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Lessons Learned From Methods of Integrating Small Farmers in Agricultural Trade Supply Chain

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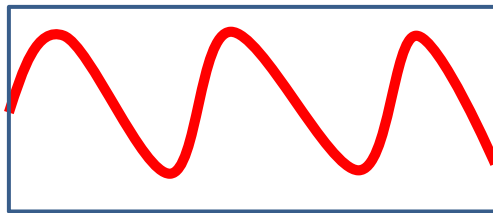


Background

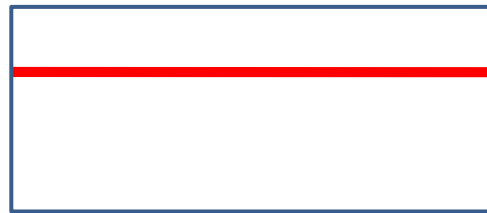
- **Disability (low capacity) of Indonesia horticulture small farmers** to fulfill structured market (export, modern ritel, food industry and food services).
 - Have no collective production system, lack of post harvest management, individual transaction, limited access to structured market, limited access to finance, no intensive of agriculture extension

Background

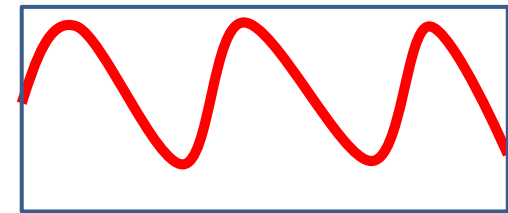
How to change The Traditional (unstructured) Agri supply chain



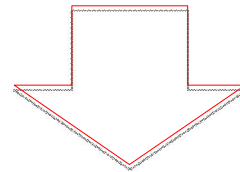
Production/Supply



Expenses



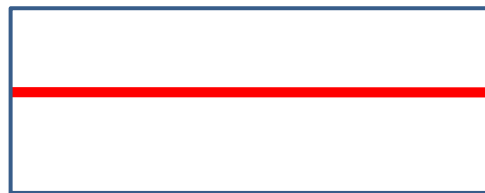
Market



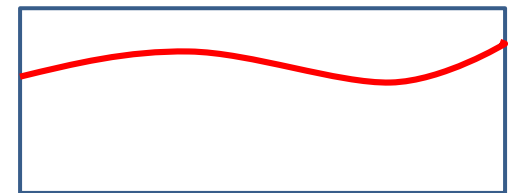
To The Modern (Structured) agri supply chain



Production/Supply



Expenses

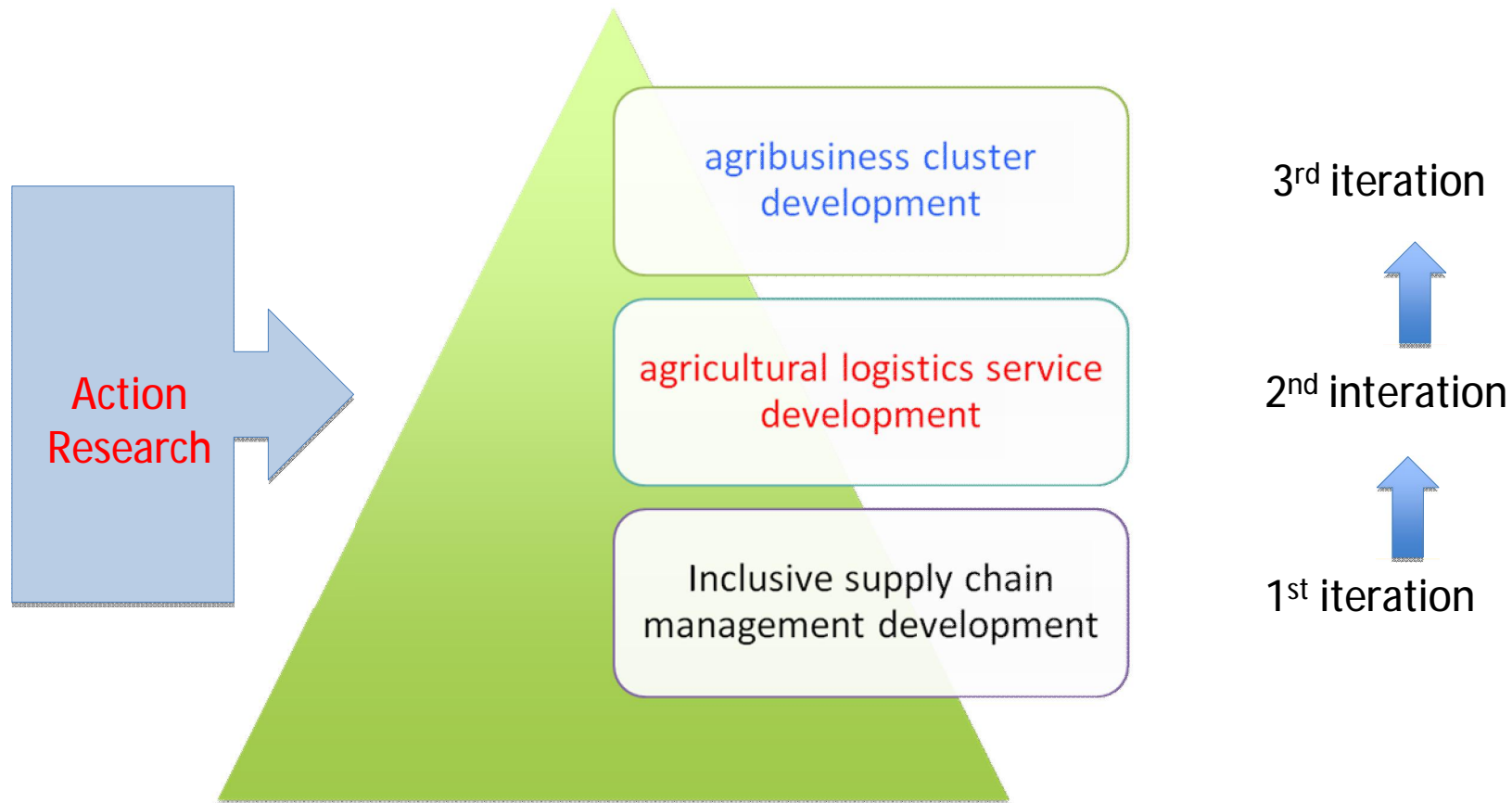


Market

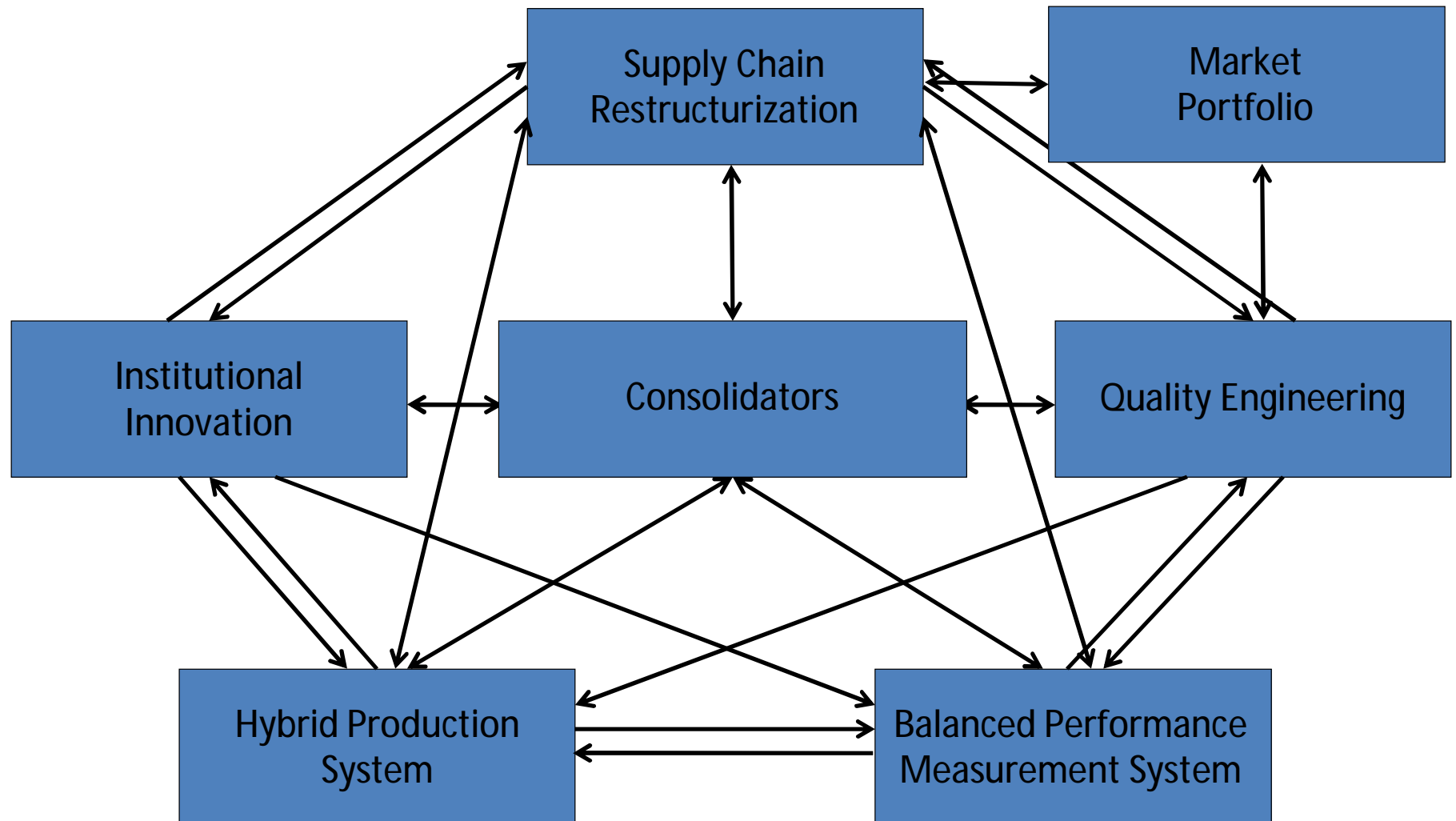
Indonesia horticulture development policy



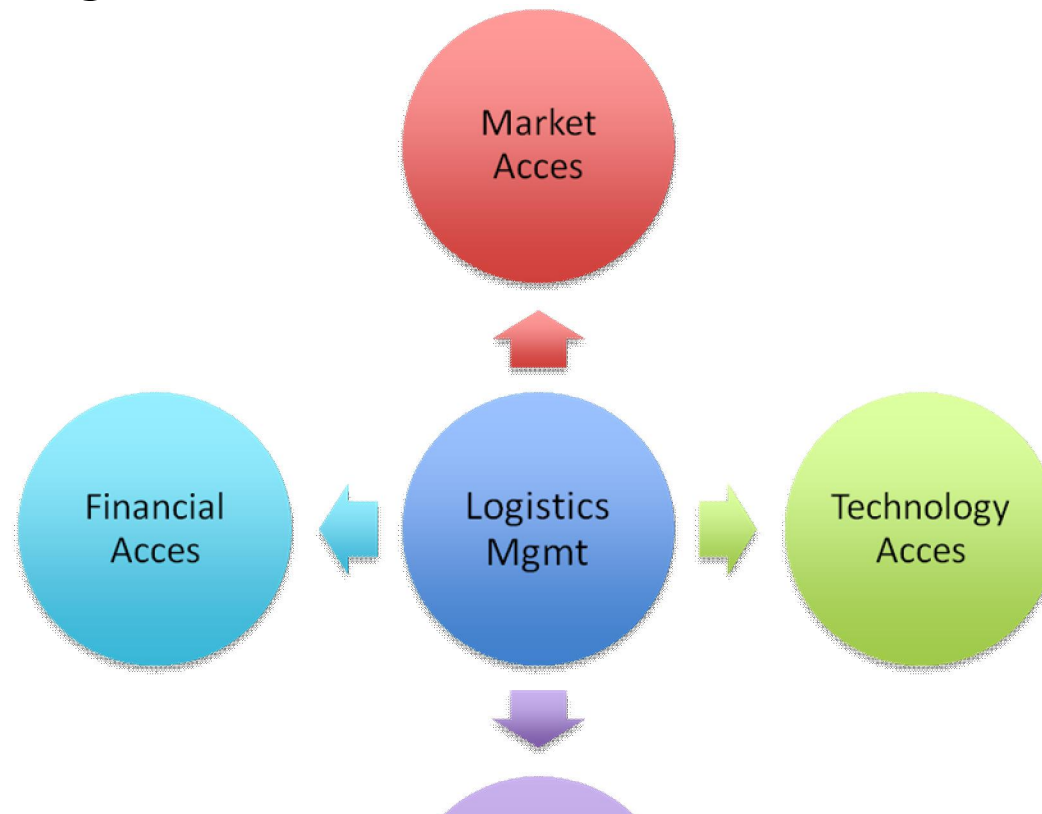
Constant iteration between experiments and learning in the virtual and the real world of the agri supply chain development



1st Iteration : design of the inclusive agri supply chain



2nd iteration : transform a consolidators to agro logistics services in the rural area



预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_4972

