Introduction to the GATS

Structure of the agreement, key concepts and obligations

Seminar on Trade in Services Beijing, 25-27 June 2014

Trade in Services Division WTO

Issues covered

- O Why is trade in services so important?
- How is the GATS structured, and what is its scope and coverage?
- What are the key obligations of the GATS?
- What other GATS provisions should I know about?

Past: Few services are traded

- Technology is limited
 - Services = simultaneous production and consumption = not tradable over distance
- Regulations prevent competition
 - Services = government monopolies = no access opportunities
- Liberalization policy options seen as limited
 - Services = intangible = no scope for GATT-type trade policies (tariffs)
- Economic role of services was neglected

Now: More services traded

Technological change

 Faster transport and telecoms means remote supply more feasible; less need for supplier to be in same time and place as consumer

Regulatory reform

 Introduction of competition in previously closed sectors (telecom, banking etc)

Expansion of goods trade

Requires supporting services (transport, logistics etc.)

Rise in trade of 'intermediates'

Supply chains of unbundled goods and services increasingly cross borders

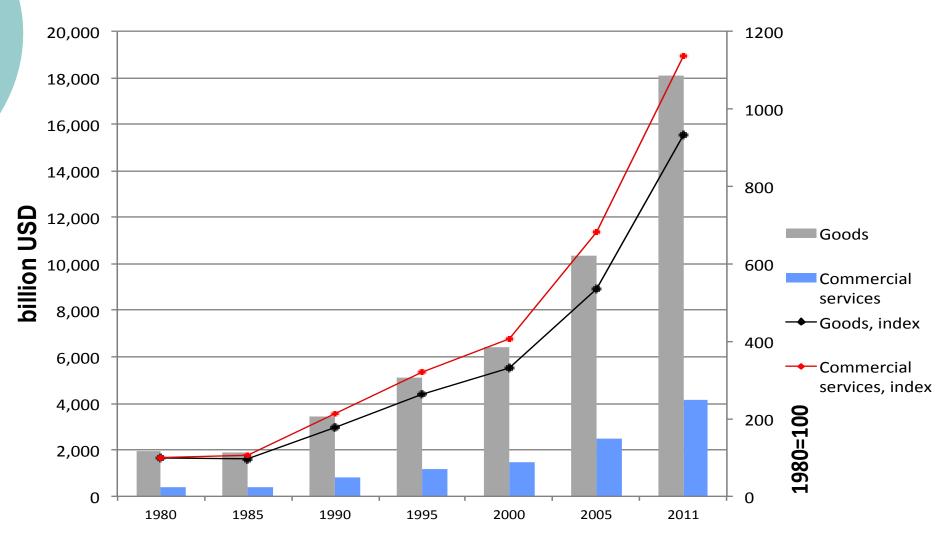
Services joins the multilateral trading system in 1995

Year	Round	Members
1947	Geneva	23
1949	Annecy	23
1951	Torquay	35
1960-61	Dillon	42
1964-67	Kennedy Round	75
1973-79	Tokyo Round	85
1986-94	Uruguay Round	128
2001 -	Doha Round	160

Why is services so important to an economy?

- An major part of <u>GDP</u>, trade and FDI:
 - 60-70% of world production and employment
 - 2/3 of FDI flows
- A key production <u>input</u> into virtually all other goods and services:
 - 10-20% of production costs in manufacturing and agriculture;
 - 20-25% of costs in ready-made garments
- Faster growth in services exports than goods exports (since 2000)

Trade in services now grows faster than trade in goods



In terms of <u>value-added</u>, services trade is even more significant

- Value-added calculations <u>deduct</u> any "double-counting" of re-exported components
- On this basis, services account for 50% of world trade cross-border. (Escaith, 2008)
- Remember also: about 60 % of world

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