

# TRADE FACILITATION IMPLEMENTATION GUIDE

## BPA in the context of a national Trade Facilitation Strategy – The example of Greece



# UNECE: Who we are and what we do

- ❑ UN Economic Commission for Europe (UNECE): North America, Europe, Central Asia, Western Asia and Caucasus
- ❑ Focal point in the UN system to develop standards and best practice for trade facilitation
- ❑ The United Nations Centre for Trade Facilitation and electronic Business (UN/CEFACT) develops policy recommendations, standards, guidelines
- ❑ Simplified and harmonized trade documents, processes and information flows throughout the supply chain



## Greece policy background

- ❑ In 2012 the financial crisis has tuned into and an economic crisis which becoming a social crisis
- ❑ Domestic demand expected be weak for long period
- ❑ Improving export seen as a way for economic growth
- ❑ Zero tariffs in the EU and fixed currency → Trade Facilitation is the option of choice to reduce costs and increase competitiveness

## Greek Trade Facilitation: Were to start?

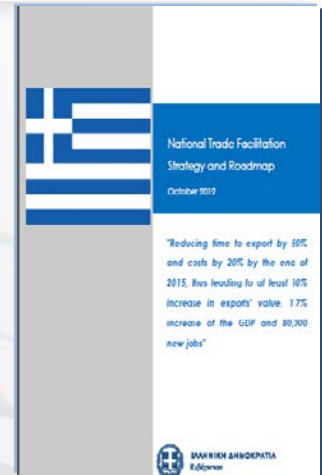
**Implement recommendations?  
Or tools? Or develop software?  
Or change legislation? Or all of  
this? Hire more functioneers? Or  
fire? More laws? Or less? Or  
better? Is there an issue at all?  
??**

# November 2012: The Greek National TF Roadmap

**Holistic national TF strategy**

**Prioritization of action and implementation phases**

- Identify list of 25 key actions
- Prioritise actions (time to implement, impact on KPI)



**Approved by the parliament**

**Became part of the Troika commitments and the lending agreement**



# BPA and Roadmap

		structure defined			
5	Conduct BPAs to top 10 product categories/areas of export and implement improved procedures		Lead: MDI Also: MoF, MRDF and private sector	<ul style="list-style-type: none"><li>• 2 pilot products (Feta and Kiwis)</li><li>• Set up the BPA sub working group</li><li>• First training workshop</li></ul>	<ul style="list-style-type: none"><li>• Implement simplification on basis of findings for 2 pilots<ul style="list-style-type: none"><li>• Top 5 product categories</li></ul></li></ul>

- **Agreement to conduct 10 BPA studies in 2 years**
- **Objectives:**
  - Identify Trade Facilitation issues
  - Document bottlenecks and responsibilities
  - Make policy recommendations for improvement
  - Enforce communication between stakeholders
  - Give credibility to the TF reform programme
- **BPA approach :**
  - Focus on export processes
  - Follow a product from production to shipment
  - Use UNNEXT BPA guide

# Greek BPA

## BPA 1<sup>st</sup> round

- **October 2012: Stakeholder meetings define scope: Feta & Kiwi fruit export**
- **November 2012: set up Greek BPA team**
- **December 2012: UNNEXT training**
- **February 2013: Kiwi fruit, May Feta cheese BPA**
- **detailed analysis of the customs processes**

## BPA 2nd round in 2014:

- **Five products: Dual use products, perishables, fish/meat, olive oil.**
- **Q3/Q4 2014 by contractor**



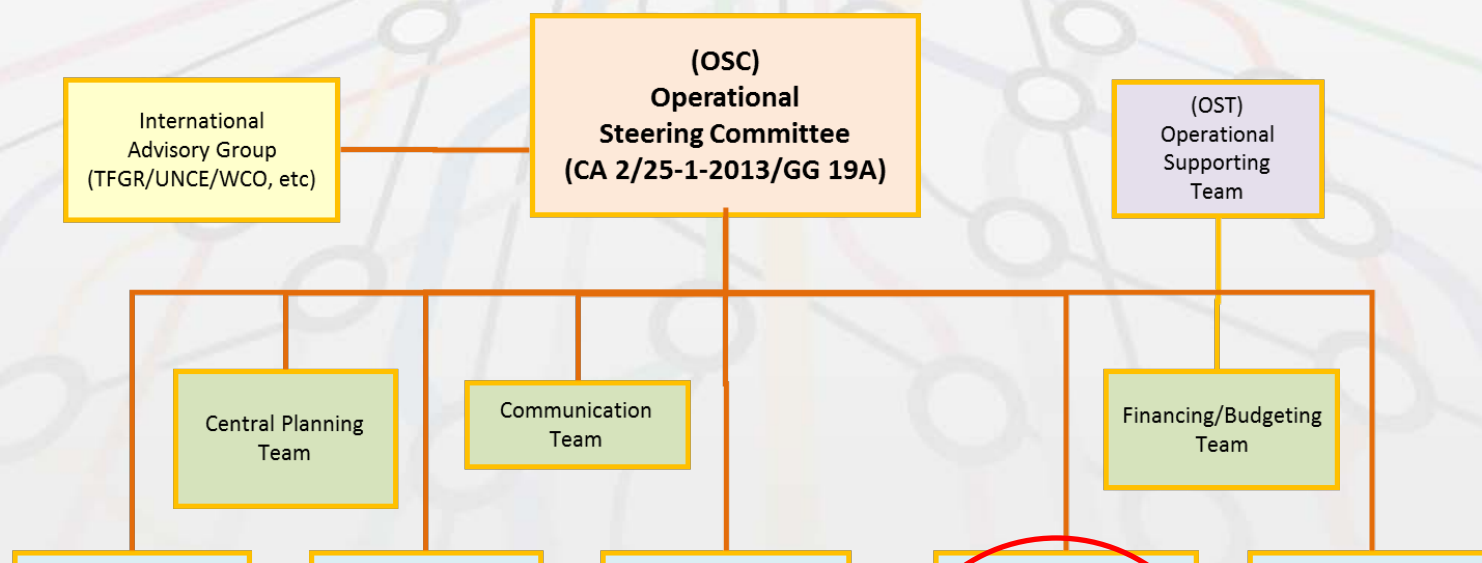
BUSINESS PROCESS ANALYSIS  
OF FETA CHEESE EXPORTS  
FROM GREECE TO RUSSIA



BUSINESS PROCESS ANALYSIS  
OF FRESH KIWIFRUIT EXPORTS  
FROM GREECE TO CHINA

# BPA steering and business process improvement

## Greek Trade Facilitation Governance structure



预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_6520](https://www.yunbaogao.cn/report/index/report?reportId=5_6520)

