



# Malaysia's Broadband Initiatives and Future Plans

Economic and Social Commission for Asia and the Pacific  
Expert Consultation on the Asian Information  
Superhighway and Regional Connectivity

24 & 25 September 2013, Manila, Philippines

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National Broadband initiatives

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High Speed Broadband Project

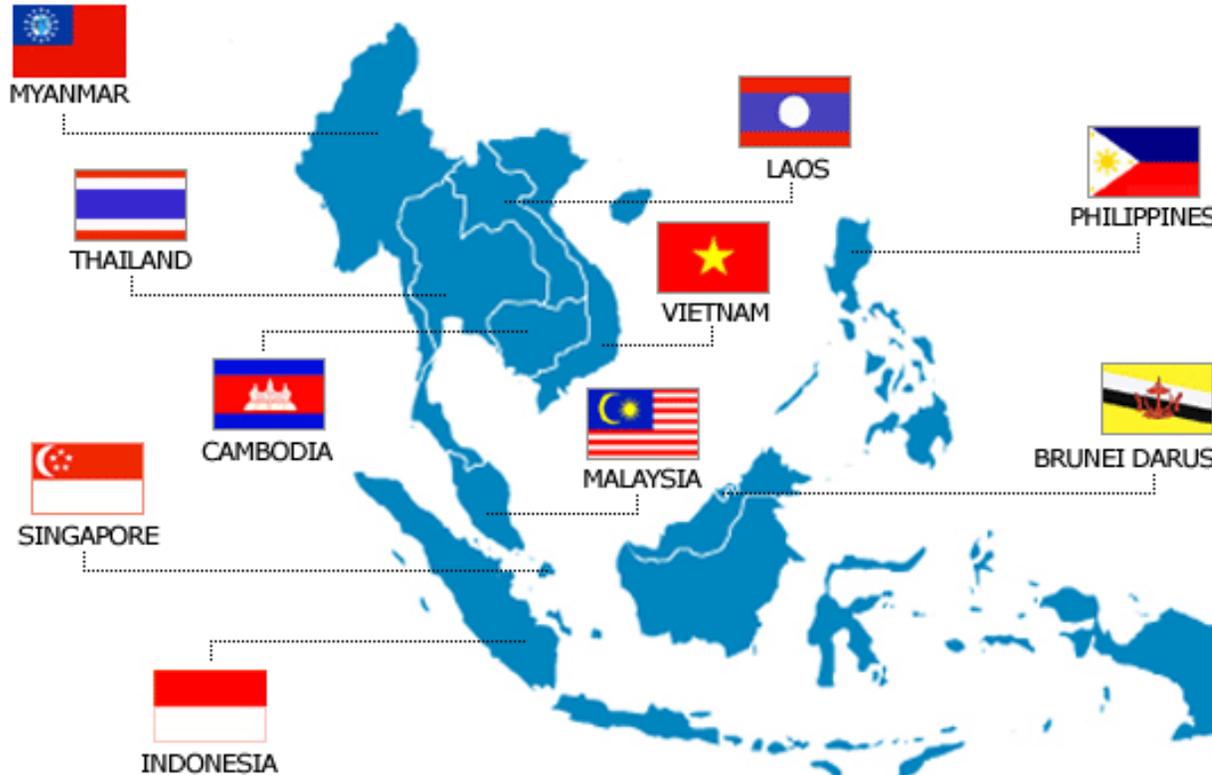
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Issues and Challenges

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Moving Forward

# MALAYSIA



29.6 million Population  
(Q1, 2013)

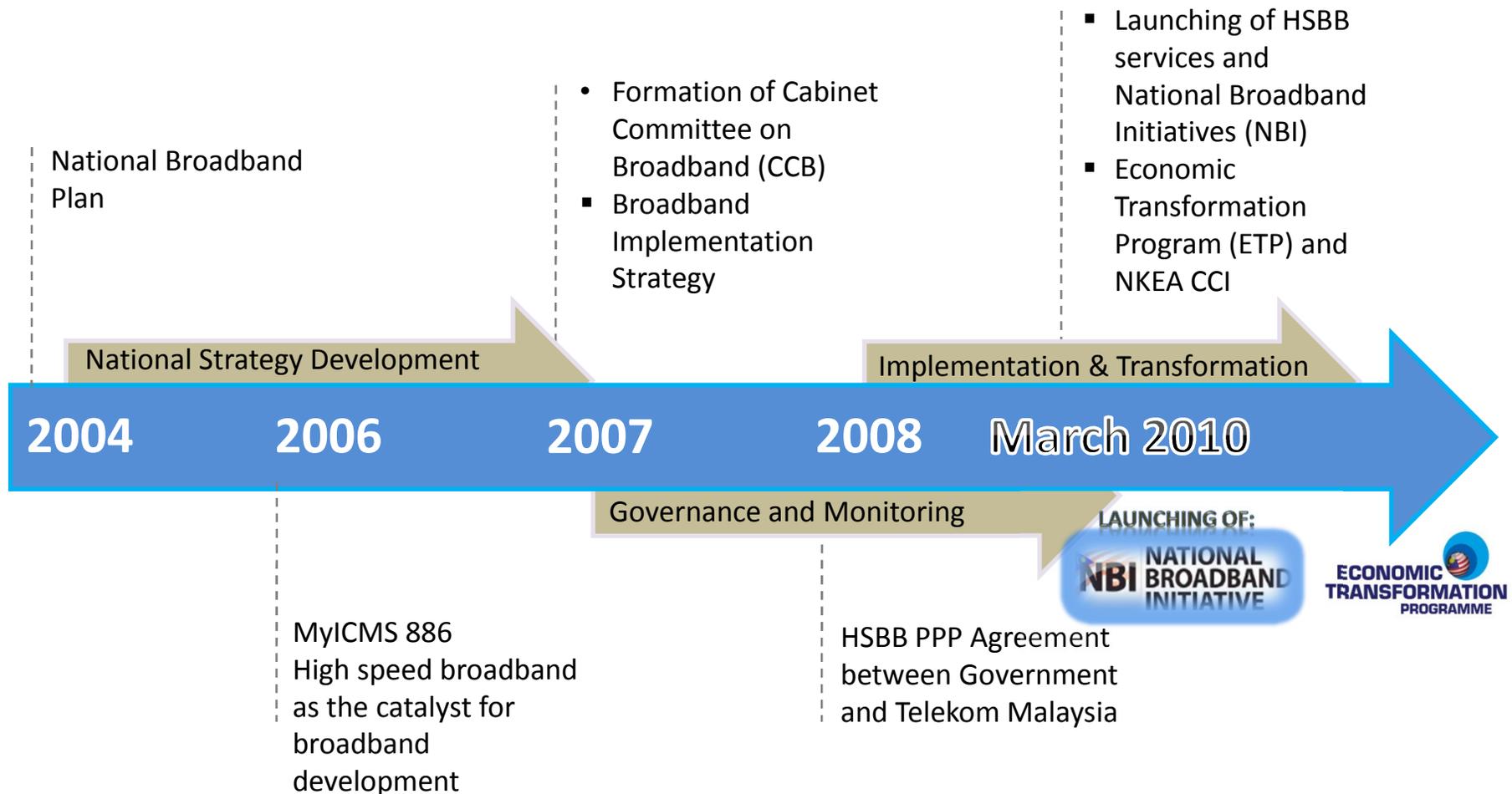
6,873,000 Household (Q1,  
2013)

937.532 billion GDP  
(Current prices) (Q1,  
2013)

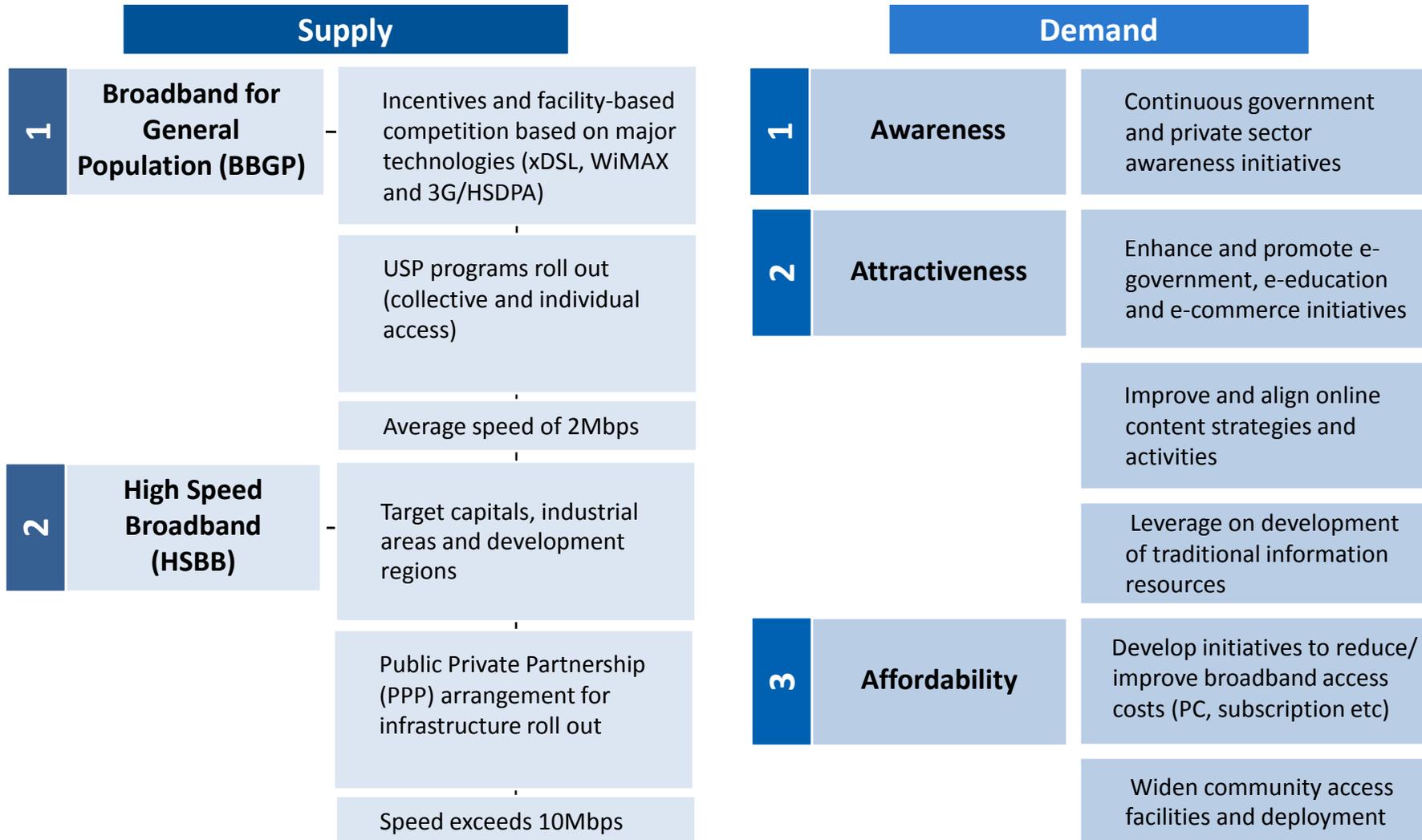
749.070 billion GDP  
(Constant Prices) (Q1,  
2013)

BASIC INDICATORS

# ICT GROWTH MOMENTUM



# NATIONAL BROADBAND IMPLEMENTATION STRATEGY



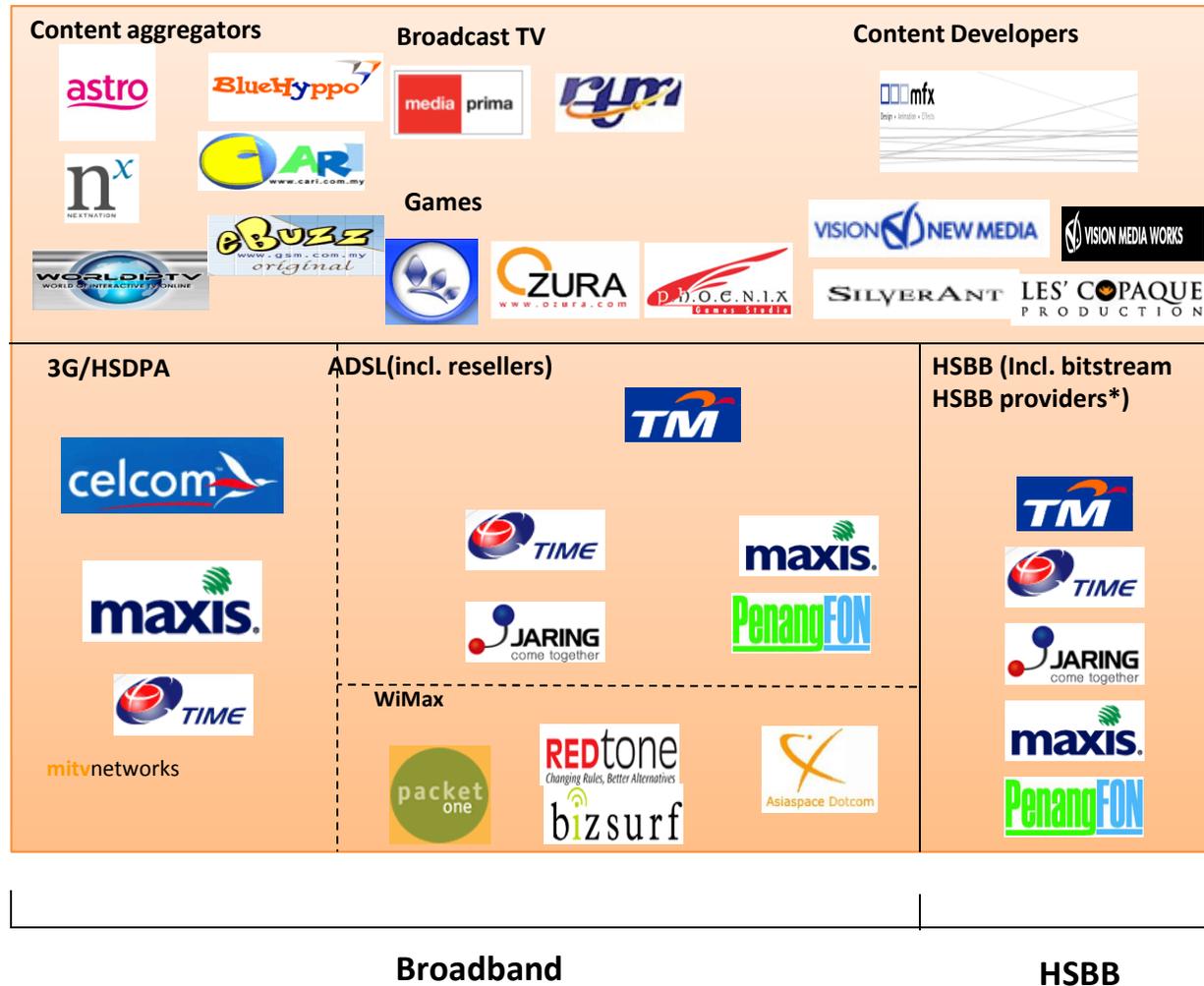
# THE BROADBAND INDUSTRY IN MALAYSIA IS HIGHLY COMPETITIVE WITH CONTINUOUS INVESTMENT BY MULTIPLE PLAYERS



Potential industry structure

Content and Applications

Access Services



Source: TM analysis

# USP Initiatives



**339**  
Completed

1Malaysia Internet  
Centres (PI1M)



**99**  
Completed

Community Broadband  
Libraries (CBL)



**1,005,000**  
Distributed

Netbook 1Malaysia



**4,210**  
completed

Kampung Tanpa Wayar (KTW)  
(Wireless villages)



**824 towers**  
completed

Public Cellular  
Time 3



## National Broadband Initiative

- Launched on 24 March 2010
- Objective: To drive the national broadband penetration rate
- Total Projects Value: more than RM2bil



# and Stimulation Programs



## Awareness & Promotion

- Broadband Carnival
- Broadband & ICT Training (Basic computer, content development, hardware & software maintenance & troubleshooting)
- Promotion through mass media

## Distribution

ordable broadband packages  
t Network



## Attractiveness

- Initiative under Economic Transformation Programme (NKEA) Communications Content & Infrastructure : e-Gov, e-learning, e-health, Track and Trace and connecting 1MY
- Portal My1Content to encourage content development and commercialization
- Creative content development by MDeC /FINAS