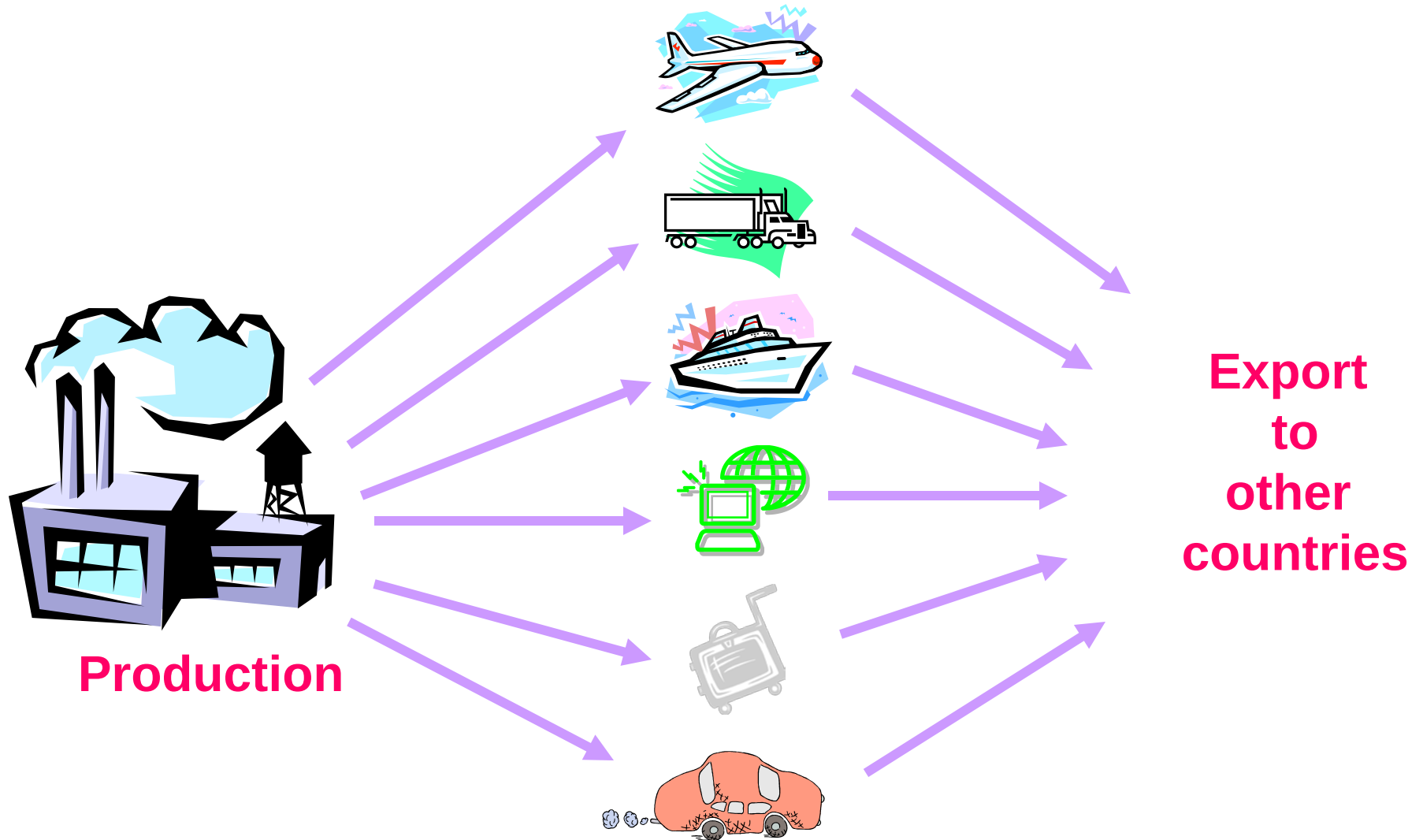


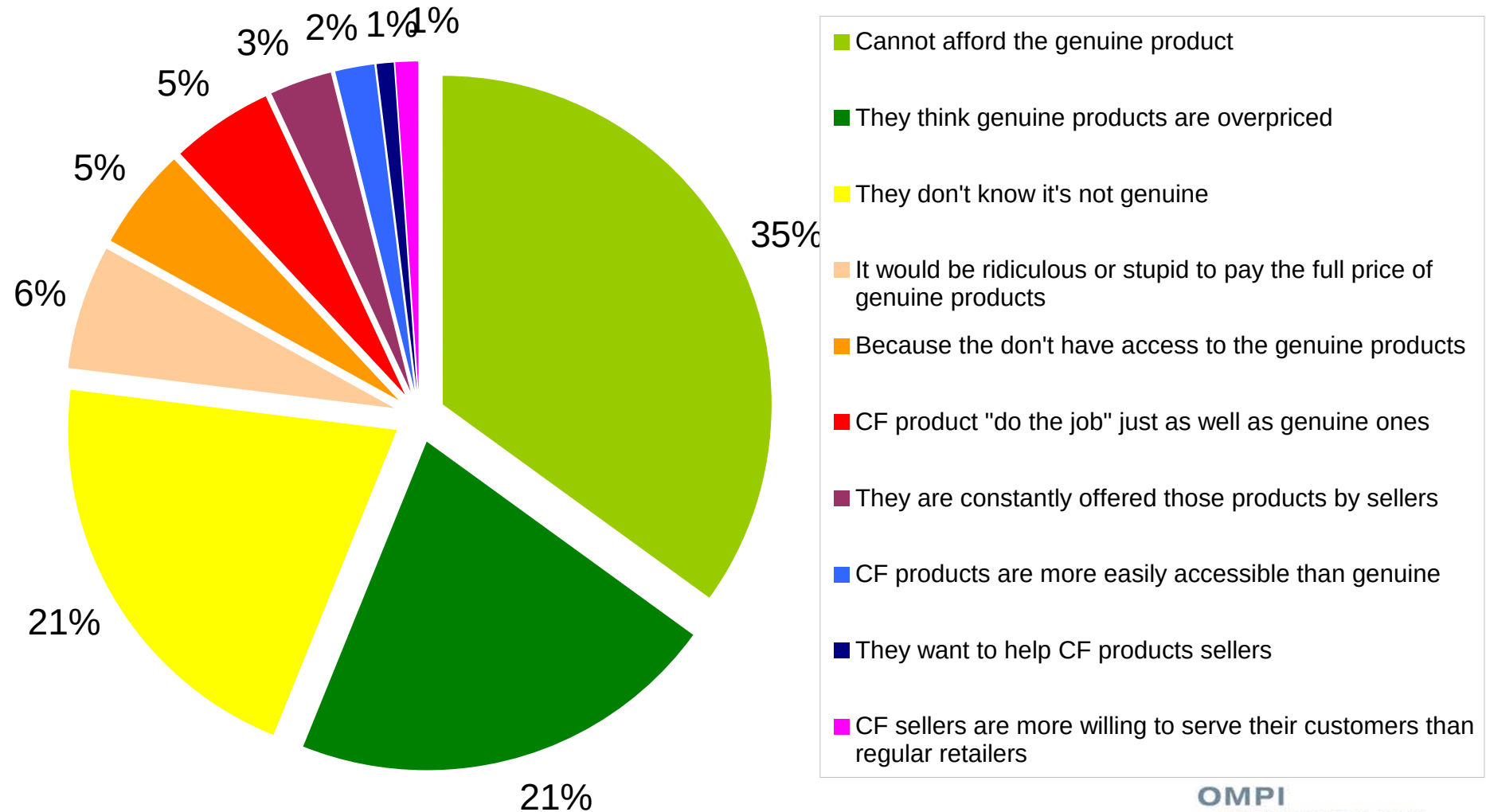
Strategic Goal VI of WIPO: Building Respect for Intellectual Property (IP)

*Ms. Louise van Greunen
Building Respect for IP Division*

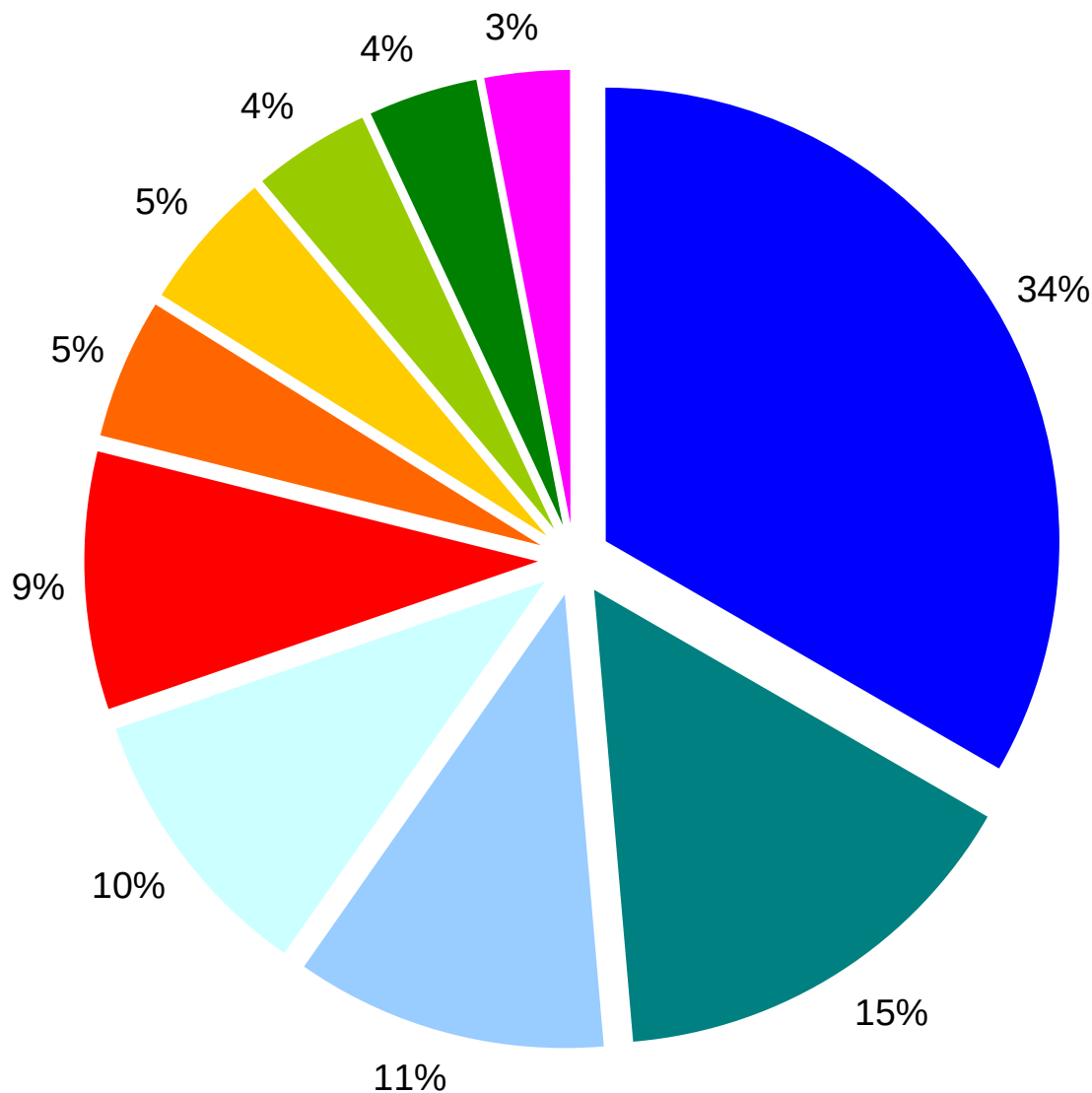
Means of conveyance



TOP REASON



TOP DETERRENT



- They can damage your health or safety
- If you buy genuine you'll have better service and warranty
- You waste your money
- Your money goes to criminals
- Poor quality can damage the equipment you own
- You set a bad example to children around you
- You can get into trouble with the police
- You steal from the original companies
- You contribute to damaging the economy
- You support a business based on stealing others' idea or art

Fakegifts.com



- DiPadova - largest Internet site dealing in counterfeit goods: Rolex, Cartier, Mont Blanc...
- he said: "... and even if they shut down one site, I'll put up another. I'm very much aware of what I'm doing, but the money is good, I'm going to keep doing it"
- sentenced (14.12.01) - 24 months prison + 3 years supervised released + US\$ 14 million in restitution to TM owners

Dior

Cartier

MONT
BLANC



OMPI
ORGANISMO INTERNACIONAL
DE LA PROPIEDAD
INTELLECTUAL

Article 61 of TRIPS

- Criminal procedures and penalties at least in cases of wilful trademark counterfeiting and copyright piracy on a commercial scale
- Definitions: Article 51 fn 14
- **Counterfeit trademark goods:** goods and packaging – unauthorized trademark – identical or cannot be distinguished in its essential aspects – validly registered for such goods – infringing rights in country of importation
- **Pirated copyright goods:** copies – directly or indirectly - without consent or authorization - infringing rights (copyright or related right) in country of importation

Advisory Committee on Enforcement

(WIPO Assemblies - September 23 to October 1, 2002)

- One single Committee in charge of global enforcement issues with objectives:
 - coordination with certain organizations and the private sector to combat counterfeiting and piracy
 - public education
 - assistance
 - coordinate national and regional training
 - exchange of information

Sessions of the ACE

www.wipo.int

- 1st Session: 2003
- 2nd Session: 2004 - the role of the judiciary and the prosecution in enforcement activities
- 3rd Session: 2006 - education and awareness-building, including training
- 4th Session: 2007 - cooperation and coordination at the different levels –criminal enforcement
- 5th Session: 2009 - contribution of, and costs to, right holders

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_5816

