

The Impact on Ongoing Trade Facilitation Improvement on Export-oriented Small and Medium Enterprises (SMEs) in Indonesia

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Aim:

This study is about export-oriented micro, small and medium enterprises (MSMEs) in Indonesia, which aims to examine their access to trade facilitation (TF).

In this study: TF is defined as measures or actions taken by government as well as private sector that makes MSMEs more easy to do direct export with low transaction cost and minimum lost due to failed trade transactions caused by unpredictable factors. TF includes export financing, trade insurance, information on e.g. potential foreign markets/buyers, laboratory for quality tests, storage, training on doing export, telephone line, internet, electricity and supports for doing promotion

The study has two main research questions:

- (1) do export-oriented MSMEs have access to TF?
- (2) how helpful are those items of TF in supporting their export?

Methodology

The study is based on:

- (1) desk research
- (2) secondary data analysis
- (3) key informant/indepth-interview
- (4) field surveys in two clusters of export-oriented MSMEs with total respondents: 30 producers in Solo and 52 producers D.I. Yogyakarta; both regions are located in Central Java.

Development of Indonesian MSMEs

Total enterprises by size category in all economic sectors in Indonesia, 2000-2011
(in thousand units)*

Size category	2000	2005	2009	2011
MSEs	39,705	47,006.9	52,723.5	55,162.2
MEs	78.8	95.9	41.1	44.3
LEs	5.7	6.8	4.7	4.95
Total	39,789.7	47,109.6	52,769.3	55,211.4

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it by Size Category and Sector in Indonesia, 2008 (workers)*

MIEs	SEs	MEs	LEs	Total
41,749,303	66,780	643,981	229,571	42,689,635
591,120	28,762	21,581	78,847	720,310
7,853,435	1,145,066	1,464,915	1,898,674	12,362,090
51,583	19,917	31,036	54,233	156,769
576,783	137,555	51,757	31,016	797,111
22,168,835	1,672,351	472,876	179,895	24,493,957
3,496,493	145,336	111,854	98,191	3,851,874
2,063,747	313,921	279,877	156,064	2,813,609
5,096,412	462,683	178,311	49,723	5,787,129
83,647,711	3,992,371	3,256,188	2,776,214	93,672,484