Trade Flows and Trade Policy Analysis

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Research using World Bank Enterprise Surveys data

Content

a) Introduction

- Most of the published firm-level work has used national datasets

- Most commonly, these data come from government statistical agencies

- They are usually of very high quality, since firms can be subject to penalties for non-compliance or mis-statements

- Two main disadvantages:

  - They are generally not comparable across countries
  - Statistical coverage is essentially limited to accounting data

a) Introduction (ct'd)

- There is a small, but growing, part of the firm-level literature that uses data from a number of countries simultaneously

- One approach is to use commercially available firm-level data, such as Amadeus (EU), Orbis (Global), or Datastream

  - Extremely expensive
  - Again, only accounting data
  - Usually less reliable than national survey data
  - Problems of comparability across countries
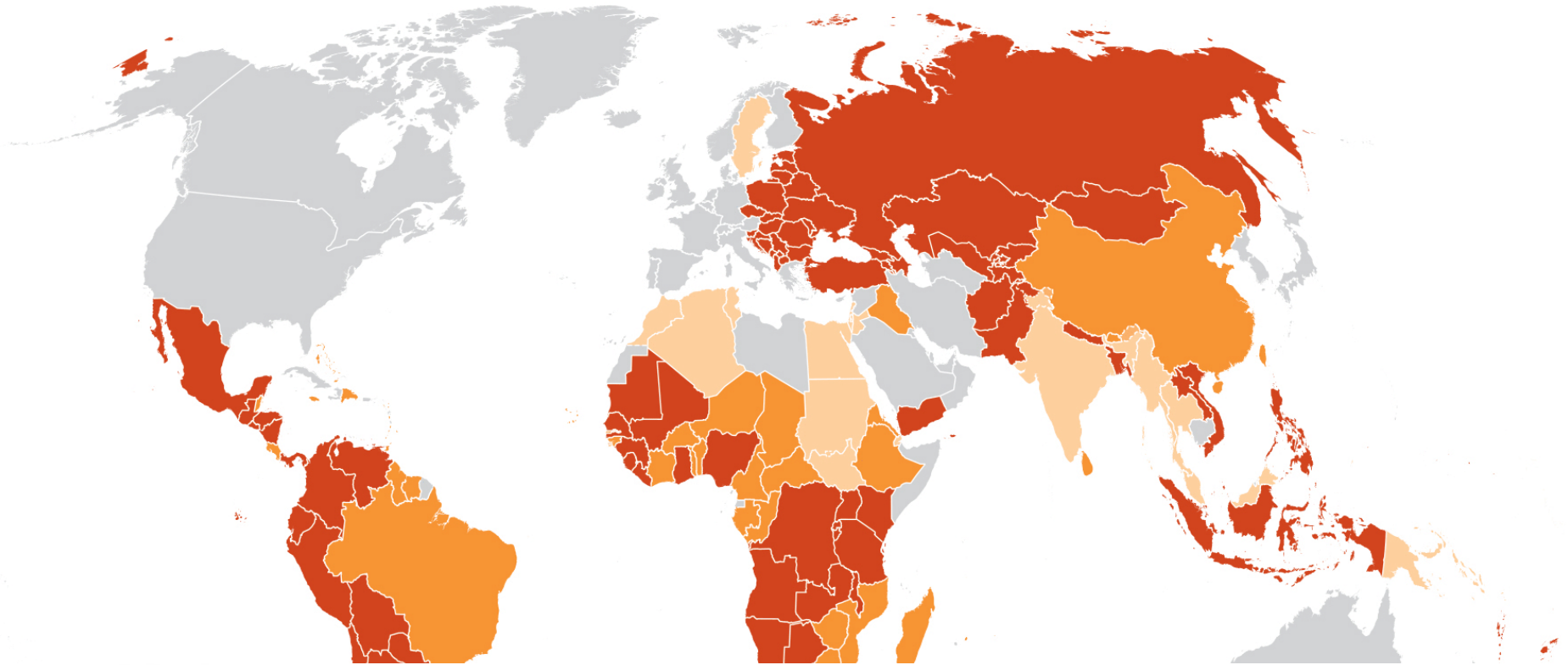
b) World Bank Enterprise Surveys (WB ES)

- An alternative is provided by the World Bank's Enterprise Surveys project: www.enterprisesurveys.org

- Freely available at the aggregate level. For firm-level data, just fill out the form, and accept the confidentiality restrictions

- Very wide coverage: 130,000 firms in 135 countries

- Some countries/firms are surveyed over multiple years

- Combination of accounting data and data based on opinions/perceptions

- Firm level data: standardized cross-country dataset and country-specific datasets (panel data for some countries)

b) WB ES: Structure of the core questionnaire

- A. Control information

- B. General information (*legal status, ownership, birth year*)

- C. Infrastructure and services (*connection applications for electricity, water and telephone, waiting time, informal payments*)

- D. Sales and supplies (*sales, exports, customs, shipment problems*)

- E. Degree of competition (*price changes due to competition, informal sector*)

- F. Capacity (*utilization of facilities*)

- G. Land (*ownership versus lease, construction permit*)

- I. Crime (*cost for security, losses due to theft*)

- J. Business-government relations (*courts, government contracts, informal payments, licenses*)

- K. Finance (*timing of payments, sources for financing, loans, collaterals*)

- L. Labor (*number of employees, worker types, training, skills, labor regulation*)

- M. Investment climate constraints (*three biggest obstacles*)

- N. Performance (*cost structure, value of assets, sales three years ago*)

ENTERPRISE SURVEYS AROUND THE WORLD

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_6558