

Linkages of Small Holder Farmers through traceability – The need of developing and importing country

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INTROUCTION & BACKGROUND

- FARMPACK IS A BRAND IN THE PRIVATE SECTOR. THE COMPANY HAS A PROFESSIONAL TEAM INTO CULTIVATION WHERE THE PRODUCT(S) ARE GROWN OR PROCURRED AS PER THE QUALITY REQUIRED FOR DOMESTIC & EXPORT MARKETS.
- EXPORT OF PRODUCE IS DONE BY AIR AND SEA ROUTE . MIDDLE EAST AND EUROPEAN MARKET DEMAND VARIOUS PRODUCTS FROM INDIA THROUGH OUT THE YEAR.

Background Cont :

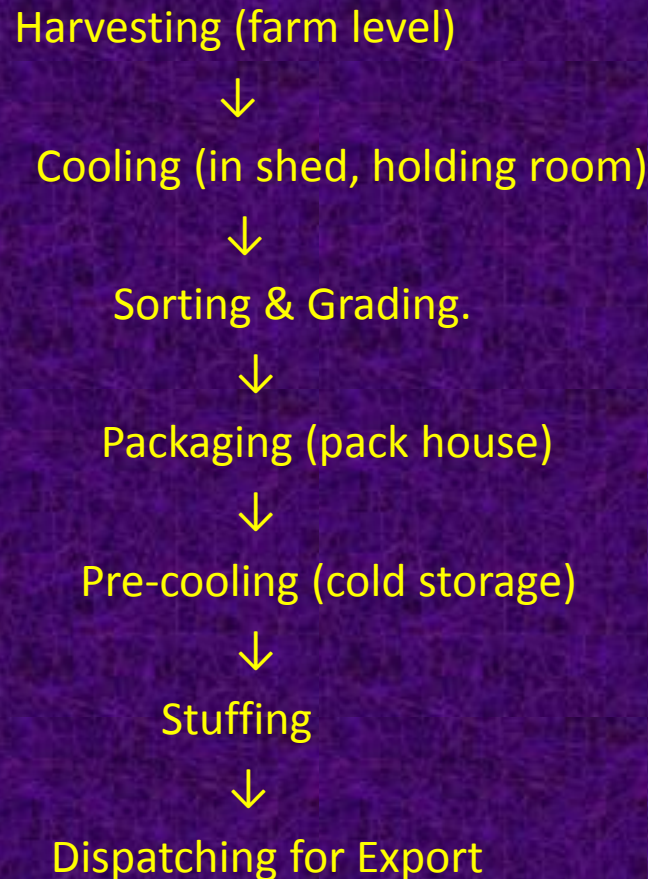
- Worldwide about half a billion farms are smaller than 2 hectares, and these farms are getting smaller in many developing countries. The continuing decline is due to factors such as growing rural population, urban growth that is not labor intensive and unclear land policies. Small farms are expected to produce four fifths of the developing world food (FAO 2011). Moreover they are home to approximately two- thirds of the 3 billion rural residents, the majority of people living in poverty and half of the worlds undernourished people. Growth in agriculture has been shown to be an important part of the initial stage of transformation in many countries.

WHAT DID WE DO?

THE FOLLOWING PRACTICAL STUDIES WERE CONDUCTED

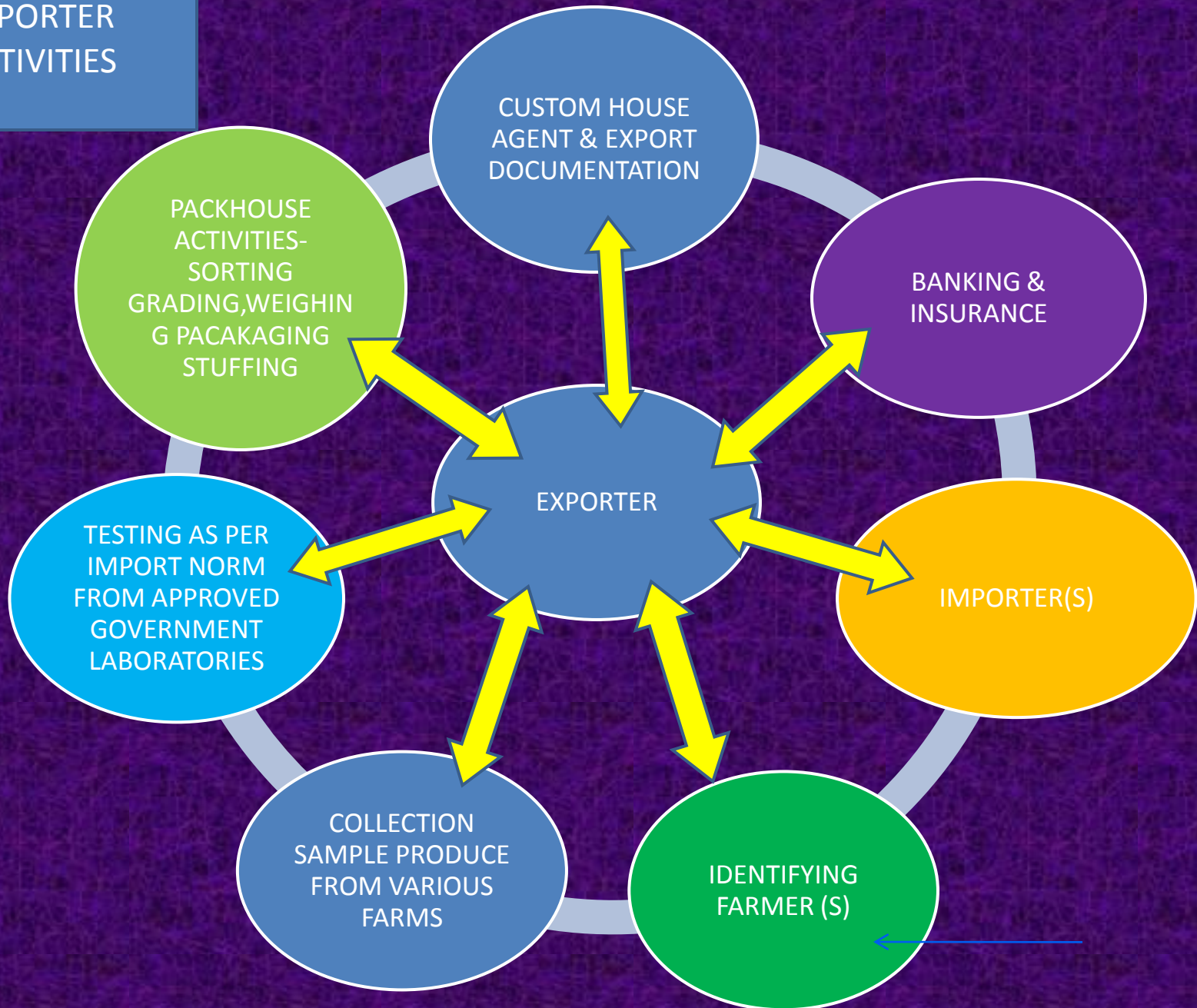
- TYPICAL EXPORT PROCEDURE FROM INDIA IN FRESH PRODUCE.
- WHY THE GAP BETWEEN FARMERS AND EXPORTERS EXISTS?
- WHY FINANCIAL & INSURANCE INSTITUTIONS WERE UNWILLING TO FUND/INSURE FRESH AGRO PRODUCE EXPORT? WHAT RISKS MAKE THEM RELUCTANT TO COME FORWARD WILLINGLY?
- CHALLENGES FACED BY EXPORTERS ON DOMESTIC & INTERNATIONAL LEVEL IN FRESH PRODUCE.
- NEED AND ADVANTAGES OF DATA HARMONISATION AND SINGLE WINDOW PROCESSING.
- TRACEABILITY NEED OF DEVELOPING AND IMPORTING COUNTRY

TYPICAL EXPORT PROCEDURE FOR FRESH FRUITS & VEGETABLES IN BRIEF



There are several documents like phyto certification, certificate of origin, bill of lading in multiple copies, and invoice in multiple copies, Insurance copies. All this process is normally handled through agent/agencies, which involves time and travel of manpower to various institutes. This adds to cost and dependence. Single window shall help reduce dependency, cost and time.

EXPORTER ACTIVITIES



WHY GAP BETWEEN FARMERS & EXPORTERS ?

FARMER		
	AGRI INPUTS	
	INFRASTRUCTURE	
	STORAGE	
	TRANSPORTATION	
	TECHNOLOGY	
	FINANCE	
	QUALITY ASSURANCE	
	TRAINING	
		EXPORTER

UNDERSTANDING BROKEN CHAIN OF AGRICULTURE IN INDIA

Production

Supply Chain

Processing

Marketing



- Poor extension
- Supply of inputs
- Low productivity
- Outdated farming

- High wastage
- Lack of storage
- Poor transport.
- Many intermediaries

- No assured supply of inputs
- Lack of processing facility
- Technology

- Poor infrastructure
- Lack of grading
- No market linkages

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_5005

