



# **IMPACT INVESTING**

## **Potential Tool for Development**

Presented by : Arthur Wood  
Founding Partner Total Impact Advisors  
[awood@totalimpactadvisors.com](mailto:awood@totalimpactadvisors.com)

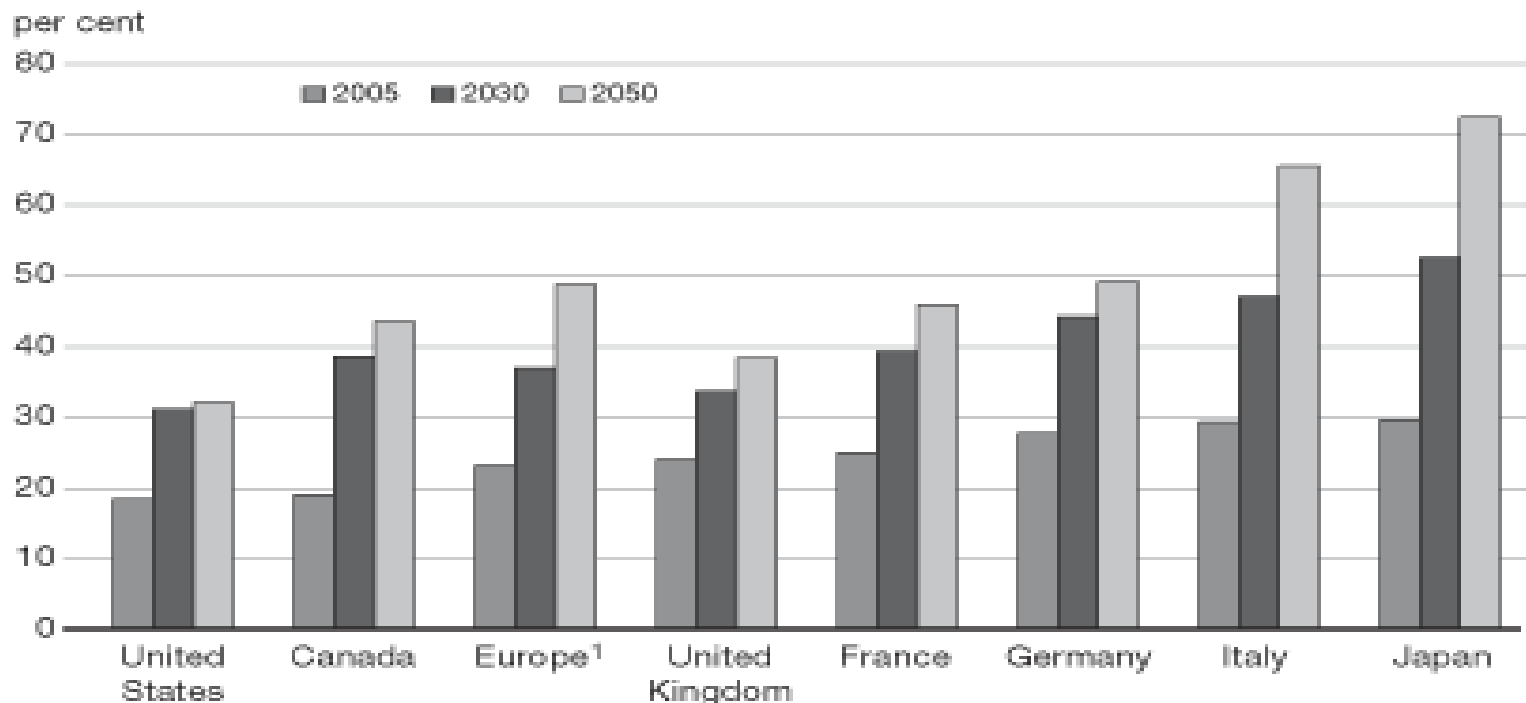
*UNESCAP MEETING – THAILAND - May 19th 2013*

# THE KEY MESSAGES

- THE SCALE OF THE PROBLEMS WE FACE AND THE INADEQUACY OF THE CURRENT SOCIAL CAPITAL MARKET
- IMPACT INVESTING IS SIMPLY THE INJECTION OF NEW CAPITAL MARKET TOOLS TO CHANGE INCENTIVES TO SCALE AND COLLABORATION
- OUTCOME MODELS - FINANCIAL TOOLS THAT ALLOW A TRANSITION FROM BILATERAL TO TRUE MULTILATERAL COLLABORATIVE SOLUTIONS AND OTHERS THAT ALSO OPEN ACCESS TO NEW CAPITAL SOURCES
- SANITATION HAS MANY ASPECTS THAT MAKE IT ATTRACTIVE CROSS CUTTING AND METRICS

# In the Developed World (and China)- Things are worse than we think!! 66% of the debt is unaccounted for - 50% + of Budgets are in Health and Pensions

## Elderly (65+) as a Proportion of the 15-64 Population, International Comparison in 2005, 2030 and 2050

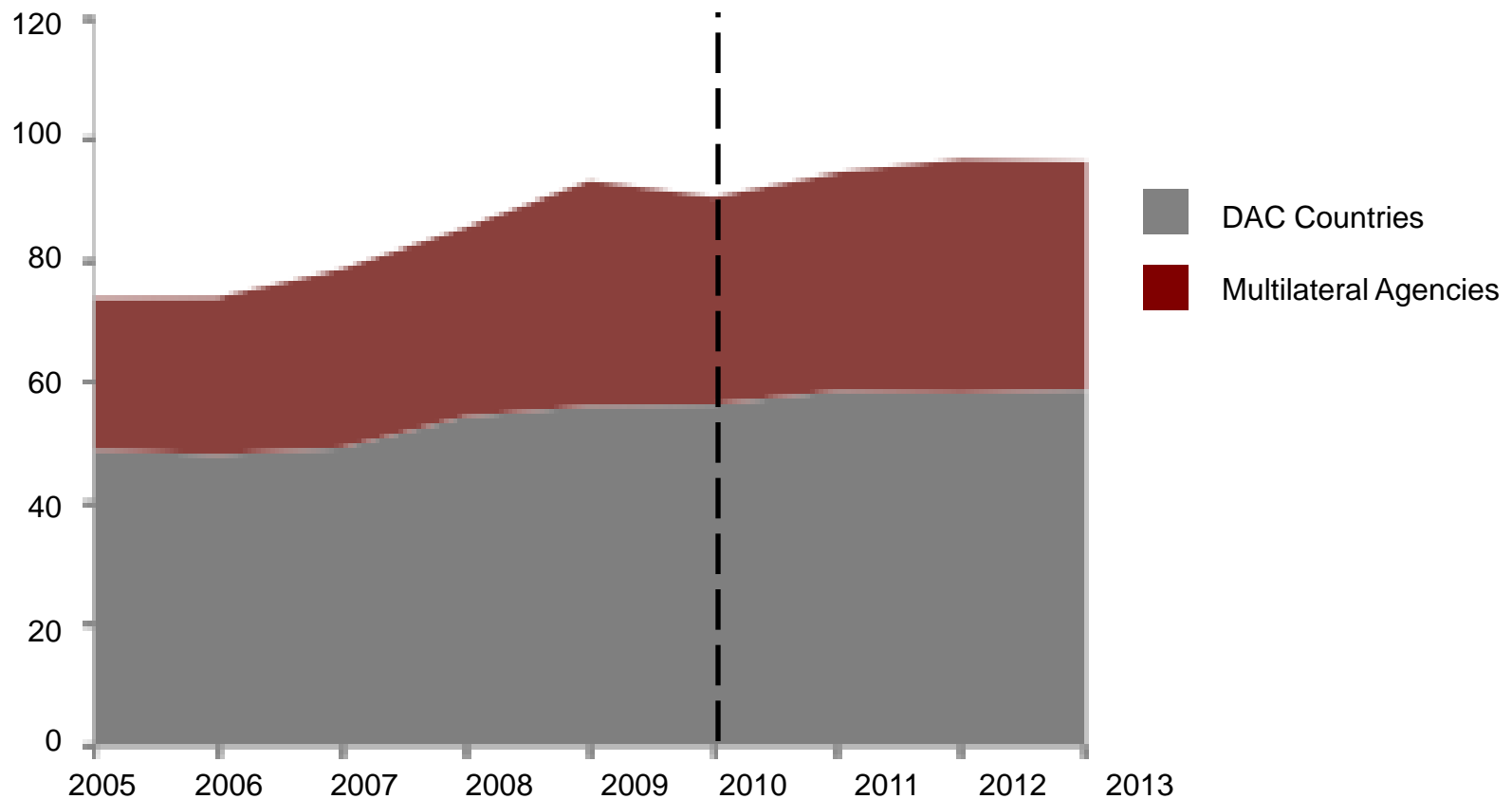


<sup>1</sup> Includes 47 European countries.

Source: United Nations.

# Foreign Aid is Hitting a Plateau

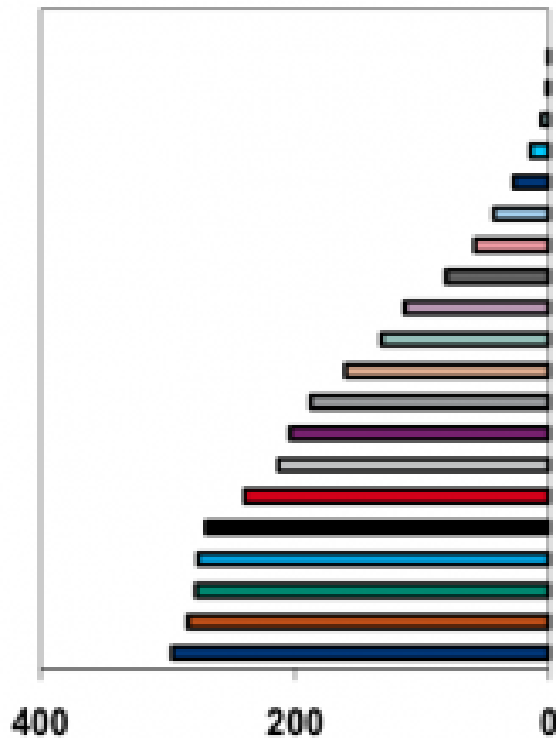
## Country Programmable Aid: Actual and Planned \$ Billions



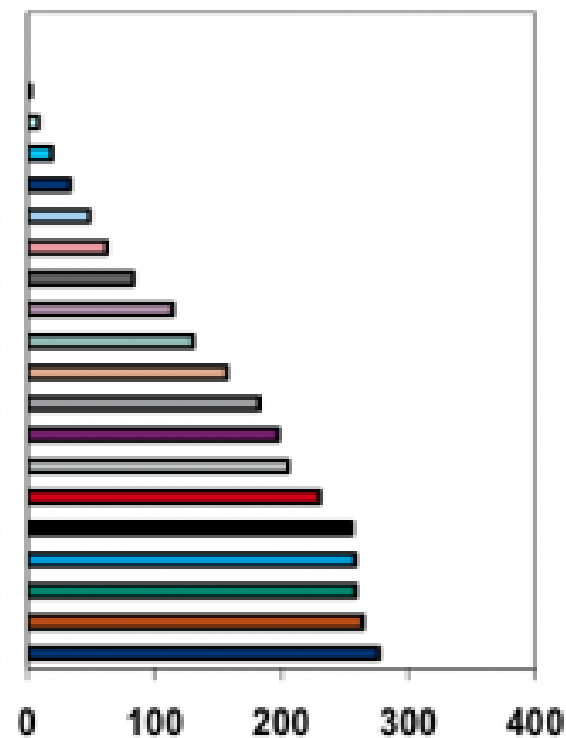
# DEVELOPING WORLD – The Second Pincer of Demographics – Youth Radicalisation or Youth Empowerment ?

Year 2010E

Male, in millions

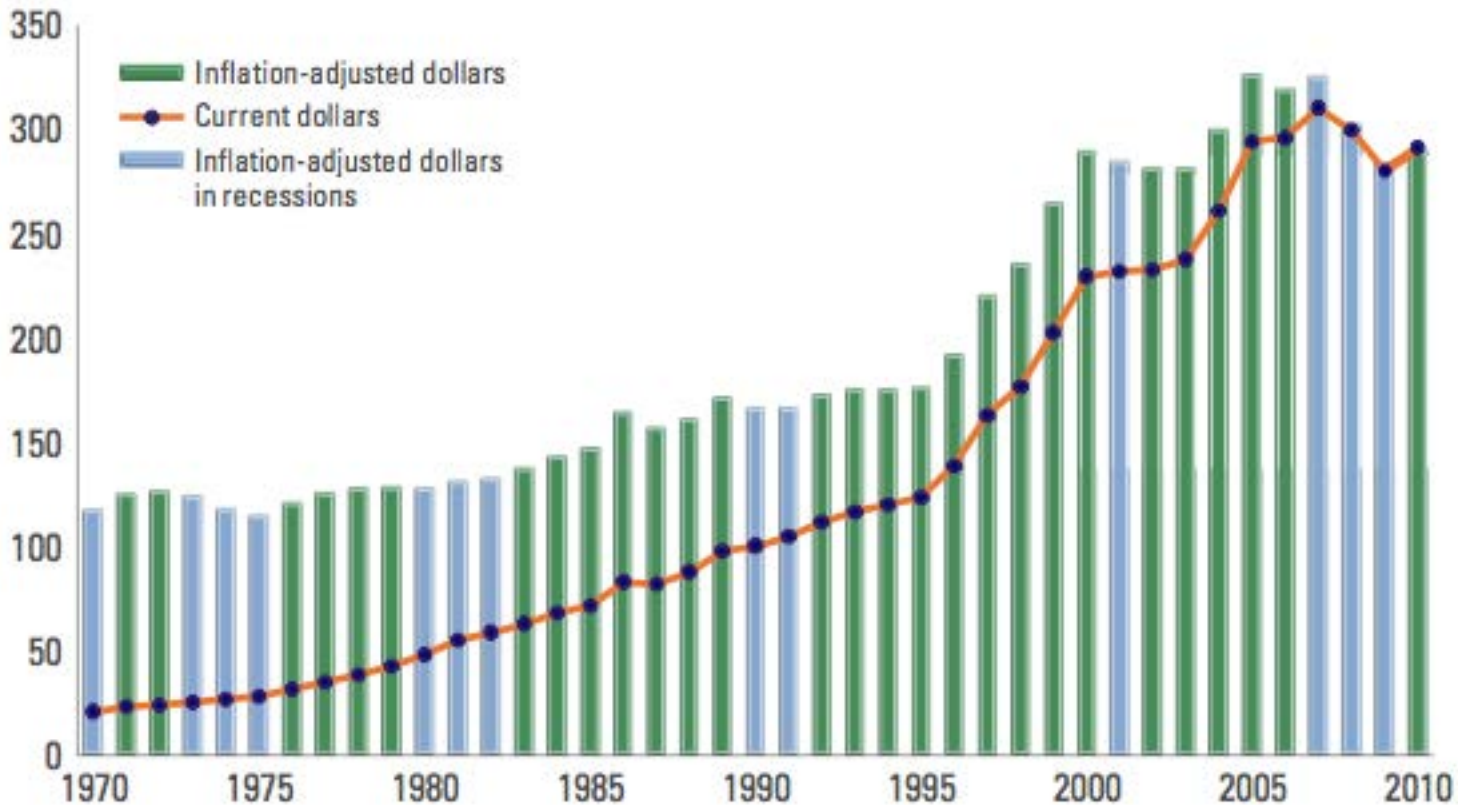


Female, in millions



# MIND THE GAP - Philanthropic Trends (USA) - Current Plateau + Largest transfer of Wealth in Human History(\$41 Trillion by 2050) – BUT Only Creates \$5-10bn per annum.

**Total giving, 1970–2010**  
(in billions of dollars)



Source: Giving USA 2010 Report

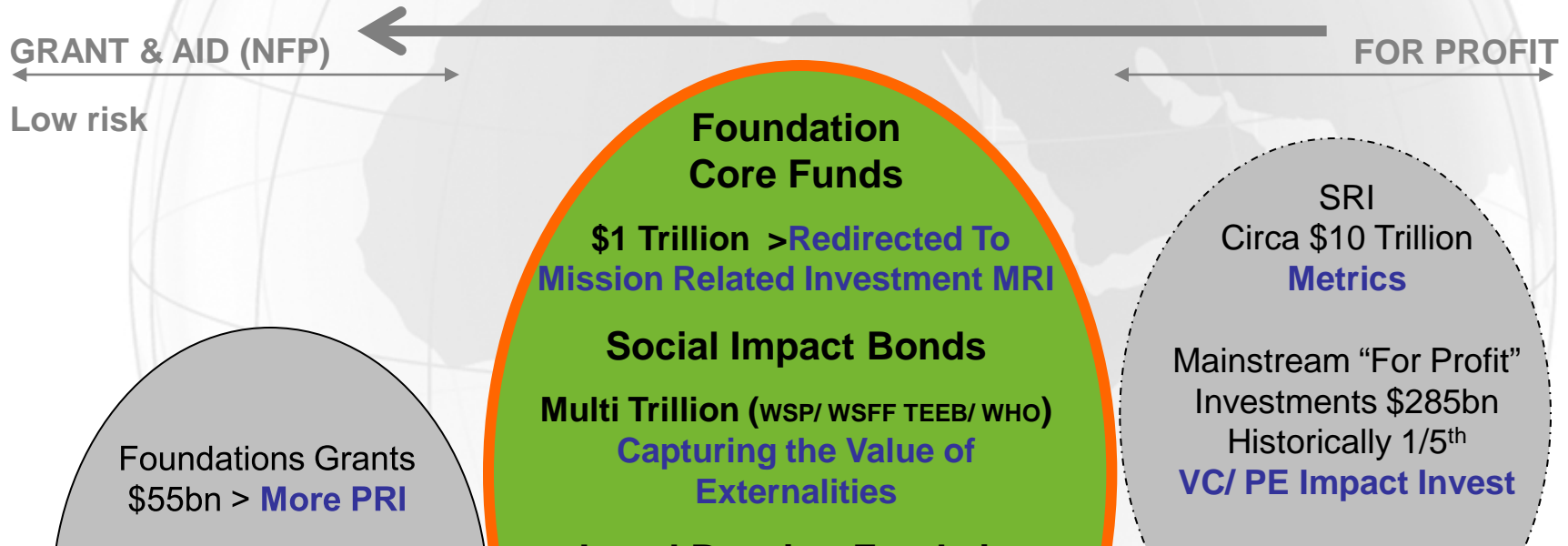


**IMPACT INVESTING  
MARKET TODAY**

**Injecting New Capital Market Tools  
New Players**

# What are the New Capital Market Opportunities ?

## THE NEW BLENDED OPPORTUNITIES



预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_7001](https://www.yunbaogao.cn/report/index/report?reportId=5_7001)

