

Case Study - Korea

Opportunities for BB Connectivity in APAC

Ki-young, Ko | 2013. 9. 24





0 Introduction

1 International Internet Traffic Trend

2 KT Plan to Cope with the Traffic

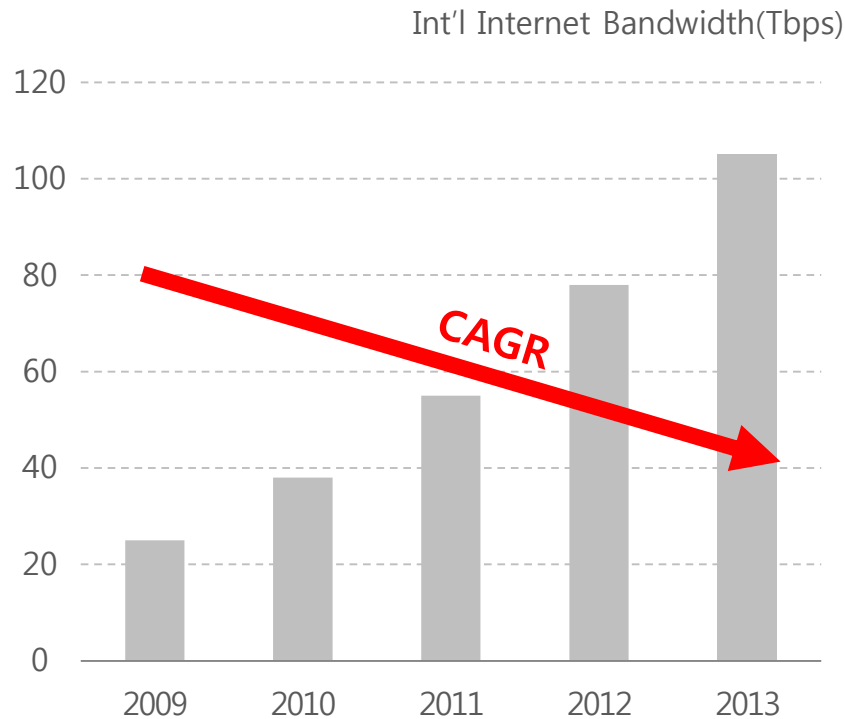
3 Highway Construction & Telecom
Infrastructure

4 Considerations

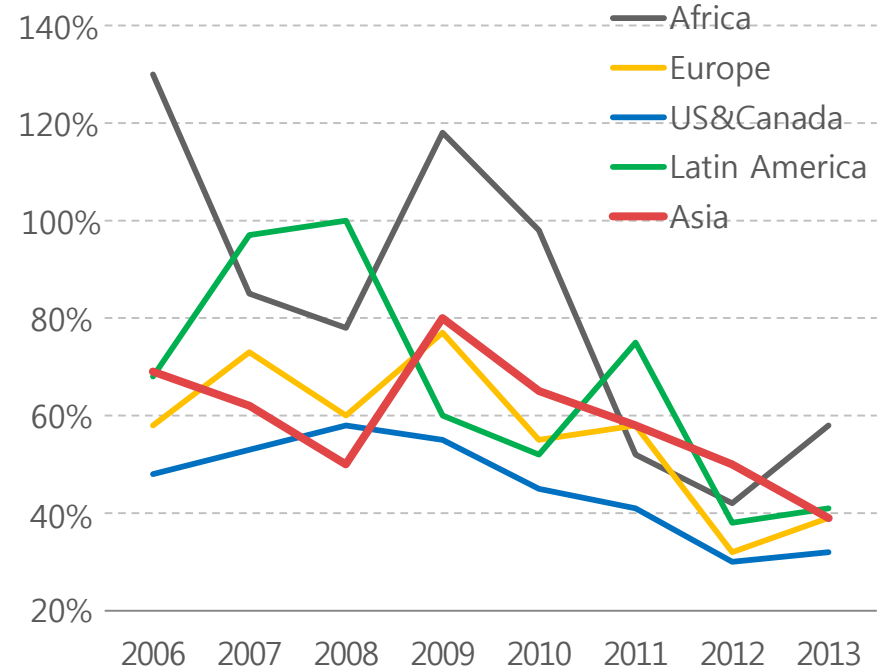
01 International Traffic Trend

Traffic is growing but growth rate is slowing down, so is the Asian Region

Global Traffic



Regional Traffic Growth Rate

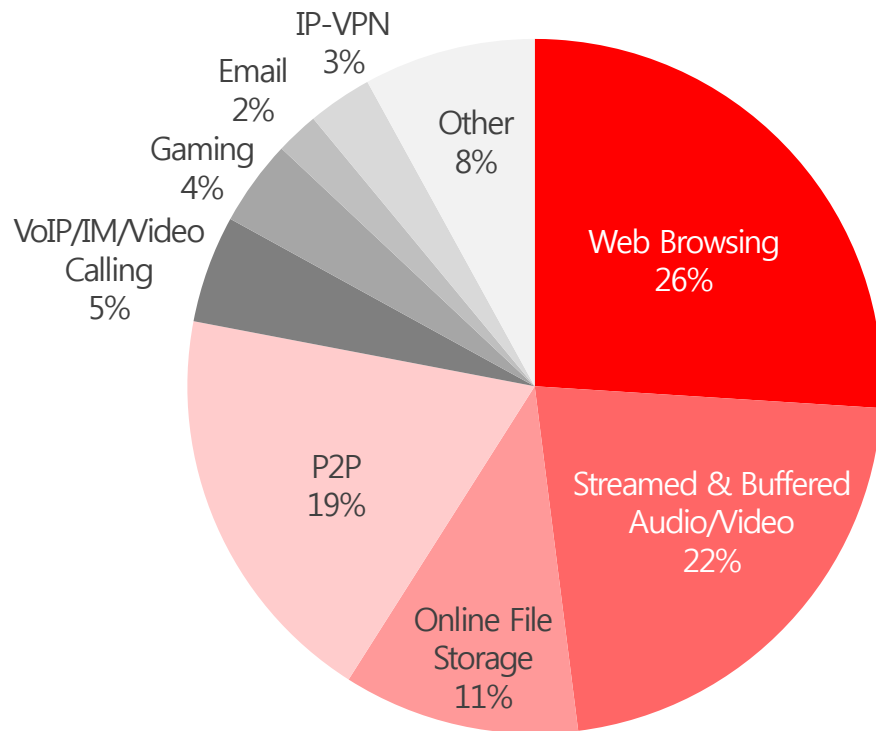


Telegeography

02 International Traffic Forecast

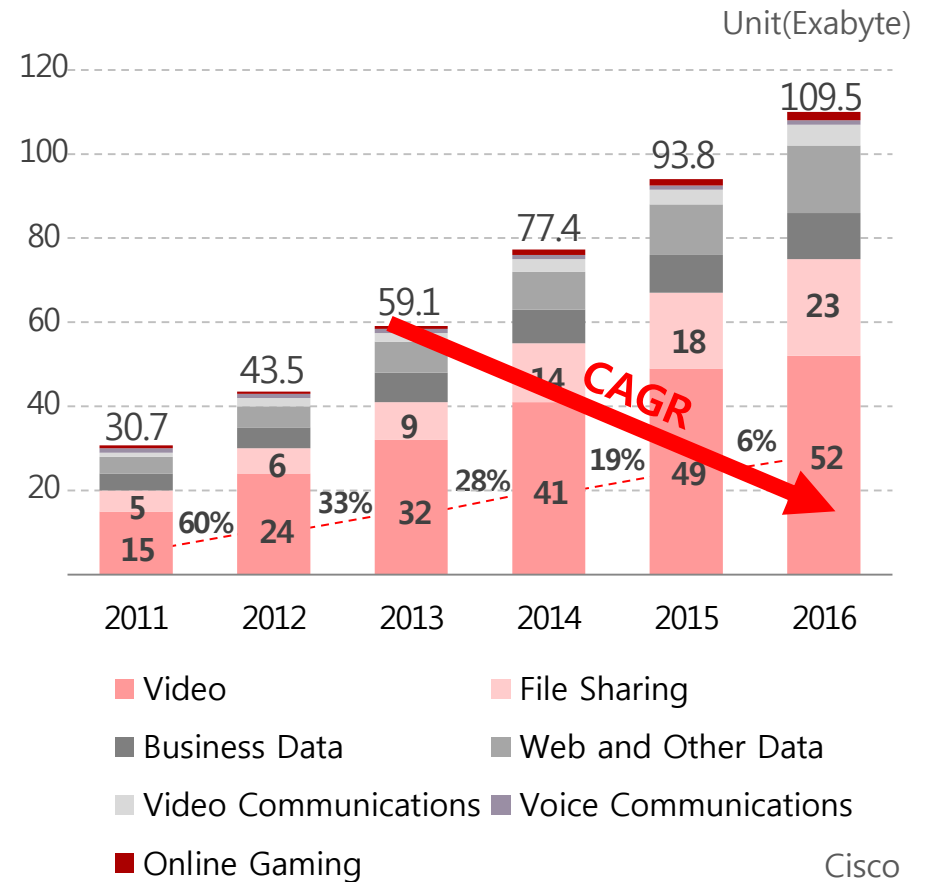
Growing but the growth rate is slowing down, without a "Star" application

Internet Traffic by Application



Telegeography

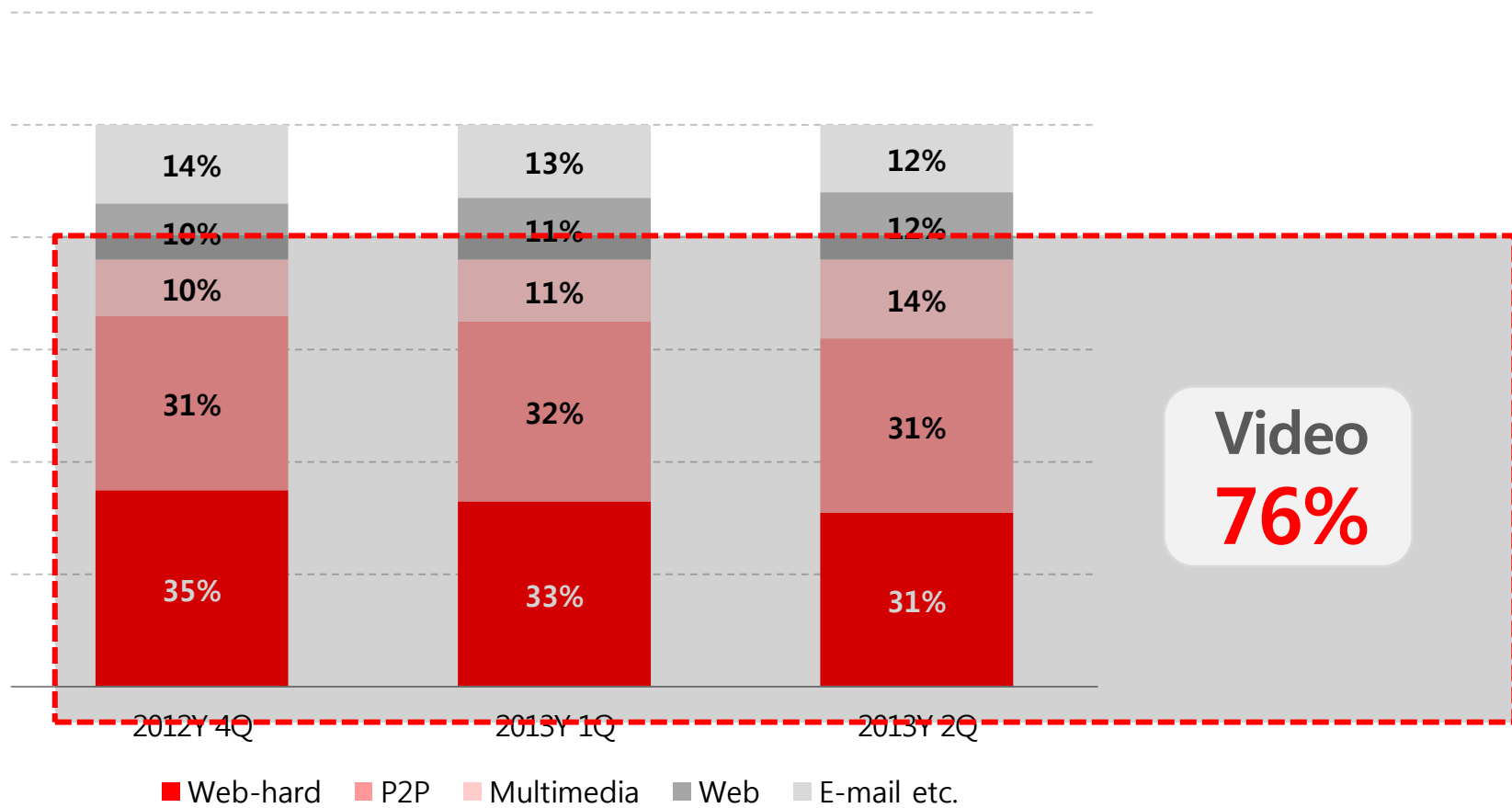
Estimated Global IP Traffic per Month



Cisco

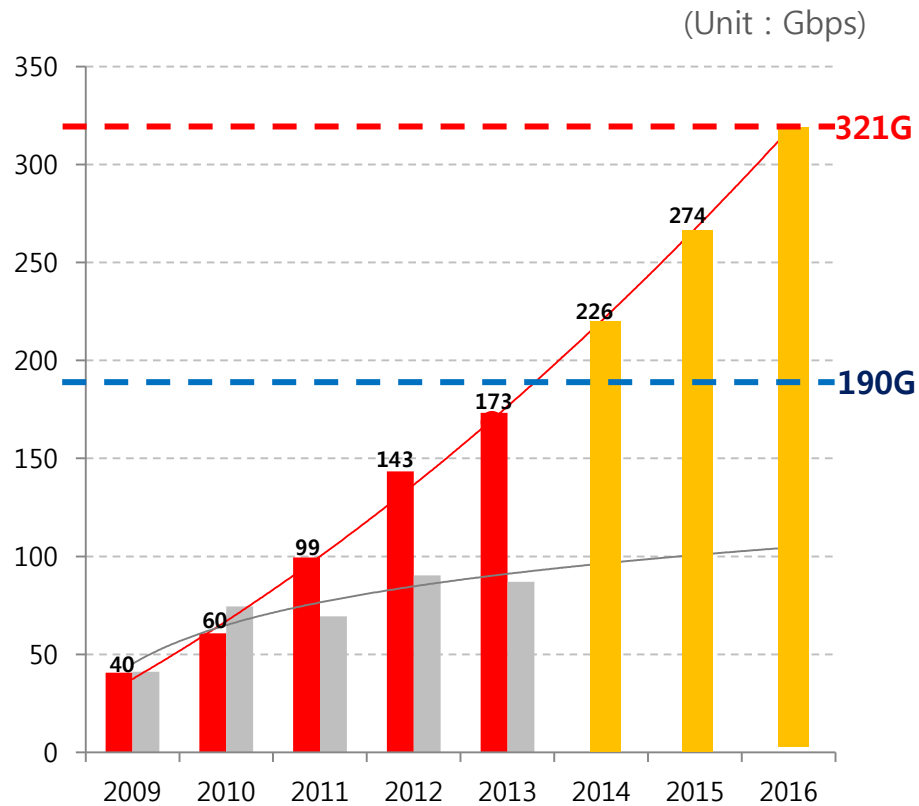
03 Traffic Trend in Korea

By internet services

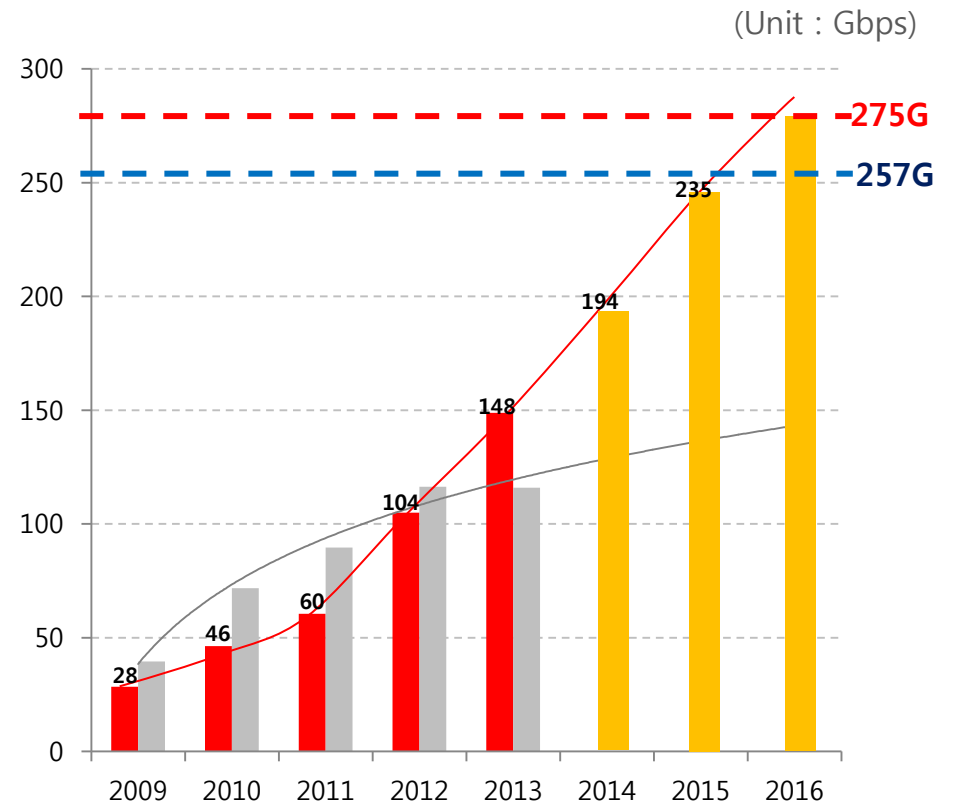


01 KT Traffic Forecast by Country

US Traffic



Asia Traffic



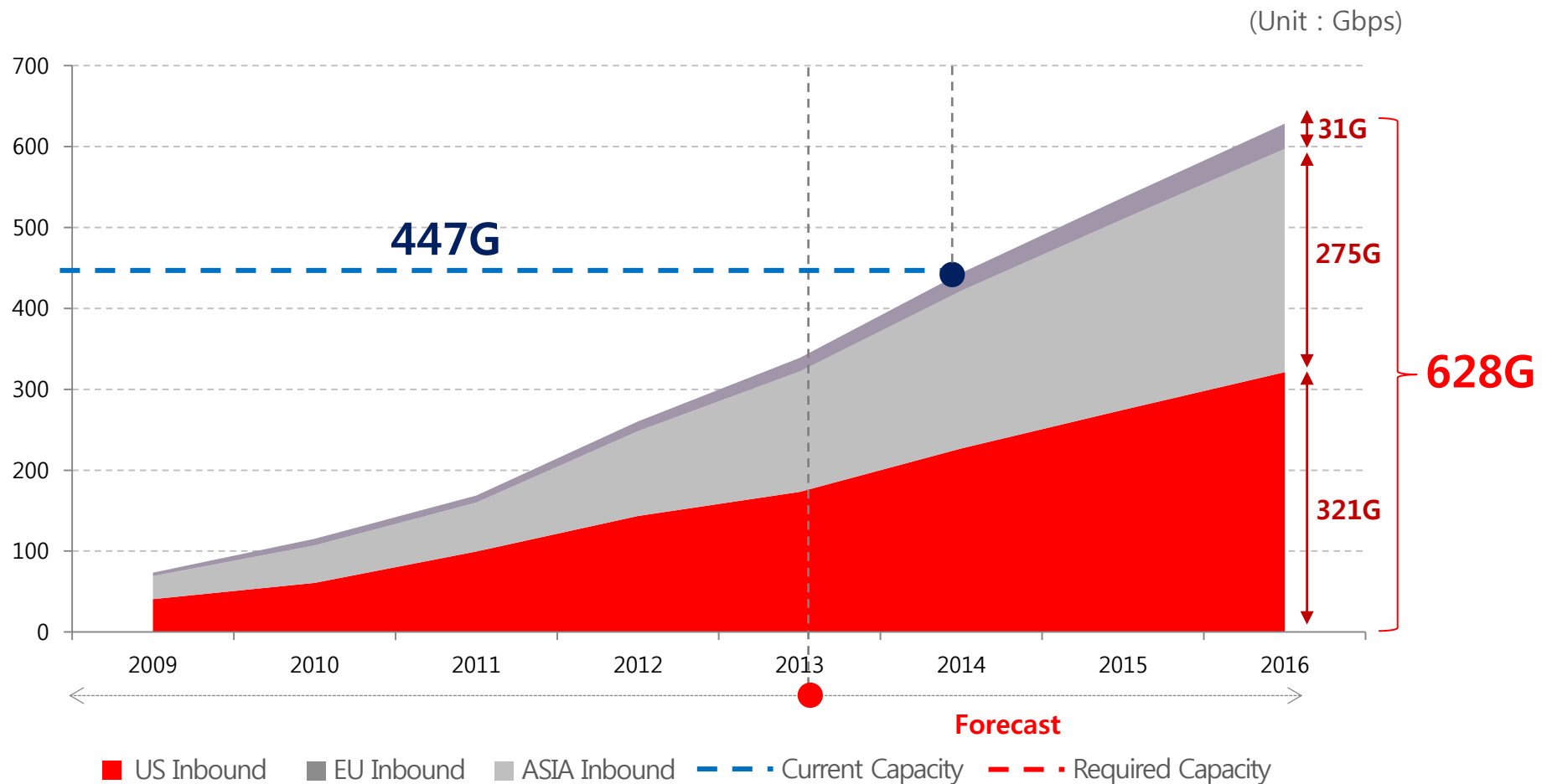
■ Inbound ■ Outbound — — — Current Capacity — — — Required Capacity

Analysis by Estimated global IP traffic per month in Telegeography and kt global traffic expectation graph

01 KT Total

Need 628 G bandwidth to cope with global IP traffic by 2016

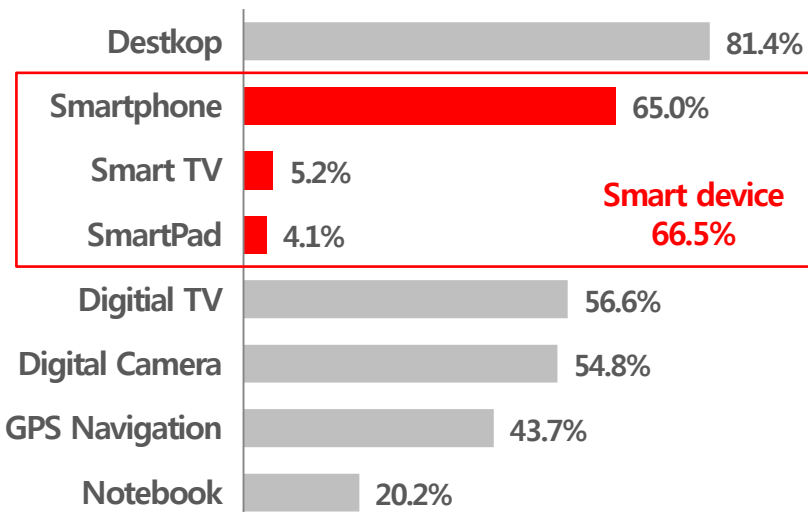
Total Traffic



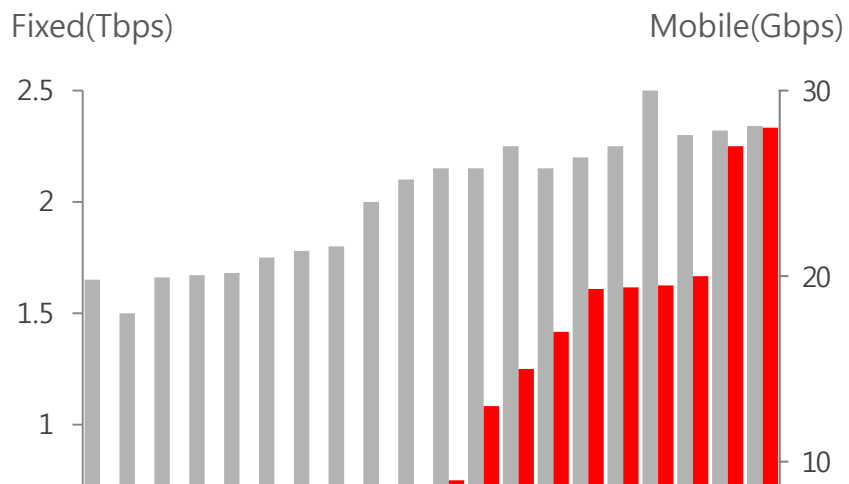
03

66.5% of households in Korea have smart devices

Market share



Traffic



预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_5060

