

Asia Pacific Trade Facilitation Forum 2014

24 – 25 September 2014, BITEC
Bangkok, Thailand



Facilitating SME participation in international trade

Asia Pacific Trade Facilitation Forum 2014
Bangkok, 24-25 September 2014



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Conference of Asia Pacific Express Carriers



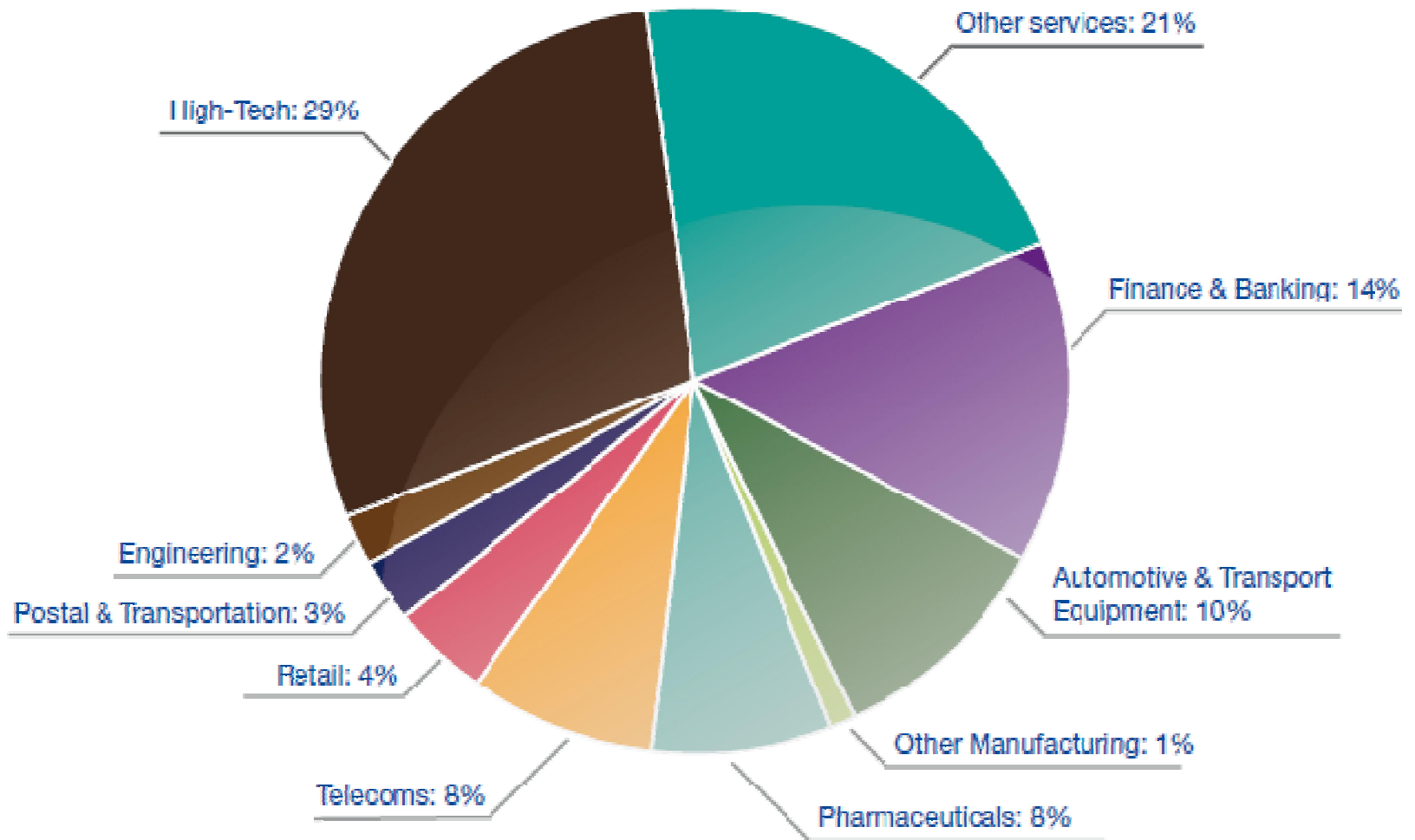
- Representing the Express Delivery Services industry in Asia Pacific since 1996
- Works closely with governments/authorities to:
 - Create a conducive business and regulatory environment for express delivery services; and
 - Facilitate trade expansion and economic growth in the region

The Express Delivery Services Industry

- Essential for international trade
- 30 million shipments daily
- 220 countries and territories
- 1,700 aircrafts
- 200,000 trucks and delivery vehicles

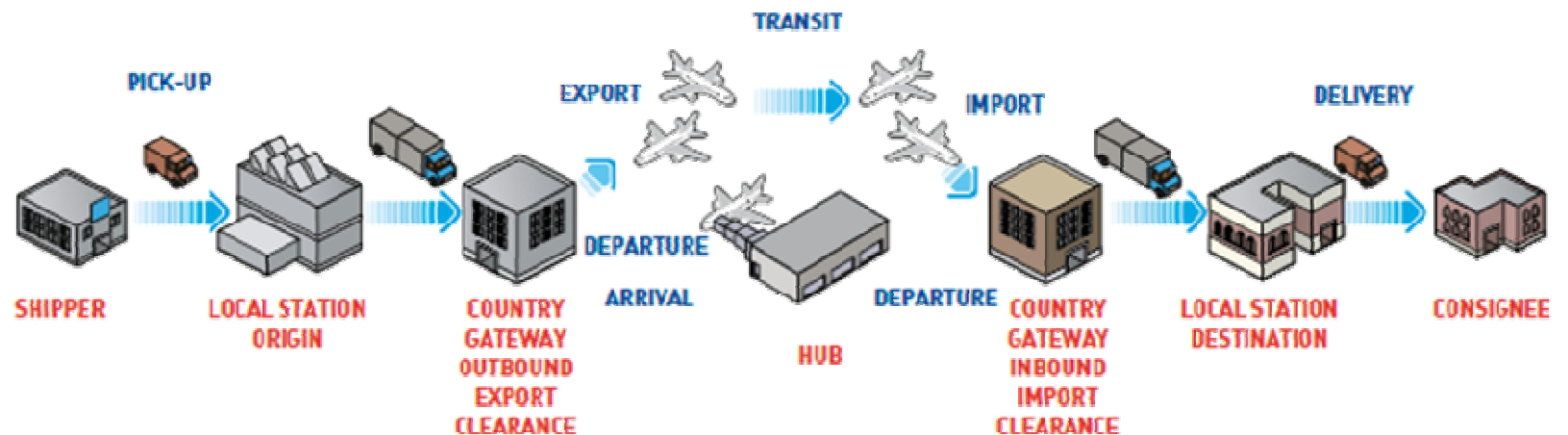


Our Business: High-Value, Time-Guaranteed Cargo



Source: Oxford Economics estimates

Express Delivery Services Supply Chain



Packages pass through a secure supply chain, and can be delivered the next day

SMEs and international trade

- International trade is increasingly structured around global value chains (GVCs) - thanks to technology, lower transport costs, trade policy reforms...
- GVCs open new opportunities for SMEs to internationalise – both in trade and services
- Efficient logistics services and supportive business climate key for SME internationalisation
- **Global e-Commerce** market may reach USD 1.4 trillion by 2015
- Particular benefits for SMEs and has enhanced SME participation in international trade (reaching more markets)

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_4967

