# Electronic Traceability and Market Access for Agricultural Trade Facilitation

# Food information systems and their design (part 1 of 5)

Presented by:

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Based on materials from:

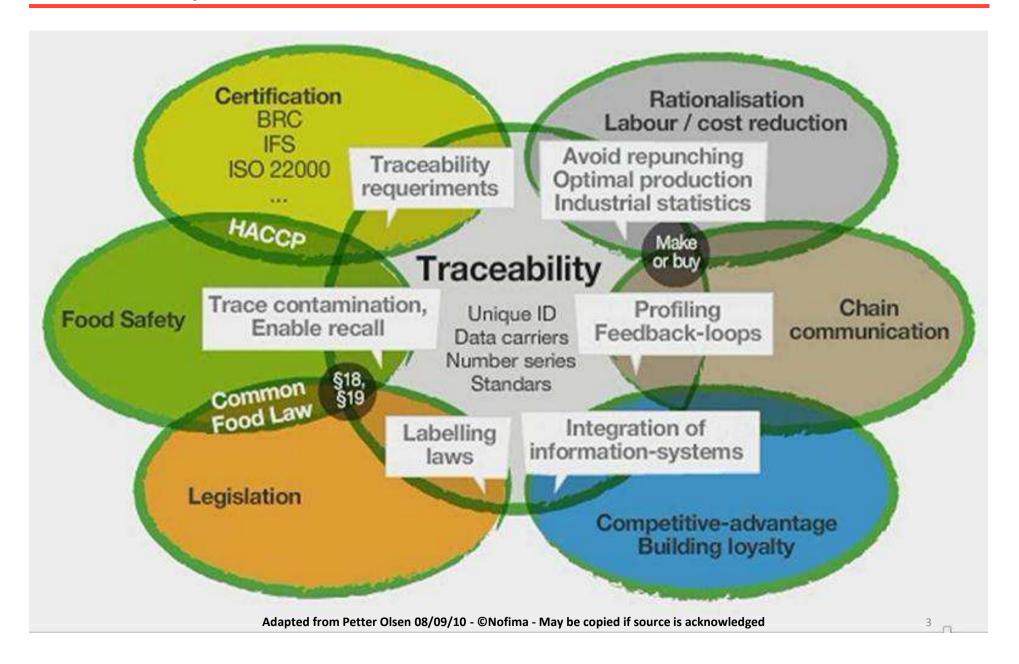
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## The agenda – Day 2

- Review of Day 1
  - Food information systems
  - Examples of traceability systems
  - Practical exercise

#### Traceability drivers in the food sector



#### Stakeholder benefits - "Our clients want traceability because..."

- Market differentiation by having documented evidence of
  - practices of social or religious nature (such as fair trade or Halal) or
  - adherence to certain standards (such as GAP, GMP and HACCP)
- To show foods that originate in a certain area ("Made in ...") or are prepared in a certain fashion ("Taste of ...")
- To improve internal efficiencies (such as reducing stock holdings)
- To calculate parameters related to sustainability (such as food miles, carbon foot print, fossil energy savings, ...)
- To get feedback of performance of products, especially for the feed – animal – food chain (e.g. IPM and intensification)
- To help prevent fraud

## **Day 1 - Traceability presentations**

#### The smarter food vision

- The global food trade system
- The example of the European Union
- Information systems
- The vision of smarter food

# Electronic traceability – The theory

- Traceability concepts
- Stakeholder views
- Why traceability is important
- Traceability principles
- Implementing traceability
- Stakeholder benefits of electronic traceability

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#### Chain food information management systems from a functional point of view

 National single window systems and ePermit systems

**Customs** management



- Food safety oriented systems
- Animal and carcass tracking

e-traceability systems



- Fair trade
- Religious
- No child labour

**Ethical** compliance



- Sustainability tracking
- Compliance to specific food standards

Standard compliance



- IUU fishing
- Export/import licenses
- Shipment registration

Legal compliance



Transparency systems

Marketing focus



# traceability information

#### ired key data

npany certification, registration details

#### vailable additional data

alert, product recall or withdrawal etc.

#### t inspection data

to be made available to remote or n

#### led information

ourposes on the basis of Good Practices, Codes of neral industry knowledge

#### ormation

night want to define in order to streamline their



quantity of informati

