



INTERNATIONAL ROAD FEDERATION  
FEDERATION ROUTIERE INTERNATIONALE

Better roads, better world.



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Management  
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## Lessons Learned From a Decade of Knowledge Dissemination: The GTKP Case and The Way Forward

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## What are some of the traditional ways for disseminating knowledge?

- Workshops
- Seminars
- Conferences
- Training courses
- Books
- Webinars





## Traditional approaches:

1. Have a reach limited by time, money, and location
2. Are expensive
3. Can reach only one target group at a time
4. Are static and the knowledge becomes obsolete

Newer social media and online approaches overcome some of these limitations, but are limited in the information they can deliver and lack structure.

**How can technology help reach a broader audience, deliver information and knowledge, without busting the budget?**



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## **The Global Transport Knowledge Practice (gTKP)**



## The global Transport Knowledge Practice

- DFID initiated and funded (2005)
- Managed by IRF since 2009
- Focus on developing countries
- Purpose is to promote the take-up, sharing and application of appropriate transport knowledge by decision-makers, practitioners and other transport stakeholders.





## **Three Strategic Pillars**

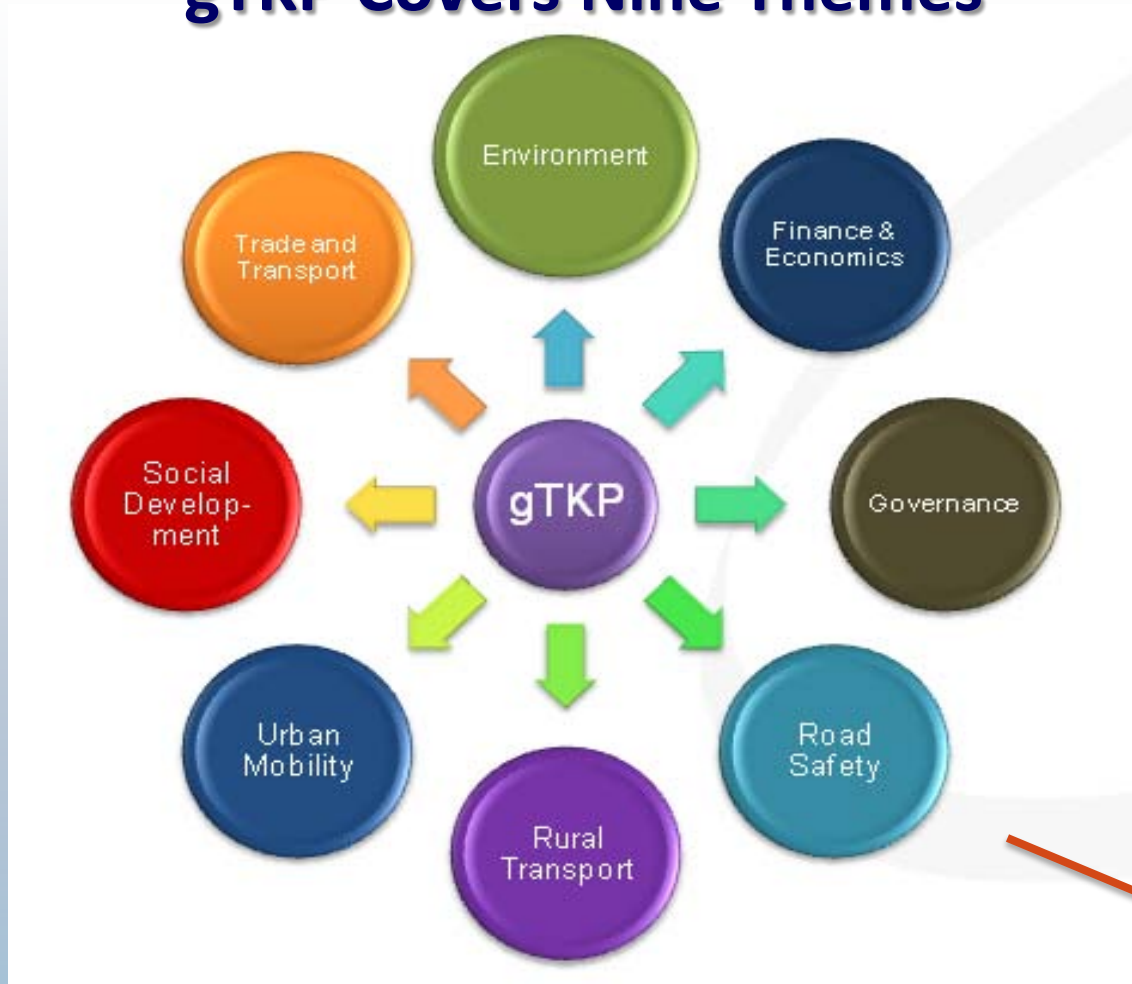
**Website and Knowledge Center**

**Connecting People  
(events, community of practice)**

**Commissioning Research**



## gTKP Covers Nine Themes



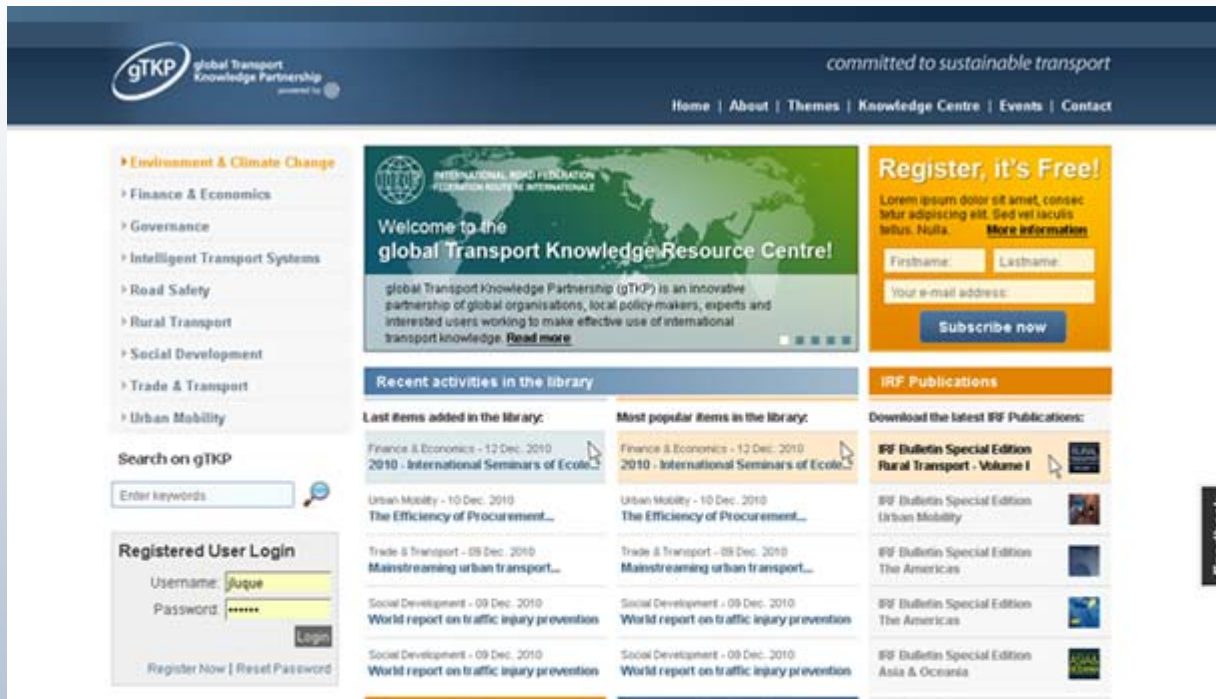
- Environment
- Finance
- Governance
- Road Safety
- Rural Transport
- Social Development
- Trade & Transport
- Urban Mobility

**ITS**





## Website and Knowledge Centre



- 9 Themes
- 270 searchable Pages
- 2.300 documents
- 7.616 Subscribers
- Multiple languages
- Free access

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_6987](https://www.yunbaogao.cn/report/index/report?reportId=5_6987)

