

Smarter Food Single Window: Facilitating Fresh Fruit and Vegetable exports in Greece



UNECE

United Nations Economic for Europe

A close-up photograph of many green lemons, filling the lower half of the slide. A semi-transparent green box with a circular pattern is overlaid on the lemons, containing the text.

The smarter food vision:
inclusive, safe, traceable

Greek Trade Facilitation Reform

- ❑ National economic and social crisis in 2012
- ❑ Holistic national TF reform programme:
 - ❑ Policy vision for trade facilitation in Greece
 - ❑ List of 25 key actions
 - ❑ Goals, Key Performance Indicators, deadlines
 - ❑ International support for the implementation
 - ❑ Resources



Approved by the Parliament late 2012
and implemented 2013/2014



Facilitating export of Greek fresh fruit and vegetable



Support to the
Greek Trade
Facilitation
Reform



Request :

- ❑ Analyse supply chain
- ❑ Identify bottlenecks
- ❑ Implement trade facilitation measures
- ❑ Introduce eBusiness technology and Single Window
- ❑ Benchmark with EU best practice
- ❑ Propose a strategy to develop Greek exports

Single Window Environment

EU “Single Window Environment”*

- ☐ Development of automated platforms for stakeholder collaboration (IOS)
- ☐ These platforms will be networked
- ☐ Single Window is not a system, but a collaboration of systems (similar to Internet)

Greece Architecture

- ☐ Greece Single Window is a network of IOS systems
- ☐ Independent, stepwise development
- ☐ Schedule: Customs, MENOS (agriculture), Port SW, ..
- ☐ ➔ development of agriculture SW platform in Greece as a pilot for Greece Single Window



What is a Single Window for Agrifood Trade?

The Single Window for Agrifood Trade is **collaborative system** of public and private sector stakeholders **to increase security and efficiency of agrifood cross-border trade** through **collaboration, electronic information exchange** and **efficient regulation**.

Greece: 6 steps towards Agrifood

1. Business Process Analysis
2. Improve inspection system
3. Paperless certificate system
4. Standardization of data
5. Benchmark with EU best practices
6. Strategy for Greek Smarter Food

smarter food:

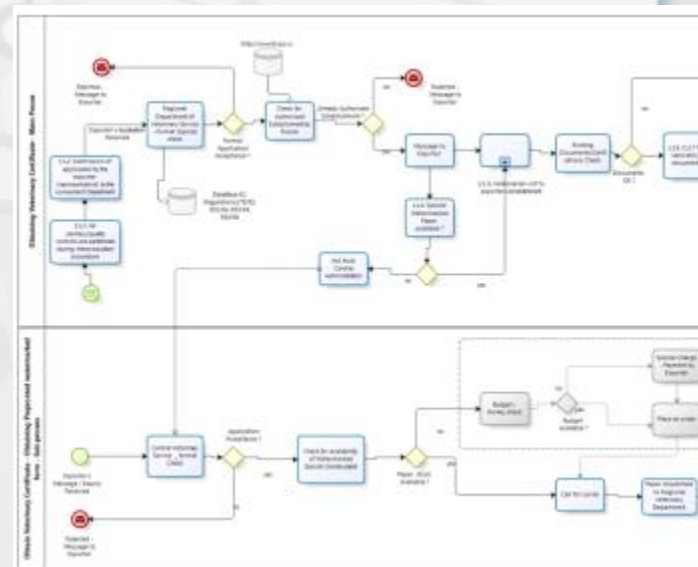
Information technology and trade facilitation to improve the supply chain and deliver new products to international markets

BPA for key agriculture produce: Feta Cheese, Kiwi, Olive Oil, Peaches, Fish, Cosmetics

Based on the UNNEXT BPA Guide

Objectives:

- ❑ Get stakeholders together
- ❑ Understand the export processes
- ❑ What are the specific Greek issues
- ❑ Where are the bottlenecks

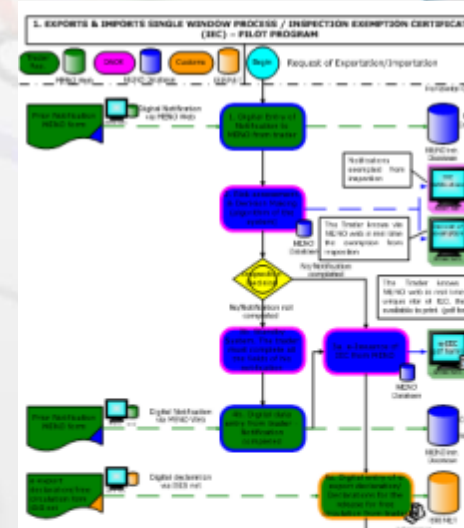


FFV exports to 3rd countries require an EU conformity certificate

➔ Large number of inspections, paper work and delays

Projects for improvement:

- ❑ Approved Exporters: Exporters can apply for preferential status
- ❑ Electronic Risk Management: Assessment of risks and targeted inspections
- ❑ Electronic management of conformity certificates



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<https://www.yunbaogao.cn/report/index/report?reportId=54729>

