

The Environmentally Safe Disposal of Intellectual Property-Infringing Goods



Public / Private Sector Collaboration

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Topics

- ❑ Private sponsorship of IP professorships
- ❑ Collaborative R&D initiatives – PRC
- ❑ Collaborative R&D initiatives – Thailand
- ❑ Checklist

Private sponsorship of IP professorships

Foreign companies have for the past several years, been setting up and funding academic “chairs” in Asian countries. Sponsorship of university lecturer or professor “chairs” is becoming an increasingly popular mechanism for foreign companies to assist in the development and advancement of local education and awareness, particularly in fields such as law, business and technology. At the same time, this mechanism helps the foreign company to get closer to stakeholders and policymakers in the local jurisdictions which obviously helps to further their own business development goals.

- ❑ Bayer
- ❑ Duke Energy

Collaborative R&D initiatives – PRC

PRC commitments to the development of innovative technologies is mostly addressed in its Five-Year Plans which regularly emphasizes technology creation. Common recurring encouraged industries included biotech, telecom, petrochemicals, civil aviation and aerospace, environmental protection and renewable energy.

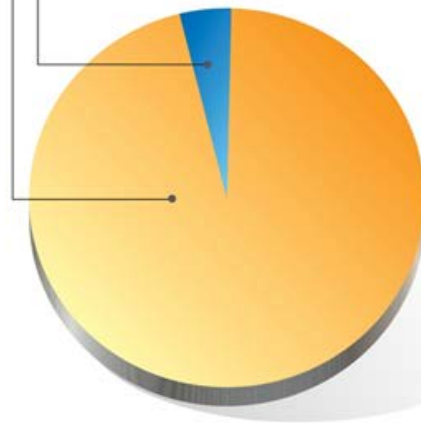
- ❑ Aerospace (Henkel and Sichuan University)
- ❑ Engines (Cummins, Inc and Dongfeng Motor Corp)
- ❑ Agriculture (Zespri and Zhejiang Shuiguo Technologies)

Collaborative R&D initiatives – Thailand

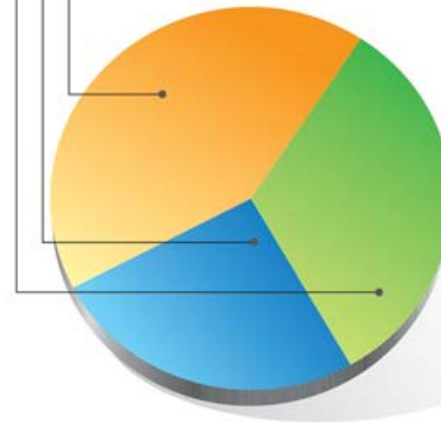
Impact of NIA's Innovation Project Support



■ Total Investment **482,512** million USD
■ NIA Support **25,363** million USD



■ Bio-Business **282** Projects
■ Eco-Industry **209** Projects
■ Design & Solutions **449** Projects



YEAR 2003-2012

Total **940** projects

Collaborative R&D initiatives – Thailand

Smaller market than PRC results in fewer big ticket collaborations. Lack of clear government policy initiatives and university concerns over resultant IP ownership and future royalties decreases foreign interest in collaborations.

- ❑ Recent changes
- ❑ Successes (?)

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_6185

