance of Small and Medium Enterprises (SMEs) in the Asia region, SMEs and Trade Facilitation is one of the key areas of focus of UNNExT for 2014/2015. For more information on UNNExT, please see <http://unnex.unescap.org/>.

Objectives:

1. Share experience and case studies on ICT applications and programmes that facilitate SMEs participation in international trade and global value chains.
2. Disseminate draft Guide on paperless trade facilitation for SMEs
3. Discuss and collect inputs for second training and consolidation of the Guide.

Target countries: Bangladesh, Bhutan, Cambodia, Lao PDR, Myanmar, Nepal, Sri Lanka, Thailand and Viet Nam.

Target trainees: 25-30 officers and experts from relevant Ministries and research institutions working in the area of trade facilitation and/or SME development, in particular with a focus on Information and Communications Technology (ICT) applications.

Facilitators: Mr. Mark Goh, Associate Professor and Director (Industry Research), The Logistics Institute-Asia Pacific, National University of Singapore (NUS) - Dr. Mohammad Saeed, Senior Trade Facilitation Adviser, International Trade Center (ITC) – Ms. Elaine MacEachern, Specialist, Secured Transactions & Collateral Registries, International Finance Corporation (IFC/WB) - UNNExT Advisory Group Members and ESCAP experts.

Language: English

Tentative programme
UNNExT workshop on paperless trade facilitation for Small and Medium-sized Enterprises

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Time	Programme
Monday, 2 February (Day 1)	
8.30 – 9.00	Arrival at UNCC and registration
9.00 - 9.15	<p>Opening remarks <i>Mr. Marc Proksch, Chief, Business and Development Section, Trade and Investment Division, ESCAP</i></p> <p>Introduction: setting the context of Paperless Trade Facilitation for SMEs</p> <ul style="list-style-type: none"> • Brief background on purpose, structure of the training • Overview of the program and necessary administrative information • Tour de table of Facilitators. <p><i>Facilitator: Ms. Elisa Sabbion, Economic Affairs Officer, ESCAP</i></p>
9.15 – 10.00	<p>Paperless trade facilitation for SMEs across 9 Asian countries (part I)</p> <ul style="list-style-type: none"> • Brief background on the ‘state of play’ of (paperless) trade facilitation for SMEs in 9 countries of South and South-East Asia <p><i>Facilitator: Ms. Elisa Sabbion, Economic Affairs Officer, ESCAP</i></p>
10.00 - 10.15	Coffee and tea break
10.15 – 11.00	<p>Paperless trade facilitation for SMEs across 9 Asian countries (part II)</p> <ul style="list-style-type: none"> • Brief background on the ‘state of play’ of (paperless) trade facilitation for SMEs in 9 countries of South and South-East Asia <p><i>Facilitator: Ms. Elisa Sabbion, Economic Affairs Officer, ESCAP</i></p>
11.00 – 12.00	<p>A framework for analysis: paperless trade facilitation for SMEs – part I</p> <ul style="list-style-type: none"> • Overview of key issues for trade facilitation for SMEs across different countries in Asia • Priority bottlenecks • ICT as an instrument to respond to bottlenecks • Pros and cons of ICT applications for Trade Facilitation for SMEs <p><i>Facilitator: Prof. Mark Goh, NUS</i></p>
12.00 - 13.00	Lunch break
13.00 – 14.00	<p>The Business Process Analysis at the core of trade facilitation <i>Facilitator: Tengfei Wang, Economic Affairs Officer, ESCAP</i></p>
14.00 - 15.00	<p>Group discussion: key issues and possible measures to overcome bottlenecks</p> <ul style="list-style-type: none"> • Group work, participants will be invited to identify key issues in their countries and specific needs for measures, programmes and capacity building. • Participants will be invited to present their findings in ppt format <p><i>Facilitator: Prof. Mark Goh, NUS</i></p> <p>Paperless TF for SMEs in Singapore <i>Facilitator: Prof. Mark Goh, NUS</i></p>
15.00 - 15.15	Coffee and tea break
15.15 – 16.15	<p>A framework for analysis: paperless trade facilitation for SMEs – part II</p> <ul style="list-style-type: none"> • Policy frameworks and ICT applications to facilitate trade for SMEs <p><i>Facilitator: Prof. Mark Goh, NUS</i></p>
16.15 – 16.45	<p>Conclusions: review of expectations and take away messages <i>Facilitator: Prof. Mark Goh, NUS & ESCAP expert</i></p>

Time	Programme
<i>Tuesday, 3 February (Day 2)</i>	
8.30 - 9.00	<p>Buy-ship-pay model</p> <ul style="list-style-type: none"> • Overview of buy-ship-pay model • Procedural constraints faced specifically by SMEs in Asia, within the model <p>Focus on the ‘BUY’ component</p> <ul style="list-style-type: none"> • Identification and negotiation of contracts with buyers: e-commerce and e-business <p><i>Facilitator: Prof. Mark Goh, NUS</i></p>
9.00 - 10.00	<p>Group discussion: key issues and possible measures to overcome constraints in BUY model</p> <p>Group work, participants will be invited to identify key issues in the BUY part of the BSP model in their countries and specific challenges related to e-Commerce/ business for the SMEs, including highlighting any measures, programmes and capacity building for the BSP model.</p> <p><i>Facilitator: Prof. Mark Goh, NUS</i></p>
10.00 - 10.30	Group presentation: learnings from BUY model
10.30 - 10.45	Coffee and tea break
10.45 – 11.15	<p>Focus on ‘SHIP’ component</p> <ul style="list-style-type: none"> • Overview of ‘ship’ procedures • Aspects critical for SMEs <p><i>Facilitator: Prof. Mark Goh, NUS</i></p> <ul style="list-style-type: none"> • Buthan: trade facilitation initiatives launched by the Customs Administration <p><i>Presenter: Mr. Tenzin Norbu, Commissioner, Department of Revenue and Customs, Bhutan</i></p>
11.15 – 12.00	<p>Group Discussion on the Ship Model</p> <p>Groups will focus on Buthan case study and present learnings from SHIP model</p> <p><i>Facilitator: Prof. Mark Goh, NUS</i></p>
12.00 - 13.00	Lunch
13.00 – 14.00	<p>Focus on ‘PAY’ component</p> <ul style="list-style-type: none"> • Overview of ‘pay’ component <p><i>Facilitator: Prof. Mark Goh, NUS</i></p> <ul style="list-style-type: none"> • Innovative financing and e-financing: inventory financing, value chain financing, crowd funding • ITC support programmes: legal framework, measures and capacity building <p><i>Presenter: Dr. Mohammad Saeed, Senior Trade Facilitation Adviser, ITC</i></p>
14.00 – 15.00	<p>Secured transactions and movable collateral registries for SMEs</p> <ul style="list-style-type: none"> • Secured transaction systems and collateral registries: access to finance for SMEs, legal framework and capacity building • Case studies on collateral registries in Lao PDR and Vietnam <p><i>Presenter: Ms. Elaine MacEachern, Specialist, Secured Transactions, IFC/WB</i></p>
15.00 – 15.15	Coffee and tea break and group photo
15.15 – 16.30	<p>E-financing: Discussion on Policies and support measures for trade facilitation targeting SMEs</p> <ul style="list-style-type: none"> • Participants and experts to discuss around policies to support e-financing for SMEs. • IFC and ITC to contribute to the discussion focusing on policy framework for secured transaction systems and collateral registries and for ITC A2F technical assistance. <p><i>Facilitator: Prof. Mark Goh, NUS</i></p>
17.00 – 18.00	Closed session for UNNExT Advisory Group members

Time	Programme
Wednesday, 4 February (Day 3)	
9.00 – 9.20	UNNEXT work and progress <i>Facilitator: Tengfei Wang, Economic Affairs Officer, ESCAP</i>
9.20 – 10.30	<p>Case studies: models of platforms for trade facilitation targeting SMEs</p> <ul style="list-style-type: none"> • Applications for SME trade facilitation beyond single window and the role of public-private sector partnerships: perspectives from KTNET <i>Presenter: Mr. Sung Heun Ha, Director, Global Business and Cooperation Team, Korea Trade Network (KTNET)</i> • Facilitating the "Buy" Process for SMEs: Development of E-commerce and E-business Platforms to Facilitate Market Access and the Role of Governments <i>Presenter: Prof. Wang Jian, Professor, University of International Business and Economics (UIBE) of Beijing</i> • Platforms for Paperless Trade Facilitation for SMEs in Myanmar <i>Presenter: Mr. Htein Lynn, Director ASEAN and Regional organizations division, Directorate of Trade, Ministry of Commerce, Myanmar</i> • Group discussion on priorities and policy frameworks to support different models.
10.30 - 10.45	Coffee and tea break
10.45 – 11.45	<p>Paperless Trade facilitation for SMEs in the agriculture sector <i>Facilitator: Ms. Maame Agyeben, Associate Economic Affairs Officer, ESCAP</i></p> <p>Innovative and Successful Deployment of ICT to facilitate traceability for SMEs in the agriculture sector</p> <ul style="list-style-type: none"> • GrapeNet: electronic traceability for fruit and vegetables in India • TRACEverified: e-traceable fishery and aquaculture products in Vietnam <p><i>Presenters: Ms. Dhanashree Shukla, Director, Vikramshila Export Import Pvt Ltd, India Mr. Ly Hoang Hai, MD, Electronic Traceability Project, Vietnam</i></p>
11.45 – 12.15	Discussion on Guide for paperless trade facilitation <i>Facilitator: Ms. Elisa Sabbion, Economic Affairs Officer, ESCAP</i>
12.15 - 13.00	Lunch
	Case study: policy framework for SME trade facilitation through ICT in Thailand

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/reportId=5_4598

