



Introduction to legal texts on electronic commerce

Luca Castellani

**Head, UNCITRAL Regional
Centre for Asia and the
Pacific**

Outline

1. Benefits of e-commerce

2. E-commerce fundamentals

3. Legal agenda for e-commerce

4. Legal obstacles, barriers and uncertainties

5. Fundamental legislative principles

6. Policy approaches to electronic signatures' technology

7. UNCITRAL texts on electronic commerce

Benefits of e-commerce



Increased
efficiency
and
reduced
costs

Ability to
reuse
electronic
data

Ability to
operate
remotely

Increase
overall
gover-
nance

New
business
opportun-
ities.

E-commerce fundamentals



Closed networks

- Provide access to a limited number of pre selected customers
- Parties know each other



Preliminary consent to contractual agreement

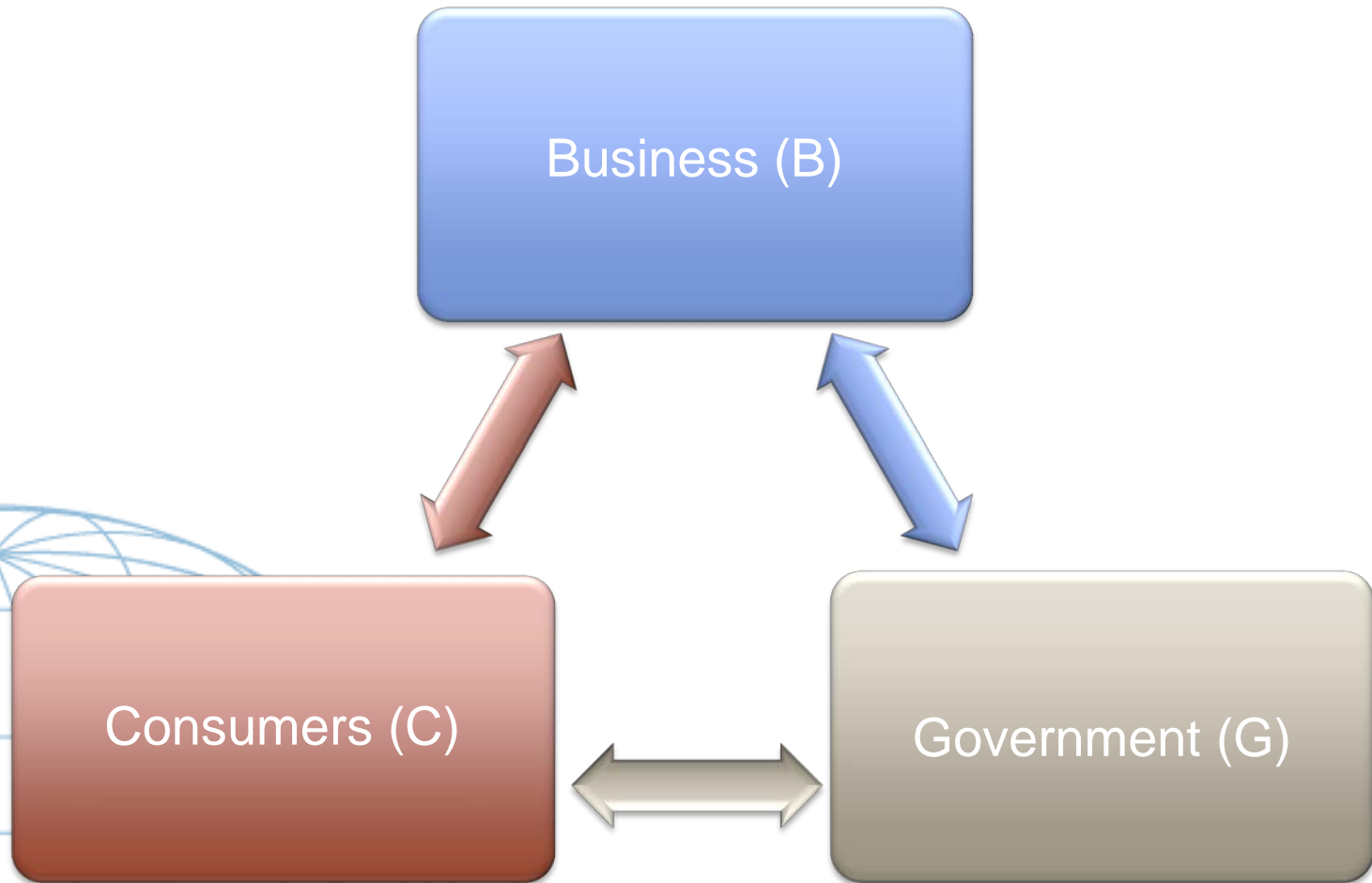
Open networks

- Accessible to all
- Parties do not know each other



Enabling legislative framework + Contractual agreement

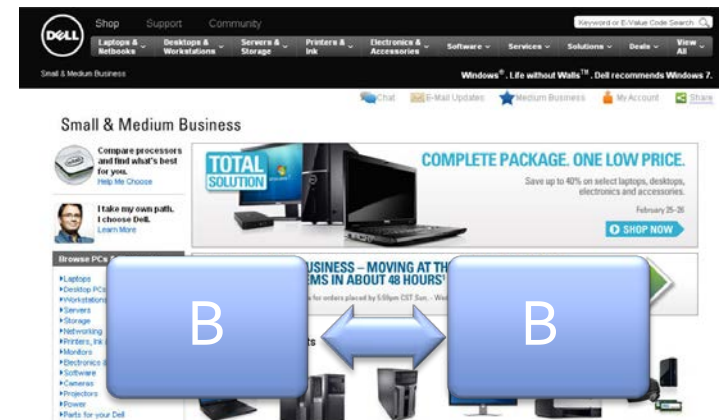
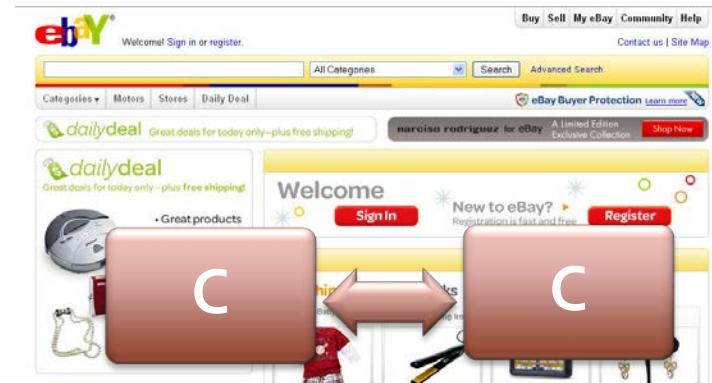
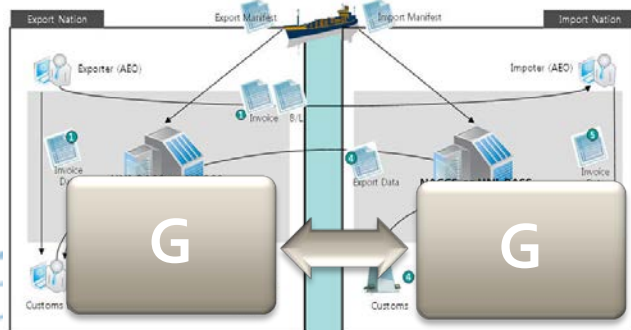
Actors of electronic transactions

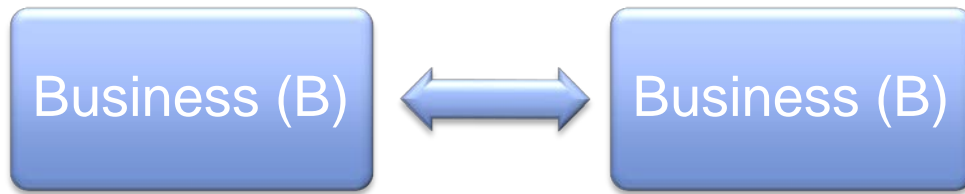




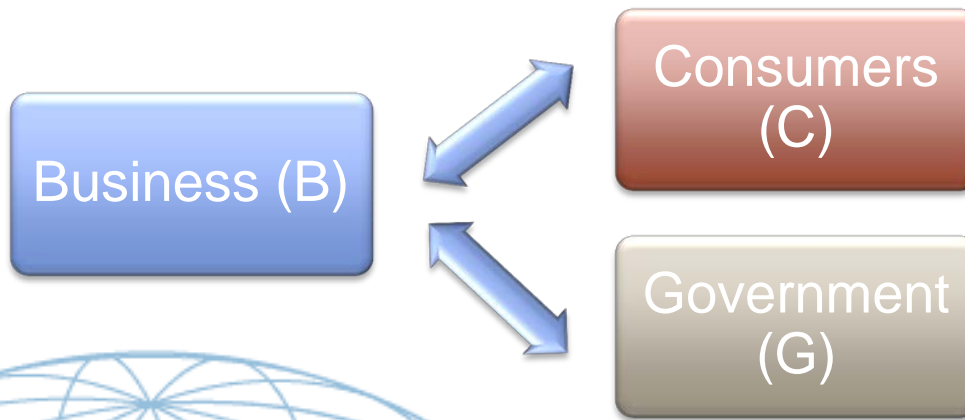
Data Exchange Project between Korea and Japan (expected.)

Conceptual Diagram





- In B2B transactions, parties may adjust rules to actual commercial needs, respecting the limits set by the law.



- Transactions with governmental entities and with consumers may require a special set of rules.

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_6627

