

**ECDPM works to improve relations between Europe and its partners in Africa, the Caribbean and the Pacific** L'ECDFM œuvre à l'amélioration des relations entre l'Europe et ses partenaires d'Afrique, des Caraïbes et du Pacifique



UNITED NATIONS  
ECONOMIC AND SOCIAL COMMISSION FOR ASIA AND THE PACIFIC

CHINA AGRICULTURAL UNIVERSITY

## Seminar on East and North-East Asian Development Cooperation in Post 2015

20 June 2013, Beijing, China

# Engaging the private sector for development

Dr San BILAL

# Private sector and development

- Private sector engine of growth  
=> Private sector & development not new
- Development finance institutions & banks:  
long tradition of engaging private sector
- Engagement of donors with private sector  
more recent for many
- Mixed perception by donors (and business)
- New context...

“We want industrialisation...”  
= *economic transformation*

CAADP



NEPAD

A PROGRAMME OF THE AFRICAN UNION

AIDA

AFRIPANET



AFRICAN TAX  
ADMINISTRATION FORUM

RWANDA VISION 2020

What Rwanda want to do? & how?

Baek Joo Hyun  
KOICA, Rwanda Development Board



PROGRAMME FOR INFRASTRUCTURE  
DEVELOPMENT IN AFRICA

INDUSTRIAL POLICY OF  
ETHIOPIA

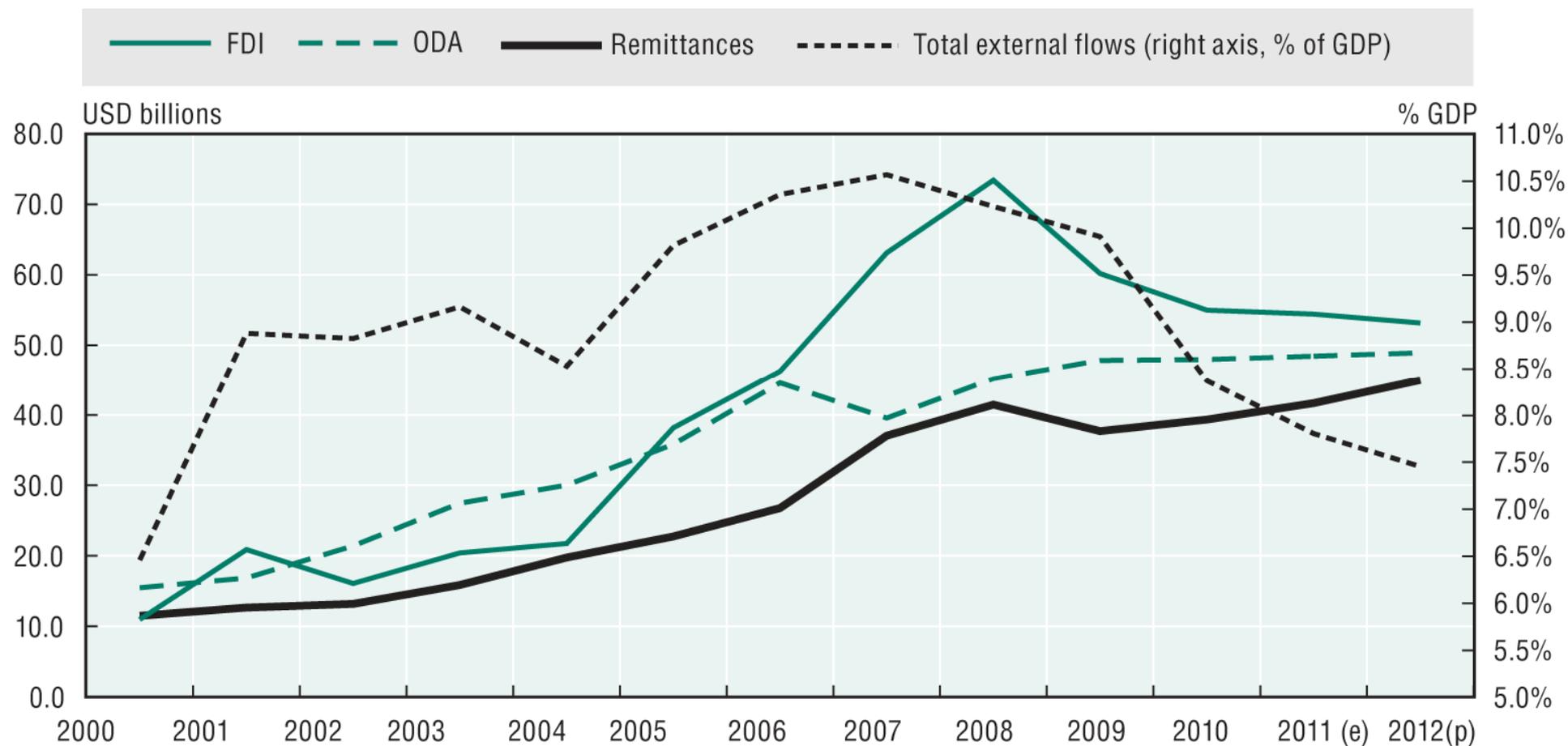
“We want to engage the private sector...”



## Push factors

- ODA reaching its limits?
- Global economic and fiscal crisis
- Aid budget pressure
- “Development scepticism”
- Developed country economic stagnation
- Competition in third markets
- The “new” models of emerging players

# Pull factors: Large FDI flows...!



...but largely to extractive...  
and risk of jobless growth

# Pull factors: Learning from the private sector





## ifferent types of engagement

What is “private sector”? Private sector **S**

> need for tailored approach

private sector good or bad?

- CSR or core business?
- profit or non-profit? Large or SMEs?
- domestic or foreign
- Sustainability?

private sector development

= building the private sector capacity and business environment

*versus*

private sector *for* development

= contribution to development objectives