Expert Consultation on the Asian Information Superhighway and Regional Connectivity 24 & 25 September 2013, Manila, Philippines

Thailand's Broadband Initiatives and future Plans

Nachai Kulhintang

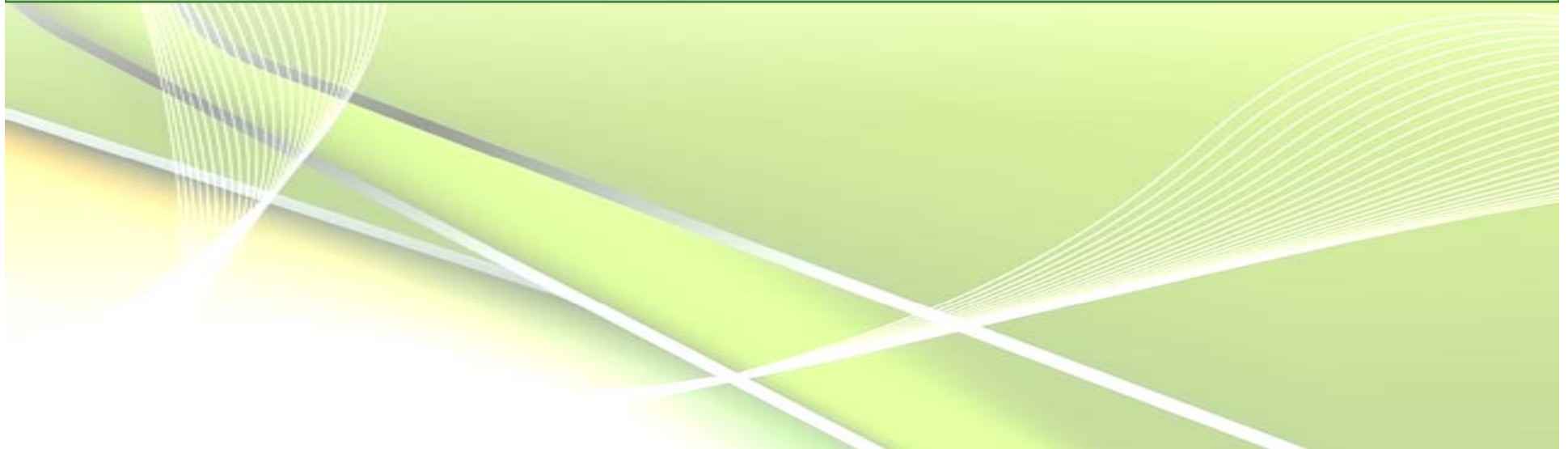**Ministry of Information and Communication Technology**

Key Topics

❑ **Government Policy**

❑ **Thailand Information and Communication Technology Policy Framework (2011-2020) ICT 2020**

❑ **Thailand Information and Communication Technology Status**

❑ **The 3rd Thailand Information and Communication Technology Master Plan (2014-2018)**

❑ **Smart Thailand Policy**

❑ **Service Innovation for Better Life**

The Kingdom of Thailand

► Capital   : Bangkok   13°44́ N 100°30́E
► Area   : 514,000 km^2 Water 0.4%
► Population : 64,000,000
► **Religions** : Buddhism 95%,
                    Muslim 4.5%,others
► **Official language**: Thai
► **Time Zone** : UTC+7
► **Calling code**: 66
► **Currency**   : Baht
                 1 USD = 30 Baht

Government Policy

Information Technology Policy

1. Develop information technology infrastructure by accelerating the establishment of a hi-speed communications network that is broad based, accessible, adequate, reliable and reasonably priced, with fair competition.

2. Promote free access to and appropriate use of the Internet in public areas and provide free Internet access in public areas.

3. Promote the most effective use of frequencies.

4. Promote the use of the public and private sector radio and television media, as well as conversion from analog to digital systems.

5. Promote and support the development of software, hardware and related industries.

Thailand Information and Communication Technology Policy Framework (2011-2020)
ICT 2020

Thailand Information and Communication Technology Policy Framework (2011-2020) ICT 2020

The ICT2020 policy framework has set seven development strategies in accordance with the following diagram and details.

- Universal and secure ICT and broadband infrastructure
- ICT human resources and ICT competent workforce
- ICT industry competitiveness and ASEAN integration
- Smart government: ICT for government service innovation and good governance
- ICT for Thailand competitiveness and vibrant economy
- ICT to enhance social equality
- ICT and Environment: the Green ICT

Information and Communication Technology Status