



ITC

TRADE IMPACT  
FOR GOOD

50 YEARS

1964-2014



UNITED NATIONS  
**ESCAP**  
Economic and Social Commission for Asia and the Pacific



Department of Trade Negotiations  
กรมเจรจาการค้าระหว่างประเทศ



**UKaid**  
from the Department for  
International Development

# Stakeholder meeting on non-tariff measures applied on Thai exports and imports

Based on the results of the ITC business survey on NTMs (2013 – 2014)

29 October 2014  
Bangkok, Thailand



# Agenda

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WEDNESDAY 29 OCTOBER 2014, 08:30 – 16:30  
ESCAP, UNCC CR4, BANGKOK, THAILAND

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## NATIONAL WORKSHOP ON NON-TARIFF MEASURES

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| <b>08:30</b> | <b>Arrival and registration</b>   |
| <b>09:00</b> | <b>Welcome and opening remarks</b><br>Ministry of Commerce, ITC, ESCAP  |
| <b>09:15</b> | <b>SESSION I: BACKGROUND AND OVERALL RESULTS</b><br>The ITC programme on non-tariff measures and its implementation in Thailand |
| <b>09:45</b> | <b>General results of the survey: Trade barriers affecting Thai exporters and importers</b>                                     |
| <b>10:30</b> | <b>Coffee break</b>   |
| <b>10:45</b> | <b>SESSION II: SPS AND TBT MEASURES AND RELATED CONFORMITY ASSESSMENT</b>   |
| <b>12:00</b> | <b>Lunch</b>  |
| <b>13:30</b> | <b>SESSION III: CUSTOMS CLEARANCE AND BORDER CONTROLS</b>   |
| <b>14:45</b> | <b>Coffee break</b>   |
| <b>15:00</b> | <b>SESSION IV: RULES OF ORIGIN AND OTHER TRADE-RELATED MEASURES</b>   |
| <b>16:15</b> | <b>CONCLUSION AND RECOMMENDATIONS</b>   |

# The ITC Programme on NTMs

Motivation, projects and methodology

# The ITC programme on non-tariff measures

## Main Objective:

Reduce trade cost by eliminating trade obstacles linked to NTMs.

## Key pillars:

### 'Official' NTM data

- Collection, classification and dissemination of NTMs  
(in collaboration with UNCTAD, World Bank and African Development Bank)
- Integration of data into ITC's Market Access Map: [www.macmap.org](http://www.macmap.org)
- Data for more than 60 countries available

### NTM surveys

- Comprehensive company surveys on NTMs in more than 25 countries
- Understanding the non-tariff obstacles to trade businesses are facing when exporting or importing
- Leading to tailored initiatives to address the identified NTM-related trade obstacles

## Lead donor:



DFID, UK

# The NTM programme 2014 and beyond

## Increase country coverage

- 10+ surveys to be conducted in 2015-2016
- Upcoming surveys: Benin, Ecuador, Jordan, Kyrgyzstan, Mali

## Ensure impact through follow-up

- Tailored initiatives to address identified trade obstacles (e.g. in Jamaica, Paraguay, Senegal, Sri Lanka, etc.)
- In collaboration with other ITC divisions and sections (e.g. Division of Country Programmes, Export Quality Management...) & international organisations (e.g. WTO STDF)

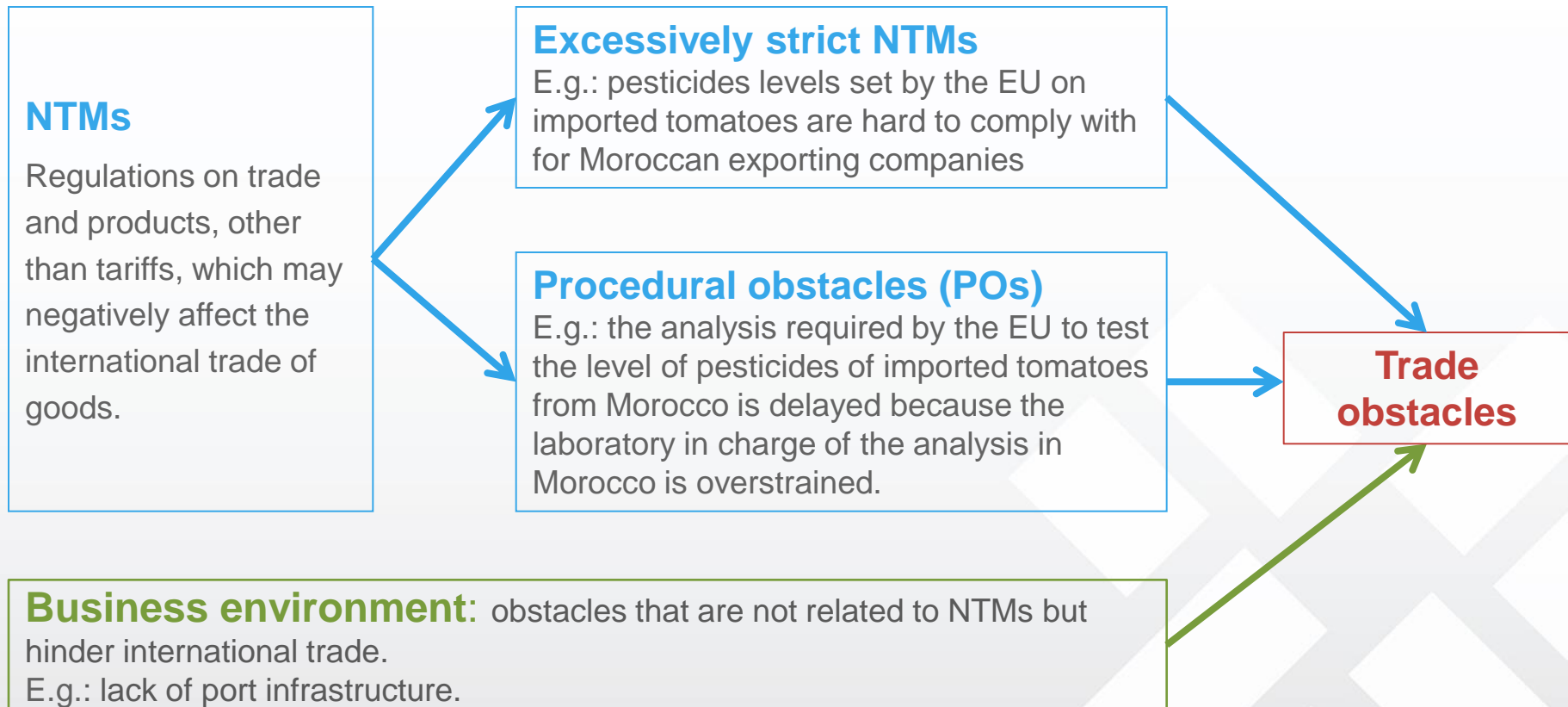
## Develop new initiatives

- Trade obstacles alert mechanism (piloted in Côte d'Ivoire and Mauritius)
- NTM data collection tool and mechanism
- Trade in services project
- Analyzing the buyers' perspectives on sourcing from developing countries
- Survey database and studies (e.g. on regional integration, women-owned firms etc.)

# What are non-tariff measures (NTMs)?

- **Official policy measures on export and import, other than ordinary customs tariffs**, that can potentially have an economic effect on international trade in goods, changing quantities traded, prices or both
- **Mandatory requirements, rules or regulations** legally set by the government of the exporting, importing or transit country (in contrast to private standards which are not legally set)
- **Can affect both export and import:** import vs. export-related measures
- Include technical measures and standards, as well as regulations on customs procedures, para-tariff measures, financial measures, prohibition, etc.

# Why do we need the business perspective?: NTMs and other trade obstacles



# ITC business surveys on NTMs

- **Business perspective in focus:** Exporters (and importers) have to deal with NTMs and other obstacles on a day-to-day basis – they know best which challenges they face and to which extent they are affected
- **Direct empirical research through company level surveys:** Surveying directly the business sector in Thailand enables to assess the impact of non-tariff obstacles on products and sectors
- **In-depth analysis of survey results as diagnostic of the current situation of companies** with regards to NTMs. Results shall help to assess needs and define action plans to overcome obstacles to trade.

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_4902](https://www.yunbaogao.cn/report/index/report?reportId=5_4902)

