

**Economic and Social Commission for Asia and Pacific Expert Consultation
on the Asia-Pacific Information Superhighway and Regional Connectivity**

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THAILAND
**Broadband Infrastructure and
International Connectivity**



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Thailand Profile



- Area: 513,115 sq.km
- GDP Growth: 2.7%
- GDP : 391 billion USD
- GDP per Capita : 3,350.78 USD
- Doing Business: #18 in the world
- Unemployment Rate: 0.8%
- Labor Force : 40.19 M

[NSO, June 2013]

Thailand ICT Indicators



Internet Usage

- Internet Users ~ 26.14 M
- Internet Penetration (%) ~ 35.8%
[TrueHits, July 2013]
- Broadband Subscribers ~ 5.225 M
- Broadband Penetration (%) Per Population ~ 7.80%
- Broadband Penetration (%) Per Household ~ 26.04%
[NBCT, Q2-2014]



Thailand ICT Indicators

Mobile Usage

- **Mobile Subscribers ~ 97.61 M**
- **Mobile Penetration ~ 145.69%**
[NBCT, Q2-2014]
- **3G Mobile Subscribers ~ 55 M**
- **Non-voice/voice Revenue Ratio (%) ~ 62.84%**
[NBCT, Q1-2014]



Thailand Broadband

	2011				2012				2013				2014
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q
Price/Kbps	0.14	0.15	0.15	0.14	0.14	0.14	0.13	0.16	0.16	0.09	0.09	0.09	0.09

	Boardband/Fixed Line (%)							
	2007	2008	2009	2010	2011	2012	2013	2014
Fixed line only	82.90%	70.78%	62.52%	51.11%	39.95%	28.86%	15.24%	7.83%
Fixed line with broadband	17.10%	28.03%	37.48%	48.89%	60.05%	71.14%	84.76%	92.17%

National Broadband Policy



- **National broadband policy is a policy framework for the promotion of broadband services as public utilities.**
- **Economic development and social stability and provide public access to knowledge information and public services.**
- **The objective is to make better quality of life and economic of Thailand.**



of National Broadband Policy

network cover 80 percent of population
95 percent in 2020 with international
d fair prices. area, Fiber Optic 100Mbps.
get broadband services thoroughly and

sector can access and use broadband.
creativity business.
commerce as a percentage of GDP growth to
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预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_5040

